TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM717664

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------------|----------|----------------|---|
| Kaleidoscope Hair Products, L.L.C. | | 12/31/2021 | Limited Liability Company: LOUISIANA |

RECEIVING PARTY DATA

| Name: | Kaleidoscope Hair Products Global, LLC |
|-----------------|--|
| Street Address: | 580 Carrollton Street |
| City: | Temple |
| State/Country: | GEORGIA |
| Postal Code: | 30179 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 25

| Property Type | Number | Word Mark |
|----------------|----------|---|
| Serial Number: | 90738321 | К |
| Serial Number: | 88187059 | KALEIDOKIDS |
| Serial Number: | 90548893 | KALEIDOSCOPE |
| Serial Number: | 90674647 | KALEIDOSCOPE |
| Serial Number: | 87722638 | KALEIDOSCOPE BEST FRIEND |
| Serial Number: | 90548887 | KALEIDOSCOPE HAIR PRODUCTS |
| Serial Number: | 90674603 | KALEIDOSCOPE HAIR PRODUCTS |
| Serial Number: | 87718931 | KALEIDOSCOPE MIRACLE DROPS |
| Serial Number: | 86687207 | KALEIDOSCOPE HAIR STUDIO |
| Serial Number: | 90548878 | KALEIDOSCOPE MIRACLE DROPS |
| Serial Number: | 88014498 | KALEIDOSCOPE MIRACLE EDGES |
| Serial Number: | 90578995 | KALEIDOSCOPE MIRACLE EDGES |
| Serial Number: | 90421017 | KALEIDOSCOPE MIRACLE SHAKE |
| Serial Number: | 90614412 | KALEIDOSCOPE MIRACLE SHAKE |
| Serial Number: | 90614427 | KALEIDOSCOPE MIRACLE TEXTURE STYLE FOAM |
| Serial Number: | 90738329 | KALEIDOSCOPE MIRACLE TEXTURE STYLE FOAM |
| Serial Number: | 87722739 | KALEIDOSCOPE SILK & SEAL SERUM |
| Serial Number: | 90579005 | KALEIDOSCOPE SLEEK EDGES |
| Serial Number: | 90674639 | KALEIDOSCOPE SLEEK EDGES |
| · | | TRADEMARK —— |

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REEL: 007675 FRAME: 0582

900684588

| Property Type | Number | Word Mark |
|----------------|----------|-------------------------------------|
| Serial Number: | 90674643 | KALEIDOSCOPE THE UNIKORN COLLECTION |
| Serial Number: | 90578991 | KALEIDOSCOPE THE UNIKORN COLLECTION |
| Serial Number: | 87722718 | KALEIDOSCOPE VERSATILE SPRITZ |
| Serial Number: | 90513467 | KALEIDOSCOPE VITAGROW |
| Serial Number: | 88235947 | MIRACLE DROPS |
| Serial Number: | 97117927 | KALEIDOGROW |

CORRESPONDENCE DATA

Fax Number: 9122363003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9122363001

Email: nbelzer@belzerlaw.com

Correspondent Name: Nathan C. Belzer Address Line 1: 2905 Bull St.

Address Line 4: Savannah, GEORGIA 31405

| NAME OF SUBMITTER: | Nathan C. Belzer |
|--------------------|--------------------|
| SIGNATURE: | /Nathan C. Belzer/ |
| DATE SIGNED: | 03/30/2022 |

Total Attachments: 3

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> TRADEMARK REEL: 007675 FRAME: 0583

TRADEMARK ASSIGNMENT

WHEREAS, Kaleidoscope Hair Products, L.L.C., a Louisiana limited liability company with an address of 580 Carrollton Street, Temple, Georgia 30179 ("Assignor"), owns certain marks as identified on the chart attached hereto and incorporated by reference herein (collectively, the "Marks"); and

WHEREAS, Kaleidoscope Hair Products Global, LLC, a limited liability company organized and existing under the laws of the state of Delaware ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith.

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto Assignee, its successors or assigns, the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 31st day of December, 2021

Assignor: Kaleidoscope Hair Products, L.L.C.

TRADEMARK REEL: 007675 FRAME: 0584

| Mark | Serial # | Filing Date | Reg. No. | Reg. Date |
|----------------------------|------------|-------------|-----------|------------|
| | 90/738,321 | 05/27/2021 | n/a | n/a |
| KALEIDOKIDS | 88/187,059 | 11/08/2018 | n/a | n/a |
| KALEIDOSCOPE | 90/548,893 | 02/26/2021 | n/a | n/a |
| K EBOSCOPE | 90/674,647 | 04/27/2021 | | |
| KALEIDOSCOPE BEST FRIEND | 87/722,638 | 12/15/2017 | 5,508,585 | 07/03/2018 |
| KALEIDOSCOPE HAIR PRODUCTS | 90/548,887 | 02/26/2021 | n/a | n/a |
| | 90/674,603 | 04/27/2021 | | |
| (LEDOSCOPE | 86/687,207 | 07/08/2015 | 5,006,069 | 07/26/2016 |
| KALEIDOSCOPE MIRACLE DROPS | 87/718,931 | 12/13/2017 | 5,524,022 | 07/24/2018 |
| Wrodn Drops | 90/548,878 | 02/26/2021 | n/a | n/a |
| KALEIDOSCOPE MIRACLE EDGES | 88/014,498 | 06/25/2018 | 5,877,346 | 10/08/2019 |
| Miracle Edges | 90/578,995 | 03/15/2021 | n/a | n/a |

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| KALEIDOSCOPE MIRACLE SHAKE | 90/421,017 | 12/28/2020 | 6,536,372 | 10/26/2021 |
|---|------------|------------|-----------|------------|
| | | | | |
| K onserve | 90/614,412 | 03/31/2021 | n/a | n/a |
| Miracle | | | | |
| Miracle | | | | |
| KALEIDOSCOPE MIRACLE TEXTURE STYLE FOAM | 90/614,427 | 03/31/2021 | n/a | n/a |
| | 90/738,329 | 05/27/2021 | n/a | n/a |
| Name of the second | | | | |
| Miracle | | | | |
| TEXTURE STYLE FOLKS | | | | |
| | | | | |
| KALEIDOSCOPE SILK & SEAL SERUM | 87/722,739 | 12/15/2017 | 5,529,116 | 07/31/2018 |
| KALEIDOSCOPE SLEEK EDGES | 90/579,005 | 03/15/2021 | n/a | n/a |
| | 90/674,639 | 04/27/2021 | n/a | n/a |
| | | | | |
| K arascon | | | | |
| Garle Carre | | | | |
| | | | | |
| | | | | |
| KALEIDOSCOPE THE UNIKORN COLLECTION | 90/674,643 | 04/27/2021 | n/a | n/a |
| | 90/578,991 | 03/15/2021 | | |
| | 90/576,991 | 03/15/2021 | | |
| \$\tag{\text{\text{consecute}}} | | | | |
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| | | | | |
| KALEIDOSCOPE VERSATILE SPRITZ | 87/722,718 | 12/15/2017 | 5,529,113 | 07/31/2018 |
| KALEIDOSCOPE VITAGROW | 90/513,467 | 02/05/2021 | n/a | n/a |
| MIRACLE DROPS | 88/235,947 | 12/19/2018 | 5,800,328 | 07/09/2019 |
| KALEIDOGROW | 97/117,927 | 11/10/2021 | n/a | n/a |
| | 01/11/,02/ | 11/10/2021 | 100 | IV G |
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RECORDED: 03/30/2022 REEL: 007675 FRAME: 0586