

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM719923

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/31/2021
<b>RESUBMIT DOCUMENT ID:</b>	900673337

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pelle Pelle, Inc.		01/12/2022	Corporation: MICHIGAN

## RECEIVING PARTY DATA

<b>Name:</b>	MB Pelle, LLC
<b>Street Address:</b>	8517 North 48th Place
<b>City:</b>	Paradise Valley
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85253
<b>Entity Type:</b>	Limited Liability Company: ARIZONA

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1966419	MARC BUCHANAN
Registration Number:	1967990	MARC BUCHANAN PELLE PELLE
Registration Number:	1967995	PELLE PELLE
Registration Number:	2013073	MARC BUCHANAN PELLE PELLE
Registration Number:	2221361	MARC BUCHANAN PELLE PELLE
Registration Number:	2442915	MARC BUCHANAN PELLE PELLE
Registration Number:	2534799	PELLE PELLE
Registration Number:	2765969	P P
Registration Number:	2823598	MARC BUCHANAN
Registration Number:	3232686	SODA CLUB
Registration Number:	3232890	MARC BUCHANAN
Registration Number:	3241760	PELLE PELLE

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8106105640

**Email:** jeff@musicrightslaw.com  
**Correspondent Name:** Jeffrey P. Thennisch  
**Address Line 1:** 7111 Dixie Highway #210  
**Address Line 4:** Clarkston, MICHIGAN 48346

**ATTORNEY DOCKET NUMBER:** MB PELLE.001

**NAME OF SUBMITTER:** Jeffrey P. Thennisch

**SIGNATURE:** /Jeffrey P. Thennisch/

**DATE SIGNED:** 04/08/2022

**Total Attachments: 6**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this ~~12~~<sup>13</sup> day of January, 2022, having a nunc pro tunc effective date of December 31, 2021 ("Effective Date"), by and between Pelle Pelle, Inc., a corporation existing under the laws of the State of Michigan, having an address at 370 E. Maple Road, 3<sup>rd</sup> Floor in Birmingham, Michigan 48009 (hereinafter "ASSIGNOR"), and MB Pelle, LLC, a limited liability company formed under the laws of the State of Arizona, having an address at 8517 North 48<sup>th</sup> Place in Paradise Valley, Arizona 85253 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title, and interest in and to the trademarks and services marks in all nations and jurisdictions set forth, listed, and shown hereto as Exhibit A, including the mark PELLE PELLE for wearing apparel, leather garments, and leather goods, as well as ancillary and related goods (hereinafter "the Marks"), together with any and all common law trademark rights and the goodwill of the business connected with and symbolized by the Marks;

WHEREAS, ASSIGNOR wishes to assign, and ASSIGNEE wishes to acquire, all right, title and interest that ASSIGNOR may possess in and to the Marks.

NOW THEREFORE, in view of the mutual covenants exchanged herein, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the parties agree that:

### 1. ASSIGNMENT

In exchange for good and valuable consideration of One Dollar (\$1.00), as may be required in some legal jurisdictions to recognize this document, ASSIGNOR hereby conveys, sells, assigns and transfers to ASSIGNEE all right, title and interest, in the United States and throughout the World, owned or otherwise held by ASSIGNOR in and to the Marks identified and shown in the attached Exhibit A (the "Marks"), and the goodwill of the business connected with and symbolized by the Marks, along with all rights to maintain, obtain, enforce and/or register the Marks in the name of the ASSIGNEE, together with all rights to sue for current on-going, and/or past infringements.

### 2. EXPENSES AND MAINTENANCE

ASSIGNEE shall bear the burden and expense of any recordation of this Assignment and other documents evidencing this transaction. Specifically, ASSIGNEE shall prepare, file, and submit any required documents and payments for this Assignment before the U.S. Patent & Trademark Office (PTO), as well as any applicable foreign nations and jurisdictions, required to reflect the ASSIGNEE as the named owner and/or new registrant of the Marks.

3. REPRESENTATIONS AND WARRANTIES

ASSIGNOR represents and warrants to ASSIGNEE that: (i) ASSIGNOR'S rights are free and clear of all liens, security interests, pledges, restrictions, and encumbrances of any kind; (ii) ASSIGNOR has full power and authority to execute and deliver this Agreement and to assign these rights and filings to ASSIGNEE; and (iii) this Agreement constitutes a valid and legally binding obligation of ASSIGNOR, enforceable in accordance with its terms. Without limiting the generality of the foregoing, ASSIGNOR and ASSIGNEE each hereby agree to execute or join with the other party in other actions reasonably requested by the other party in order to accomplish the aforesaid Assignment, including without limitation notifying and cooperating with the other party in confirming to any third parties the existence and effectiveness of the foregoing assignments.

