

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718784

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900670675

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Soho Studio Corp.		12/09/2021	Corporation:

RECEIVING PARTY DATA

Name:	Soho Studio LLC
Street Address:	15 Hoover Street
City:	Inwood
State/Country:	NEW YORK
Postal Code:	11096
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	5921363	TILE IS ART
Registration Number:	5921362	BEYOND THE BAR
Registration Number:	5569976	GATSBY
Registration Number:	4908062	TILEBAR
Registration Number:	4631729	POWERED BY CREATIVITY
Registration Number:	3102543	SOHO

CORRESPONDENCE DATA

Fax Number: 5162830277

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5162480300

Email: sstern@sternschurin.com

Correspondent Name: Steven Stern

Address Line 1: 595 Stewart Avenue

Address Line 2: Suite 510

Address Line 4: Garden City, NEW YORK 11530

NAME OF SUBMITTER:	Penina Green
SIGNATURE:	/Penina Green/
DATE SIGNED:	04/04/2022

Total Attachments: 4

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TRADEMARK ASSIGNMENT

Assignor: Soho Studio Corp.
Address: 15 Hoover Street
Inwood, NY 11096

Assignee(s): Soho Studio LLC
Address: 15 Hoover Street
Inwood, NY 11096

WHEREAS, Assignor Soho Studio Corp. (hereinafter "Assignor") and Assignee Soho Studio LLC (hereinafter "Assignee") have entered into an Asset Transfer Agreement and Assignment of Intellectual Property dated May 3, 2019 and effective as of May 1, 2019;

WHEREAS, pursuant to the terms of the Asset Transfer Agreement and Assignment of Intellectual Property, Assignor understands and acknowledges that Assignor assigned and transferred its rights in and to the trademarks, as set forth in Schedule A hereto (hereinafter "the Trademarks"), to Assignee;

WHEREAS, Assignor desires to memorialize and confirm the assignment of the Trademarks to Assignee through this Assignment;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor understands and acknowledges that by virtue of the Asset Transfer Agreement and Assignment of Intellectual Property dated May 3, 2019 and effective as of May 1, 2019 it has sold, assigned and transferred, unto its successor-in-interest, Assignee, and its successors, assigns or other legal representatives, Assignor's entire right, title and interest, including common law rights, in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks have been and are/were being used, and the right to enforce the Trademarks and to sue for and collect damages for past infringement of the Trademarks.

In the event the Asset Transfer Agreement and Assignment of Intellectual Property dated May 3, 2019 and effective as of May 1, 2019 was ineffective, Assignor hereby sells, assigns and transfers, unto its successor-in-interest, Assignee, and its successors, assigns or other legal representatives, Assignor's entire right, title and interest, including common law rights, in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks have been and are being used, and the right to enforce the Trademarks and to sue for and collect damages for past infringement of the Trademarks.


Assignor represents and warrants that Assignor has the right to grant to Assignee the rights that are assigned or otherwise conveyed by this Assignment. Assignor agrees to sign any additional documents as may be needed to carry out the purpose of this Assignment.

This Assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

IN WITNESS WHEREOF, Assignor has signed this document this 9th day of December 2021.

December 9, 2021
Date

Eli Mechlovitz
Printed Name



Signature
President, Soho Studio Corp.

SCHEDULE A
The Trademarks

Serial No.	Registration No.	Mark	Registration Date	Status in USPTO
87393310	5921363	TILE IS ART	November 26, 2019	Registered
87393302	5921362	BEYOND THE BAR	November 26, 2019	Registered
87799335	5569976	GATSBY	September 25, 2018	Registered
86672142	4908062	TILEBAR	March 1, 2016	Registered
86224074	4631729	POWERED BY CREATIVITY	November 4, 2014	Registered
76389618	3102543	SOHO	June 13, 2006	Registered