

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM716544

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSP EPI ACQUISITION, LLC		03/17/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Pacific Western Bank		
Street Address:	555 S. Mangum Street		
Internal Address:	SUITE 1000		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27701		
Entity Type:	State Chartered Bank: CALIFORNIA		
PROPERTY NUMBERS Total: 67			
Property Type	Number	Word Mark	
Registration Number:	3259577	CLASSIC RECIPES EMILY'S HOME BAKERY	
Registration Number:	2345502		
Registration Number:	3396008		
Registration Number:	1718106		
Registration Number:	4597241		
Registration Number:	4694570	DIGITAL SAVINGS MEMBERSHIP	
Registration Number:	4255474	DIGITALSAVINGSCLUB.COM	
Registration Number:	3158630	DINE. SHOP. TRAVEL. SAVE.	
Registration Number:	1608460	DINING ADVANTAGE	
Registration Number:	4286631	DININGADVANTAGE.COM	
Registration Number:	4064002	ENTERTAINMENT	
Registration Number:	0998252	ENTERTAINMENT	
Registration Number:	1371262	ENTERTAINMENT	
Registration Number:	1995339	ENTERTAINMENT	
Registration Number:	2282001	ENTERTAINMENT	
Registration Number:	2797306	ENTERTAINMENT	
Registration Number:	3283710	ENTERTAINMENT	
Registration Number:	1475348	ENTERTAINMENT	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	4702657	ENTERTAINMENT
Registration Number:	1909948	ENTERTAINMENT
Registration Number:	2298592	ENTERTAINMENT
Registration Number:	2797307	ENTERTAINMENT
Registration Number:	3283711	ENTERTAINMENT
Registration Number:	2801546	ENTERTAINMENT DIGITAL SAVINGS CLUB
Registration Number:	4044157	ENTERTAINMENT FUNDRAISING
Registration Number:	5546342	HEALTHY LIVING REWARDS ENTERTAINMENT
Registration Number:	4193245	ENTERTAINMENT HOTEL BUCKS
Registration Number:	2105956	ENTERTAINMENT INTERNATIONAL
Registration Number:	1848006	ENTERTAINMENT NATIONAL
Registration Number:	3914631	ENTERTAINMENT ON VACATION
Registration Number:	4572667	ENTERTAINMENT PROMOTION NETWORK
Registration Number:	4144348	ENTERTAINMENT PROMOTIONS
Registration Number:	3108260	ENTERTAINMENT REWARDS
Registration Number:	2473871	ENTERTAINMENT ULTIMATE
Registration Number:	2537885	ENTERTAINMENT ULTIMATE
Registration Number:	2354865	ENTERTAINMENT VALUES
Registration Number:	4403792	ENTERTAINMENT.COM
Registration Number:	4605792	ENTERTAINMENTONVACATION.COM
Registration Number:	6097490	
Registration Number:	2257674	FREQUENT VALUES
Registration Number:	4289518	GO MOBILE AND SAVE
Registration Number:	4582709	HAPPENINGS
Registration Number:	1742484	LOCAL CONNECTION
Registration Number:	1895507	NATIONAL VALUES
Registration Number:	2072843	ONE FOR THE COMMUNITY
Registration Number:	2437281	ONE FOR THE COMMUNITY
Registration Number:	4686101	PREMIER DINING COLLECTION
Registration Number:	4915405	PREMIER SAVINGS COLLECTION
Registration Number:	4588867	QUICKLY PAYS FOR ITSELF
Registration Number:	3425439	REPEAT SAVINGS
Registration Number:	1833830	SALLY FOSTER
Registration Number:	4097035	SAVE MORE. DO MORE.
Registration Number:	2154964	SAVERS GUIDE
Registration Number:	2406790	SAVERS GUIDE
Registration Number:	4495170	SAVERS GUIDE.COM
Registration Number:	1314586	SAVING SPREE

Property Type	Number	Word Mark
Registration Number:	3319891	SELECT SAVINGS
Registration Number:	3162791	SELECT SAVINGS
Registration Number:	2243846	THE SMART WAY TO SAVE
Registration Number:	2610918	THE ULTIMATE SAVINGS MEMBERSHIP
Registration Number:	4469872	ULTIMATE SAVINGS CARD
Registration Number:	4597295	UNBEATABLE SAVINGS-EVERY DAY!
Registration Number:	2529851	GREAT TIMES AND GREAT SAVINGS
Registration Number:	5274034	SURVEYME
Registration Number:	5274035	SURVEYME?
Serial Number:	88417283	DINING ADVANTAGE
Serial Number:	88417301	DINING ADVANTAGE BY ENTERTAINMENT

