

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM712240

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KERRY LUXEMBOURG S.À.R.L.		03/01/2022	Limited Liability Company: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KERRY GROUP INTERNATIONAL LIMITED		
<b>Street Address:</b>	PRINCE'S STREET		
<b>City:</b>	TRALEE CO. KERRY		
<b>State/Country:</b>	IRELAND		
<b>Postal Code:</b>	V92 EH11		
<b>Entity Type:</b>	Private Limited Company: IRELAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97083001	GREATNESS STARTS HERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2022937860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2022937060		
<b>Email:</b>	tm@sughrue.com, vmullineaux@sughrue.com		
<b>Correspondent Name:</b>	JODY H. DRAKE/SUGHRUE MION, PLLC		
<b>Address Line 1:</b>	2000 PENNSYLVANIA AVENUE NW, SUITE 9000		
<b>Address Line 4:</b>	WASHINGTON, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	D6387/S25641		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	JODY H. DRAKE/SUGHRUE MION, PLLC		
<b>Address Line 1:</b>	2000 PENNSYLVANIA AVENUE NW, SUITE 9000		
<b>Address Line 4:</b>	WASHINGTON, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Jody H. Drake		
<b>SIGNATURE:</b>	/jhd/		
<b>DATE SIGNED:</b>	03/04/2022		

OP \$40.00 97083001

**Total Attachments: 1**

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## U.S. TRADEMARK ASSIGNMENT

**WHEREAS**, Kerry Luxembourg S.à.r.l., a limited liability company of Luxembourg, with a business address of 17 Rue Antoine Jans, Luxembourg LUXEMBOURG L-1820, (hereinafter the “assignor”) is the owner of the Mark under Trademark Application No. 97/083, 001 for GREATNESS STARTS HERE;

**WHEREAS**, Kerry Group Services International Limited, a private limited company of Ireland, having a place of business at Prince’s Street, Tralee Co. Kerry, IRELAND V92 EH11, (hereinafter the “assignee”), is desirous of acquiring all right, title and interest in and to the Mark and the corresponding registrations and the goodwill symbolized by the Mark.

**NOW, THEREFORE**, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Kerry Luxembourg S.à.r.l., does hereby assign to Kerry Group Services International Limited, all right, title and interest in and to the Mark under Trademark Application No. 97/083, 001 for GREATNESS STARTS HERE, together with the ongoing business and goodwill associated with the Mark and corresponding registration.

**Kerry Luxembourg S.à.r.l.**

By: Ken O'Mahony  
Ken O'Mahony (Mar 1, 2022 18:55 GMT+1)

Name: Ken O'Mahony

Title: Director

Date: 01-Mar-2022

**Kerry Group Services International Limited**

By: Cathal Gunton

Name: Cathal Gunton

Title: Director

Date: 01-Mar-2022