

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM716537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IPQ IP Specialists Holding AB		03/09/2022	Aktiebolag: SWEDEN
RECEIVING PARTY DATA			
Name:	H&M Hennes & Mauritz AB		
Street Address:	Mäster Samuelsgatan 46 A		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	10368		
Entity Type:	Aktiebolag: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90254773	CREAT R STUDIO	
CORRESPONDENCE DATA			
Fax Number:	2028611783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-861-1500		
Email:	bhipdocket@bakerlaw.com		
Correspondent Name:	Mark H. Tidman		
Address Line 1:	1050 Connecticut Ave, NW		
Address Line 2:	Washington Square, Suite 1100		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	047727.020077		
NAME OF SUBMITTER:	Mark H. Tidman		
SIGNATURE:	/Mark H.Tidman/		
DATE SIGNED:	03/24/2022		
Total Attachments: 4			
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DEED OF ASSIGNMENT

This Deed of Assignment is made on March 9, 2022 between IPQ IP Specialists Holding AB, incorporation no 556896-1774 a company with its registered address Vasagatan 11, SE-114 11 Stockholm, Sweden, (the "Assignor") and H&M Hennes & Mauritz AB, incorporation no 556042-7220 a company with its registered office at Mäster Samuelsgatan 46A, 106 38 Stockholm, Sweden, (the "Assignee").

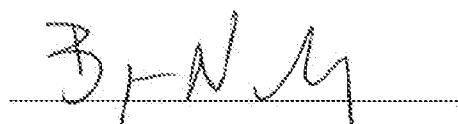
Whereas the Assignor is the registered proprietor of the trademark registrations and applications listed in Annex 1, for Creator Studio (fig) ("Trademarks").

And whereas the Assignor assigns all Trademarks listed in Annex 1 to the Assignee.

Upon good and valuable consideration, the receipt and sufficiency of which is acknowledged, the parties agree that the Trademarks, including all rights and privileges, are assigned, by the Assignor, to the Assignee, along with all connected goodwill. The compensation for the assignment is 1 USD.

Signed for and on behalf of the Assignee,

H&M Hennes & Mauritz AB



Name in block: BJÖRN NORBERG

H&M Hennes & Mauritz AB



Name in block: ELIN HELLSTRÖM

Signed for and on behalf of the Assignor,

IPQ IP Specialists Holding AB



Name in block: Thomas Randes

Title: Board Member

Annex 1

Legal status	Picture	Trademark	Country	Nat. filing	Application no.	Registered	Pat./Reg.no	Classes
Registered		Creator Studio (fig)	Denmark	2020-04-16	VA 2020 00761	2021-01-25	VR 2021 00231	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	Andorra	2020-10-09	35353	2020-10-23	41747	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Filed		Creator Studio (fig)	Bangladesh	2020-10-14	90254773			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Filed		Creator Studio (fig)	Chile	2020-10-13	1378340			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	Costa Rica	2020-10-14	2020-8397	2021-05-17	296430	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	El Salvador	2020-10-12	20200309698	2021-08-17	40 BOOK 399	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	E U	2020-10-07	018318286	2021-04-17	018318286	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	Gibraltar	2021-03-03	11449	2021-03-03	11449	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	Hong Kong	2020-10-09	305414166	2020-10-09	305414166	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	International Trademark	2020-10-12	1586143	2020-10-12	1586143	35, 40, 42
Registered		Creator Studio (fig)	International Trademark	2020-10-12	1602037	2020-10-12	1602037	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Filed		Creator Studio (fig)	Jamaica	2020-10-12	081713			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered		Creator Studio (fig)	Jordan	2020-10-14	173964	2020-04-16	173964	40

Registered	CREAT R STUDIO	Creator Studio (fig)	Jordan	2020-10-14	173843	2020-04-16	173843	35
Registered	CREAT R STUDIO	Creator Studio (fig)	Jordan	2020-10-14	174245	2021-11-08	174245	42
Registered	CREAT R STUDIO	Creator Studio (fig)	Kuwait	2020-10-15	2020/6082	2020-10-15	1624094	35
Registered	CREAT R STUDIO	Creator Studio (fig)	Kuwait	2020-10-15	2020/6083	2020-10-15	1623941	40
Registered	CREAT R STUDIO	Creator Studio (fig)	Kuwait		2020/6084	2020-10-15	1620914	42
Registered	CREAT R STUDIO	Creator Studio (fig)	Lebanon	2020-10-14	122387	2020-10-23	198842	25, 35, 42
Filed	CREAT R STUDIO	Creator Studio (fig)	Panama	2020-10-14	284008			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 40, 42
Filed	CREAT R STUDIO	Creator Studio (fig)	Peru	2020-10-07	866248			3, 9, 14, 16, 18, 25, 28, 35
Registered	CREAT R STUDIO	Creator Studio (fig)	Peru	2020-10-07	866248A	2021-05-21	31016	21, 24, 39, 40, 42
Registered	CREAT R STUDIO	Creator Studio (fig)	Qatar	2020-10-15	142298	2021-06-06	142298	35
Registered	CREAT R STUDIO	Creator Studio (fig)	Qatar	2020-10-15	142299	2021-05-14	142299	40
Registered	CREAT R STUDIO	Creator Studio (fig)	Qatar	2020-10-15	142300	2020-10-14	142300	42
Registered	CREAT R STUDIO	Creator Studio (fig)	Saudi-Arabia	2020-11-18	258559	2021-05-10	1442010826	35
Registered	CREAT R STUDIO	Creator Studio (fig)	Saudi-Arabia	2020-11-18	258562	2021-05-10	1442010829	40
Registered	CREAT R STUDIO	Creator Studio (fig)	Saudi-Arabia	2020-11-18	258563	2021-05-10	1442010830	42
Filed	CREAT R STUDIO	Creator Studio (fig)	Taiwan	2020-10-15	109072661			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Registered	CREAT R STUDIO	Creator Studio (fig)	United Arab Emirates	2020-10-15	337546	2021-01-13	337546	35
Registered	CREAT R STUDIO	Creator Studio (fig)	United Arab Emirates	2020-10-15	337547	2021-01-13	337547	40

Registered	CREAT. RETURNED	Creator Studio (fig)	United Arab Emirates	2020-10-15	337548	2021-01-13	337548	42
Registered	CREAT. RETURNED	Creator Studio (fig)	United Kingdom	2020-10-08	UK00003542089	2021-02-05	UK00003542089	3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Filed	CREAT. RETURNED	Creator Studio (fig)	Uruguay	2020-10-14	518.199			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42
Filed	CREAT. RETURNED	Creator Studio (fig)	U S A	2020-10-14	90354773			3, 9, 14, 16, 18, 21, 24, 25, 28, 35, 39, 40, 42

Signed for and on behalf of the Assignee,

H&M Hennes & Mauritz AB

B-TUM

Name in block: BORN NIRBERG
Title: LEGAL COUNSEL

H&M Hennes & Mauritz AB

[Signature]

Name in block: SUN HEUSBRUM
Title: LEGAL COUNSEL

Signed for and on behalf of the Assignor,

IPQ IP Specialists Holding AB

[Signature]

Name in block: Thomas Randes
Title: Board Member