CORRESPONDENCE DATA

Fax Number: 9192823941

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086

Email: diligencereview@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK

Address Line 1: 555 S. Mangum STREET

Address Line 2: SUITE 1000

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER:	Nicholas Nance
SIGNATURE:	/NicholasNance/
DATE SIGNED:	03/24/2022

Total Attachments: 11

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of March 17, 2022 by and between **HSP EPI ACQUISITION, LLC**, a Delaware limited liability company ("Grantor") and **PACIFIC WESTERN BANK** ("Agent"), as agent for itself and for the other Lenders, pursuant to that certain Loan and Security Agreement (as amended from time to time, the "Loan Agreement") among Cardlytics, Inc. ("Parent"), affiliates of Parent, Grantor, lenders from time to time party thereto (each a "Lender") and Agent.

RECITALS

A. Lenders have agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in the Loan Agreement.

B. Extension of credit by the Lenders pursuant to the Loan Agreement is subject to the condition, among others, that Grantor shall grant to Agent for the benefit of Lenders a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Agent for the benefit of Lenders a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its Obligations under, and as defined in, the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure all of its present and future indebtedness, liabilities and obligations of Grantor to Agent and the Lenders, under the Loan Agreement and all other Obligations (as defined in the Loan Agreement), Grantor grants and pledges to Agent for the benefit of Agent and Lenders a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, "Intellectual Property Collateral").

This security interest is granted in conjunction with the security interest granted to Agent under the Loan Agreement. The rights and remedies of Agent with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other

Loan Documents, and those which are now or hereafter available to Agent as a matter of law or equity. Each right, power and remedy of Agent provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Agent, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights of Grantor which are registered with or subject to an application filed with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

SIGNATURE PAGE FOLLOWS

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Grantor:

HSP EPI ACQUISITION, LLC

DocuSigned by:
By kirk Somers
406AD343AB8E4FE...
Name: Kirk Somers
Title: Manager & President

Address of Grantor:

1401 Crooks Road, Suite 150
Troy, MI 48084

Agent:

PACIFIC WESTERN BANK

DocuSigned by:
By Mykas Degesys
BC90919C1595780...
Name: Mykas Degesys
Title: Senior Vice President

Address of Agent:

555 S. Mangum Street, Suite 1000
Durham, North Carolina 27701
Attn: Loan Operations Manager
E-Mail: loannotices@pacwest.com

[Signature Page—Intellectual Property Security Agreement]






EXHIBIT A
COPYRIGHTS

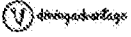
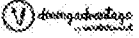
Description	Registration Number	Registration Date
Entertainment Premier Savings Collection 2019 Detroit Area Edition.	TX0008741840	05/01/2019
Entertainment Premier Savings Collection 2020 : 20EE0001.	TX0008977829	03/23/2020

EXHIBIT B
PATENTS


Description	Application OR Patent Number	Application OR Filing Date
None.		


EXHIBIT C
TRADEMARKS

Mark	Status	Reg. No.	Reg. Date	App No.	App. Filing Date	Owner
CLASSIC RECIPES & Design (division of matter 102568) 	REGISTERED	3,259,577	7/3/2007	78/978,250	12/2/2005	HSP EPI Acquisition, LLC
Crown & Diamond Design 	REGISTERED	2,345,502	4/25/2000	75/736,493	6/24/1999	HSP EPI Acquisition, LLC
Crown & Diamond Design 	REGISTERED	3,396,008	3/11/2008	78/710,139	9/9/2005	HSP EPI Acquisition, LLC
Crown Design 	REGISTERED	1,718,106	9/22/1992	74/242,174	2/3/1992	HSP EPI Acquisition, LLC
Crown Design 	REGISTERED	4,597,241	9/2/2014	86/199,908	2/21/2014	HSP EPI Acquisition LLC

