

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM717722

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jeannine Russell		03/17/2022	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kobe, Inc.		
<b>Street Address:</b>	1551 North Tustin Avenue, Suite 1000		
<b>City:</b>	Santa Ana		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92705		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88785396	KB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-282-2000		
<b>Email:</b>	trademarks@loeb.com		
<b>Correspondent Name:</b>	Melanie Howard		
<b>Address Line 1:</b>	10100 Santa Monica Blvd., Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	234929-00150		
<b>NAME OF SUBMITTER:</b>	Melanie Howard		
<b>SIGNATURE:</b>	/melaniehoward/		
<b>DATE SIGNED:</b>	03/30/2022		
<b>Total Attachments: 3</b>			
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source=IP Assignment - KB Heart Logo, Serial No. 88785396#page3.tif			

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## INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Agreement (the “Assignment”) is by and between **Jeannine Russell**, an individual residing in Mercer Island, Washington (“Assignor”), and **Kobe, Inc.**, a California corporation, with an address at 1551 North Tustin Avenue, Suite 1000, Santa Ana, California 92705 (“Assignee”) (collectively referred to as the “Parties” or individually as a “Party”) as of March 14, 2022 (the “Effective Date”).

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, absolutely and forever, all right, title, and interest, in any and all Intellectual Property Rights (as defined herein) Assignor currently possesses in the assets identified in **Exhibit A** (the “Assets”), as well as all causes of action for any and all past infringement of the rights being assigned herein and the right to receive and retain any proceeds relating to those infringements. Without limiting the generality of the foregoing grant, Assignor acknowledges that Assignee and its successors and assigns shall have the sole and exclusive right in perpetuity and throughout the universe to use, reproduce, license, exploit, sell, assign, make derivative works from, or otherwise dispose of all or any part of the Assets, in any format or version, by any means and in any media, now known or hereafter developed. For purposes of this Assignment, “Intellectual Property Rights” means any and all (i) copyrights (including derivative works) and other rights associated with works of authorship throughout the world, (ii) trade secrets and other confidential information, (iii) patents, patent disclosures and all rights and inventions (whether patentable or not), (iv) trademarks, trade names, Internet domain names, and all of the goodwill associated with the foregoing, (v) social media handles and domain names; (iv) all other intellectual property of every kind and nature throughout the world and however designated, whether arising under statute or common law, by operation of law, contract, license, or otherwise, including all moral rights as well as any other rights whatsoever, and/or (vi) all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any of the foregoing in (i) through (vi).

2. Warranties. Assignor represents and warrants that (i) she is the sole owner and author of all right, title, and interest in the Assets, (ii) all of the Assets identified in Exhibit A include all of the Intellectual Property Rights relevant to the Assets; and (iii) to the best of Assignor’s actual knowledge, the performance of Assignor’s obligations provided hereunder will not (A) violate any applicable laws or regulations or (B) cause a breach of any agreements with any third parties. Except as provided in this Section, the Intellectual Property Rights are provided “as is,” without any other warranty of any kind. Without limiting the foregoing, Assignor explicitly disclaims any implied warranties of merchantability, fitness for a particular purpose, quiet enjoyment and non-infringement and any warranties arising out of course of dealing or usage of trade. Assignor makes no warranty regarding the quality, accuracy, timeliness, truthfulness, completeness or reliability of any of the Intellectual Property Rights.

3. Further Documents. Assignor agrees to execute and deliver such additional documents as may be reasonably necessary to vest full title in and to the Assets to Assignee and otherwise effectuate the intent of this Assignment.

4. Binding Effect. This Assignment is and shall be binding upon the Parties, their heirs, executors, administrators, representatives, agents, employees, affiliates, officers, and principals of the Parties, and their successors and assigns.

5. Signature by Counterparts or Facsimile. This Assignment may be executed in counterparts by the Parties. All counterparts shall be binding on all Parties, notwithstanding that

all Parties are not signatory to the original or same counterpart. The Parties agree to accept signatures by facsimile.

6. Modification. This Assignment shall not be modified by either Party by any oral representation or agreement made before, or after, the execution of this Assignment. All modifications must be in writing and signed by each Party hereto.

7. Authority. Assignor represents and warrants that she has the full right, power, and authority to enter into this Assignment and perform all of her obligations hereunder.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be executed as of the Effective Date.

Jeannine Russell

By: Jeannine Russell

Dated: March 17, 2022