

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719540

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900672715		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zia Green Chile Company		08/31/2021	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Hatch Chile Co.		
Street Address:	2005 S. Commercial Drive		
City:	Brunswick		
State/Country:	GEORGIA		
Postal Code:	31525		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88352093	ZIA HATCH CHILE COMPANY	
Serial Number:	90825016	ZIA HATCH CHILE COMPANY	
Serial Number:	90825051	ZIA HATCH CHILE COMPANY	
Registration Number:	5883447	ZIA GREEN CHILE COMPANY	
Registration Number:	6055191	ZIA HATCH CHILE COMPANY	
Registration Number:	6201194	ZIA HATCH CHILE COMPANY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	505-286-9700		
Email:	rdbaker@swcp.com		
Correspondent Name:	Law Office of Rod D. Baker		
Address Line 1:	12126 Highway 14 N., Suite A7		
Address Line 4:	Cedar Crest, NEW MEXICO 87008		
ATTORNEY DOCKET NUMBER:	HATC1-TM-MS5		
NAME OF SUBMITTER:	Rod D. Baker		
SIGNATURE:	/Rod D. Baker/		

DATE SIGNED:	04/07/2022
Total Attachments: 2 source=AssignmentSigned#page1.tif source=AssignmentSigned#page2.tif	

TRADEMARKS ASSIGNMENT

This Trademark Assignment Agreement is entered into between Zia Green Chile Company, LLC, a North Carolina limited liability company whose address is 325 Lafayette Ave., Apt. 4B, Brooklyn, NY 11238 (the "Assignor"), and Hatch Chile Co., LLC, a Georgia limited liability company whose principal office address is 2005 S. Commercial Drive, Brunswick, GA, 31525 ("Assignee").

1. The Assignor is the owner of trademarks that are registered, or for which applications are pending, in the United States Patent and Trademark Office, as set forth in the following registrations and applications:

Registration No. 5,883,447 registered October 15, 2019

Registration No. 6,055,191 registered May 12, 2020

Registration No. 6,201,194 registered November 12, 2020

Application Serial No. 88/352,093 filed March 22, 2019

Application Serial No. 90/825,016 filed July 13, 2021

Application Serial No. 90/825,051 filed July 13, 2021

2. The Assignee wishes to acquire the Assignor's rights in the trademarks listed above.

3. The Assignee agrees to pay the Assignor good and valuable consideration for such trademarks and pending applications.

4. In exchange for such good and valuable consideration, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind (including all common-law rights) in the trademarks listed above, together with

1) the goodwill of the business or commerce relating to the goods and products in connection with which the respective trademarks are used and/or for which they are registered,

2) all income, royalties, or damages hereafter due or payable to Assignor with respect to the trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the trademarks, and

3) all rights to sue for past, present and future infringement or misappropriations of the trademarks, including any actions or proceedings at the U.S. Trademark Trial and Appeal Board.

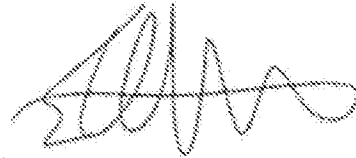
5. The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the trademarks and related intellectual property.

The Assignor has duly executed this Assignment Agreement, as of 11:59 PM on August 31, 2021.

ZIA GREEN CHILE COMPANY, LLC, Assignor



Nathaniel J. Cotanch
Managing Member



Elliott Anderson
Managing Member

HATCH CHILE CO., LLC, Assignee



Printed name: DAVID GREGORY

Title: President