DIGITAL SAVINGS MEMBERSHIP	REGISTERED	4,694,570	3/3/2015	86/206,337	2/27/2014	HSP EPI Acquisition, LLC
DIGITALSAVINGSCLUB.COM	REGISTERED	4,255,474	12/4/2012	85/352,588	6/22/2011	HSP EPI Acquisition, LLC
DINE. SHOP. TRAVEL. SAVE.	REGISTERED	3,158,630	10/17/2006	78/766,381	12/5/2005	HSP EPI Acquisition, LLC
DINING ADVANTAGE	REGISTERED	1,608,460	7/31/1990	73/831,383	10/16/1989	HSP EPI Acquisition, LLC
DINING ADVANTAGE & Deals 	PUBLISHED			88/417,283	5/6/2019	HSP EPI Acquisition, LLC
DINING ADVANTAGE BY ENTERTAINMENT & Decision 	PUBLISHED			88/417,301	5/6/2019	HSP EPI Acquisition, LLC
DININGADVANTAGE.COM	REGISTERED	4,286,631	2/5/2013	85/352,623	6/22/2011	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	4,064,002	11/29/2011	77/953,879	3/9/2010	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	998,252	11/12/1974	72/369,519	8/31/1970	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	1,371,262	11/19/1985	73/519,993	1/30/1985	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	1,995,339	8/20/1996	74/713,558	8/10/1995	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	2,282,001	9/28/1999	75/301,739	6/2/1997	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	2,797,306	12/23/2003	76/489,192	2/10/2003	HSP EPI Acquisition, LLC

ENTERTAINMENT	REGISTERED	3,283,710	8/21/2007	78/710,145	9/9/2005	HSP EPI Acquisition, LLC
ENTERTAINMENT	REGISTERED	1,475,348	2/2/1988	73/660,124	5/11/1987	HSP EPI Acquisition, LLC
ENTERTAINMENT (Script) & Crown Design entertainment	REGISTERED	4,702,657	3/17/2015	86/249,318	4/11/2014	HSP EPI Acquisition, LLC
ENTERTAINMENT (Script) entertainment	REGISTERED	1,909,948	8/8/1995	74/357,447	2/10/1993	HSP EPI Acquisition, LLC
ENTERTAINMENT (Script) entertainment	REGISTERED	2,298,592	12/7/1999	75/305,977	6/10/1997	HSP EPI Acquisition, LLC
ENTERTAINMENT (Script) entertainment	REGISTERED	2,797,307	12/23/2003	76/489,193	2/10/2003	HSP EPI Acquisition, LLC
ENTERTAINMENT (Script) entertainment	REGISTERED	3,283,711	8/21/2007	78/710,150	9/9/2005	HSP EPI Acquisition, LLC
ENTERTAINMENT DIGITAL SAVINGS CLUB	REGISTERED	2,801,546	12/30/2003	76/333,200	11/22/2001	HSP EPI Acquisition, LLC
ENTERTAINMENT FUNDRAISING	REGISTERED	4,044,157	10/25/2011	85/193,212	12/8/2010	HSP EPI Acquisition, LLC

ENTERTAINMENT HEALTHY LIVING REWARDS & Design 2 	REGISTERED	5,546,342	8/21/2018	86/926,227	3/2/2016	HSP EPI Acquisition, LLC
ENTERTAINMENT HOTEL BUCKS	REGISTERED	4,193,245	8/21/2012	85/396,348	8/12/2011	HSP EPI Acquisition, LLC
ENTERTAINMENT INTERNATIONAL	REGISTERED	2,105,956	10/14/1997	75/100,300	5/8/1996	HSP EPI Acquisition, LLC
ENTERTAINMENT NATIONAL	REGISTERED	1,848,006	8/2/1994	74/395,949	5/28/1993	HSP EPI Acquisition, LLC
ENTERTAINMENT ON VACATION	REGISTERED	3,914,631	2/1/2011	77/113,583	2/22/2007	HSP EPI Acquisition, LLC
ENTERTAINMENT PROMOTION NETWORK	REGISTERED	4,572,667	7/22/2014	85/163,306	10/28/2010	HSP EPI Acquisition, LLC
ENTERTAINMENT PROMOTIONS (child of 304375)	REGISTERED	4,144,348	5/15/2012	85/976,541	10/21/2010	HSP EPI Acquisition, LLC
ENTERTAINMENT REWARDS	REGISTERED	3,108,260	6/20/2006	76/594,723	5/28/2004	HSP EPI Acquisition, LLC
ENTERTAINMENT ULTIMATE	REGISTERED	2,473,871	7/31/2001	75/299,507	5/29/1997	HSP EPI Acquisition, LLC
ENTERTAINMENT ULTIMATE	REGISTERED	2,537,885	2/12/2002	76/088,351	7/12/2000	HSP EPI Acquisition, LLC
ENTERTAINMENT VALUES	REGISTERED	2,354,865	6/6/2000	75/610,924	12/23/1998	HSP EPI Acquisition, LLC
ENTERTAINMENT. COM	REGISTERED	4,403,792	9/17/2013	85/352,583	6/22/2011	HSP EPI Acquisition, LLC
ENTERTAINMENTO NVACATION.COM	REGISTERED	4,605,792	9/16/2014	85/354,184	6/23/2011	HSP EPI Acquisition, LLC

