

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM717204

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gravel Farms Racing, LLC		08/25/2021	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Hoonigan, LLC		
Street Address:	19070 S. Reyes Avenue		
City:	Compton		
State/Country:	CALIFORNIA		
Postal Code:	90221		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4269895	GYMKHANA	
Registration Number:	4547913	GYMKHANA	
CORRESPONDENCE DATA			
Fax Number:	8587938099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-793-8090		
Email:	mark@bibr.com		
Correspondent Name:	Mark I. Reichenthal		
Address Line 1:	2011 Palomar Airport Road		
Address Line 2:	Suite 306		
Address Line 4:	Carlsbad, CALIFORNIA 92011		
NAME OF SUBMITTER:	Mark I. Reichenthal		
SIGNATURE:	/Mark I. Reichenthal/		
DATE SIGNED:	03/28/2022		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment Agreement") is entered into on August 25, 2021, by and between Gravel Farms Racing, LLC, a Utah limited liability company with an address at 4174 North Forestdale Drive, Park City, Utah 84098 ("Assignor"), and Hoonigan, LLC, a Delaware limited liability company with an address at 19070 S Reyes Avenue, Compton, CA 90221 ("Assignee"). Assignor and Assignee are referred to in this Assignment Agreement individually as a "Party" and collectively as the "Parties."

WHEREAS, Assignor is the sole and exclusive owner of all rights, title, and interest in and to the trademarks and trademark applications and registrations attached Schedule ("Assigned Trademarks"); and

WHEREAS, the Parties are signatories to that Trademark Assignment Agreement, dated August 25, 2021 ("Trademark Assignment Agreement") and, pursuant thereto, Assignee desires to acquire all rights, title, and interest in and to the Assigned Trademarks; and WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, subject to the Trademark Assignment Agreement, Assignor hereby assigns, transfers and conveys to Assignee, and Assignee hereby accepts, all rights, title, and interest in and to all the Assigned Trademarks along with all goodwill associated therewith, together with all causes of action, claims, demands and any other rights for, or arising from, any past, present or future infringement of the Assigned Trademarks.

IN WITNESS WHEREOF, the Parties have caused this Assignment Agreement to be duly executed on the date first shown above.

IN WITNESS WHEREOF, the Parties have caused this Assignment Agreement to be duly executed as of the Effective Date.

GRAVEL FARMS RACING, LLC

HOONIGAN, LLC

By: 
Name: Ken Block
Title: driver

By: _____
Name:
Title:

[Signature Page to Trademark Assignment]

IN WITNESS WHEREOF, the Parties have caused this Assignment Agreement to be duly executed as of the Effective Date.

GRAVEL FARMS RACING, LLC

By: _____
Name:
Title:

HOONIGAN, LLC

By: ^{DocuSigned by:} *Jennifer van Dijk* _____
Name: JENNIFER van Dijk
Title: CEO

[Signature Page to Trademark Assignment]

Schedule

GYMKHANA	4269895	Gravel Farms Racing, LLC	US
GYMKHANA	4547913	Gravel Farms Racing, LLC	US