

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM717460

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/30/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Topps Company, Inc.		03/08/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The Bazooka Companies, Inc.		
Street Address:	One Whitehall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97072868	RING POP	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-768-5367		
Email:	trademarks.us@dentons.com		
Correspondent Name:	Monica B. Richman		
Address Line 1:	P.O. Box 1302		
Address Line 4:	Chicago, ILLINOIS 60604		
NAME OF SUBMITTER:	Monica B. Richman		
SIGNATURE:	/monica b. richman/		
DATE SIGNED:	03/29/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement"), effective as of December 30, 2021 (the "Effective Date") is made and entered into by and among The Topps Company, Inc., a corporation organized and existing under the laws of the State of Delaware, located at One Whitehall Street, New York, New York 10004, United States of America ("ASSIGNOR"), and The Bazooka Companies, Inc., a corporation organized and existing under the laws of the State of Delaware, located at One Whitehall Street, New York, New York 10004, United States of America ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the application identified in Schedule A (the "Trademark");

WHEREAS, ASSIGNOR desires to transfer all rights, title and interest in and to the Trademark to ASSIGNEE;

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title and interest in and to the Trademark;

WHEREAS, ASSIGNEE is the successor to the ASSIGNOR's entire business to which the Trademark pertains with an effective date of December 30, 2021;

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and legal sufficiency of which is hereby acknowledged, ASSIGNOR does hereby irrevocably sell, assign, grant and transfer to ASSIGNEE, its entire worldwide right, title and interest in and to the Trademark, including all common law rights, along with the goodwill of the business symbolized by the Trademark, the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment Agreement. The Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.


ASSIGNOR hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment Agreement, and to issue or transfer the said trademark record(s) to the ASSIGNEE as owner of all right, title and interest therein, or otherwise as the ASSIGNEE may direct, in accordance with the terms of this Assignment Agreement.

[Signatures appear on the following page]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed on March 8, 2022, with an Effective Date of December 30, 2021.

ASSIGNOR:

The Topps Company, Inc.

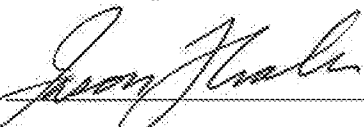
By:  _____

Name: James David Aronowitz

Title: VP – Legal Affairs & Brand Protection

ASSIGNEE:

The Bazooka Companies, Inc.

By:  _____

Name: Jason Thaler

Title: General Counsel

SCHEDULE A

Trademark	Application Number	Filing Date	Registration Number	Registration Date	Class(es)	Territory
RING POP	97/072,868	Oct-13-2021			9, 36	United States