

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM717220

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scentco, LLC		03/25/2022	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Joseph F. Knapp III		
Street Address:	93 Genesis Parkway		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31792		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87751213	KEFI	
CORRESPONDENCE DATA			
Fax Number:	7135830852		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2813726114		
Email:	sarah@rdoip.com		
Correspondent Name:	Rao DeBoer Osterrieder, PLLC		
Address Line 1:	1334 Brittmoore Road		
Address Line 2:	Suite 2401		
Address Line 4:	Houston, TEXAS 77043		
NAME OF SUBMITTER:	Dileep P. Rao		
SIGNATURE:	/Dileep Rao/		
DATE SIGNED:	03/28/2022		
Total Attachments: 1			
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OP \$40.00 87751213

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (Agreement) is entered effective as of March 23, 2022 (Effective Date) by and between SCENTCO, LLC, a Georgia Limited Liability Company having an address of 93 Genesis Parkway, Thomasville, Georgia 31792 US (ASSIGNOR/ASSIGNEE) and JOSEPH F. KNAPP, III, an individual and US citizen having an address of 93 Genesis Parkway, Thomasville, Georgia 31792 US (ASSIGNEE);

WHEREAS, Assignor desires to co-own and assign rights to Assignee, and Assignee desires to co-own, the right, title and interest in and to the following trademark ("Trademark"),

US Serial Number	US Registration Number	Trademark
87751213		KEFI

including, but not limited to, goodwill associated with this Trademark, the above-listed application for this Trademark, and the right to sue and settle with infringers for past damages;


WHEREAS, Assignor does not warrant or make any representation concerning the quality, exclusivity, or value of the Trademark. Assignee acknowledges it is co-owning the Trademark subject to any and all liabilities and claims, known or unknown.

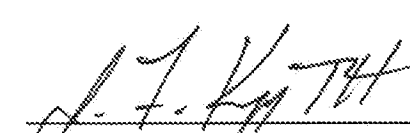
THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of the Trademark, the above-listed application for this Trademark, and the right to sue and settle with infringers for past damages.

WHEREBY, the parties, intending to be legally bound as of the Effective Date, have caused their duly authorized representatives to place their signatures below.

SCENTCO, LLC

JOSEPH F. KNAPP, III

By: 
Date: 3/25/2022

By: 
Date: 3/25/2022

Name: Joseph F. Knapp, III

Name: Joseph F. Knapp, III

Title: President

Title: Self