4. MODIFICATIONS


This Assignment may be changed only by written amendment signed by both parties.

5. SUCCESSORS AND ASSIGNS

This Assignment shall inure to and be binding upon the parties and their successors and assigns.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date written below.

Effective December 31, 2021

  
Pelle Pelle, Inc. (ASSIGNOR)

By: Peter Gawel

Its: Corporate Secretary

Effective December 31, 2021

  
MB Pelle, LLC  
(ASSIGNEE)

By: Richard Marc Buchanan

Its: Managing Member

**EXHIBIT A**

The Following Intellectual Property, Common Law Rights & Goodwill Associated With:

Country	Case Number	Trademark Name	Status	Application No.	Registration No.
Albania	127.0031AL	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Armenia	127.0031AM	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Australia	127.0019AU2	MARC BUCHANAN (Class 18,25)	Registered	A0005761	0899293
Australia	127.0031AU	PELLE PELLE (class 18 and 25)	Registered	1144294	899294
Azerbaijan	127.0031AZ	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Canada	127.0026CA	MARC BUCHANAN PELLE PELLE (Class 25)	Registered	0552403	TMA361440
Canada	127.0032CA	PELLE PELLE	Registered	0568884	TMA363888
Switzerland	127.0031CH	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
China	127.0005CN	PELLE PELLE (thick & thin logo in Class 25)	Registered	5978205	5978205
China	127.0006CN1	PP (and design in Class 25)	Registered	9026629	9026629
China	127.0006CN2	PP (and design in Class 18)	Registered	5994463	5994463
China	127.0006CN3	PP (and design in Class 25)	Registered	5994462	5994462
China	127.0019CN	MARC BUCHANAN (Class 18,25)	Registered	A0005761	0899293
China	127.0031CN	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
China	127.0036CN	PELLE PELLE (Chinese Characters)	Registered	5978130	5978130
China	127.0037CN	PELLE PELLE (Chinese Characters)	Registered	5978129	5978129
China	127.0038CN	PELLE PELLE (Chinese Characters) (Class 18)	Registered	5978128	5978128
China	127.0039CN	PELLE PELLE (Chinese Characters) (Class 25)	Registered	5978207	5978207
China	127.0041CN	PELLE PELLE (thick & thin logo in Class 18)	Registered	5978206	5978206
Cyprus	127.0031CY	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Estonia	127.0031EE	PELLE PELLE (class 25)	Registered	A0005760	899294
EN	127.0006EM	PP (and design in Class 9, 18, and 25)	Registered	7206626	7206626
EN	127.0019EM1	MARC BUCHANAN (Class 18,25)	Registered	8482	8482
EN	127.0019EM2	MARC BUCHANAN (Class 18,25)	Registered	A0005761	0899293
EN	127.0028EM1	MARC BUCHANAN PELLE PELLE (Class 18,25)	Registered	8486	8486
EN	127.0031EM	PELLE PELLE (class 25)	Registered	A0005760	899294
EN	127.0031EM2	PELLE PELLE (in class 18 and 25)	Registered	294272	294272
EN	127.0045EM	PP (Class 9, 18, and 25)	Registered	7206709	7206709
ES	127.0040WP	PELLE PELLE (M.A.) (Class 18, 25)	Registered	A0005760	668509A
Finland	127.0031FI	PELLE PELLE (class 18 and 25)	Registered	7206626	899294
GB	127.0006GB	PP (and design in Class 9, 18, and 25)	Registered	8482	8482
GB	127.0019GB1	MARC BUCHANAN (Class 18,25)	Registered	A0005761	0899293
GB	127.0019GB2	MARC BUCHANAN (Class 18,25)	Registered	8486	8486
GB	127.0028GB1	MARC BUCHANAN PELLE PELLE (Class 18,25)	Registered	A0005760	899294
GB	127.0031GB	PELLE PELLE (class 25)	Registered	294272	294272
GB	127.0031GB2	PELLE PELLE (in class 18 and 25)	Registered	7206709	7206709
GB	127.0045GB	PP (Class 9, 18, and 25)	Registered	A0005760	899294
GE	127.0031GE	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Greece	127.0031GR	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Ireland	127.0031IE	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294