FORK & KNIFE Design 	REGISTERED	6,097,490	7/7/2020	88/417,256	5/6/2019	HSP EPI Acquisition, LLC
FREQUENT VALUES	REGISTERED	2,257,674	6/29/1999	75/276,018	4/16/1997	HSP EPI Acquisition, LLC
GO MOBILE AND SAVE	REGISTERED	4,289,518	2/12/2013	85/198,367	12/15/2010	HSP EPI Acquisition, LLC
HAPPENINGS	REGISTERED	4,582,709	8/12/2014	85/927,726	5/9/2013	HSP EPI Acquisition, LLC
LOCAL CONNECTION	REGISTERED	1,742,484	12/22/1992	74/194,810	8/15/1991	HSP EPI Acquisition, LLC
NATIONAL VALUES	REGISTERED	1,895,507	5/23/1995	74/406,791	6/28/1993	HSP EPI Acquisition, LLC
ONE FOR THE COMMUNITY	REGISTERED	2,072,843	6/17/1997	75/059,769	2/20/1996	HSP EPI Acquisition, LLC
ONE FOR THE COMMUNITY	REGISTERED	2,437,281	3/20/2001	76/042,759	5/8/2000	HSP EPI Acquisition, LLC
PREMIER DINING COLLECTION	REGISTERED	4,686,101	2/10/2015	86/109,422	11/4/2013	HSP EPI Acquisition, LLC
PREMIER SAVINGS COLLECTION	REGISTERED	4,915,405	3/8/2016	86/172,911	1/23/2014	HSP EPI Acquisition, LLC
QUICKLY PAYS FOR ITSELF	REGISTERED	4,588,867	8/19/2014	86/185,196	2/5/2014	HSP EPI Acquisition LLC
REPEAT SAVINGS	REGISTERED	3,425,439	5/13/2008	77/127,142	3/9/2007	HSP EPI Acquisition, LLC

SALLY FOSTER	REGISTERED	1,833,830	5/3/1994	74/432,449	9/7/1993	HSP EPI Acquisition, LLC
SAVE MORE. DO MORE.	REGISTERED	4,097,035	2/7/2012	85/192,059	12/7/2010	HSP EPI Acquisition, LLC
SAVERS GUIDE	REGISTERED	2,154,964	5/5/1998	75/279,598	4/23/1997	HSP EPI Acquisition, LLC
SAVERSGUIDE	REGISTERED	2,406,790	11/21/2000	75/483,483	5/12/1998	HSP EPI Acquisition, LLC
SAVERSGUIDE.COM	REGISTERED	4,495,170	3/11/2014	85/352,645	6/22/2011	HSP EPI Acquisition, LLC
SAVING SPREE	REGISTERED	1,314,586	1/15/1985	73/470,515	3/16/1984	HSP EPI Acquisition, LLC
SELECT SAVINGS	REGISTERED	3,319,891	10/23/2007	78/605,018	4/8/2005	HSP EPI Acquisition, LLC
SELECT SAVINGS	REGISTERED	3,162,791	10/24/2006	78/977,172	4/8/2005	HSP EPI Acquisition, LLC
THE SMART WAY TO SAVE	REGISTERED	2,243,846	5/4/1999	75/389,147	11/12/1997	HSP EPI Acquisition, LLC
THE ULTIMATE SAVINGS MEMBERSHIP	REGISTERED	2,610,918	8/20/2002	76/210,677	2/13/2001	HSP EPI Acquisition, LLC
ULTIMATE SAVINGS CARD (re-file of 100736)	REGISTERED	4,469,872	1/21/2014	85/944,830	5/29/2013	HSP EPI Acquisition, LLC
UNBEATABLE SAVINGS-EVERY DAY!	REGISTERED	4,597,295	9/2/2014	86/218,718	3/12/2014	HSP EPI Acquisition LLC
GREAT TIMES AND GREAT SAVINGS	REGISTERED	2,529,851	01/15/2002	76/270,852	06/02/2001	HSP EPI Acquisition LLC
SURVEYME	ISSUED	5,274,034	08/29/2017	87/039,978	05/17/2016	HSP EPI Acquisition LLC
SURVEYME (Design)	ISSUED	5,274,035	08/29/2017	87/040,005	05/17/2016	HSP EPI Acquisition LLC