Canada 127.0058CA  
MARC BUCHANAN  
Registered 1316380  
TMA748707

Iceland	127.00311S	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Japan	127.0005JP	PELLE PELLE (thick & thin logo) (Class 18 and 25)	Registered	2006-89857	5036093
Japan	127.0006JP	PP (and design)	Registered	2006-89859	5036094
Japan	127.0009JP	PELLE PELLE (class 18)	Registered	2003-086624	4772619
Japan	127.0010JP	MARC BUCHANAN (class 18)	Registered	2003-086623	4774535
Japan	127.0019JP	MARC BUCHANAN (Class 18,25)	Registered	A0005761	0899293
Japan	127.0021JP	MARC BUCHANAN (class 17)	Registered	S63-006626	2226246
Japan	127.0031JP	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Japan	127.0034JP	PELLE PELLE (class 17)	Registered	S62-014262	2134715
KG	127.0031KG	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
KR	127.0006KR1	PP (and design in Class 18 and 25)	Registered	1997-35227	4004410080
KR	127.0006KR2	PP (and design in Class 25 and 27)	Registered	1997-35229	4004226820
KR	127.0006KR3	PP (and design in Class 25, 26 and 45)	Registered	1997-35234	4004367690
KR	127.0008KR1	PELLE PELLE (class 25)	Registered	1994-51117	4004432930
KR	127.0008KR2	PELLE PELLE (class 25)	Registered	2004-17085	4006258840
KR	127.0009KR	Mark BUCHANAN	Registered	40-1997-0035224	4-0441007-00-00
KR	127.0019KR	MARC BUCHANAN (Class 18,25)	Registered	A0005761	0899293
KR	127.0027KR	MARC BUCHANAN PELLE PELLE (Class 18)	Registered	40-2004-0017084	40-06281560000
KR	127.0031KR	PELLE PELLE (class 25)	Registered	A0005760	899294
KR	127.0047KR	MARC BUCHANAN PELLE PELLE (Class 25)	Registered	1994-51115	400358980
KR	127.0087KR	Class 18	Registered	40-2014-0074567	40-11442900000
KR	127.0093KR	MARC BUCHANAN (class 25)	Registered	40-0361166	400361166
LT	127.0031LT	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
MD	127.0031MD	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
ME	127.0031ME	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
MK	127.0031MK	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Norway	127.0031NO	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Russia	127.0031RU	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
TM	127.0031TM	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
Turkey	127.0031TR	PELLE PELLE (class 18 and 25)	Registered	A0005760	899294
US	127.0006	P P (In Class 18 and 25)	Registered	75/344,343	2,765,989
US	127.0016	MARC BUCHANAN (Class 6,18,20,25)	Registered	75/147,146	2,823,598
US	127.0019US1	MARC BUCHANAN (Class 18,25)	Registered	74/601,745	1966419
US	127.0019US2	MARC BUCHANAN (Class 18,25)	Registered	78/842,469	3232890
US	127.0026	MARC BUCHANAN PELLE PELLE (Class 25)	Registered	74/601,269	1,967,990
US	127.0027	MARC BUCHANAN PELLE PELLE (Class 18)	Registered	74/601,270	2,013,973
US	127.0028	MARC BUCHANAN PELLE PELLE (Class 18 & 25)	Registered	75/344,344	2,221,361
US	127.0030	MARC BUCHANAN PELLE PELLE (Class 6, 18, 20, and 25)	Registered	75/147,097	2,442,915
US	127.0031US1	PELLE PELLE (class 18 and 25)	Registered	78/842,422	3241760
US	127.0031US1CBP	PELLE PELLE (class 18 and 25)	Active	78/842,422	3241760
US	127.0031US2	PELLE PELLE (class 18 and 25)	Registered	74/601,742	1,967,995

2,534,799  
3,232,686  
899294  
227,153  
899298  
899294  
668509A  
672317

Registered 75/980,088  
Registered 78/751,118  
Registered A0005760  
Registered 13632-98  
Registered A0005761  
Registered A0005760  
Registered  
Registered 101352301

PELLE PELLE (class 6, 18, 20, 25)  
SODA CLUB  
PELLE PELLE (class 18 and 25)  
MARC BUCHANAN (Class 18,25)  
PELLE PELLE (class 18 and 25)  
PELLE PELLE (M.A.) (Class 18, 25)  
MARC BUCHANAN PELLE PELLE (Class 9, 14, 18, and 25)

127.0035D1  
127.0091  
127.0031UJZ  
127.0074VE  
127.0019WP  
127.0031WP  
127.0040WP  
127.0046WP

US  
US  
UZ  
VE  
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