

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM717986

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INTERNATIONAL DESIGNS CORPORATION, LLC		03/28/2022	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BIG IP OPCO, LLC		
<b>Street Address:</b>	631 N. 400 W.		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84103		
<b>Entity Type:</b>	Limited Liability Company: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2937295	ARCOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7543001500		
<b>Email:</b>	info@conceptlaw.com		
<b>Correspondent Name:</b>	Robert C. Kain		
<b>Address Line 1:</b>	6400 N Andrews Ave., Suite 500		
<b>Address Line 4:</b>	Fort Lauderdale, FLORIDA 33309		
<b>NAME OF SUBMITTER:</b>	Robert C. Kain		
<b>SIGNATURE:</b>	/Robert C. Kain/		
<b>DATE SIGNED:</b>	03/31/2022		
<b>Total Attachments: 3</b>			
source=0.0.1 Assignment Memo IDC to BIG v4 and Exh A revised signed Mar28_22#page1.tif			
source=0.0.1 Assignment Memo IDC to BIG v4 and Exh A revised signed Mar28_22#page2.tif			
source=0.0.1 Assignment Memo IDC to BIG v4 and Exh A revised signed Mar28_22#page3.tif			

OP \$40.00 2937295

**Assignment Memorandum**

The Assignment Memorandum (“Memo”), executed by the Parties below, shall hereby memorialize the ownership and title of the various intellectual property attached as Exhibit A (“Intellectual Property”) to this Memo.

Beauty Industry Group is a worldwide leader in the manufacturing, marketing, and sale of hair extension products and services and other related goods and services. International Designs Corporation, LLC is an affiliate of Beauty Industry Group. BIG IP OPCO, LLC holds Beauty Industry Group’s intellectual property.

This Memo confirms and assigns all right, title, interest and good will in the Intellectual Property to BIG IP OPCO, LLC, including, without limitation, all rights to sue for past, present and future infringement. Accordingly, BIG IP OPCO, LLC is now the lawful owner of the Intellectual Property.

Agreed to and Acknowledged by the Parties herein below:

Signature Pages to follow

Agreed to and Acknowledged as Assignor:

**International Designs Corporation, LLC**

DocuSigned by:  
Signature: John Costanza  
8211EE01D800455...

Print Name: John Costanza, Pres. **International Designs Corporation, LLC**

Date: 3/28/2022

Agreed to and Acknowledged as Assignee:

**BIG IP OPCO, LLC**  
DocuSigned by:  
Signature: Solomon Schoonover  
EB2B032477EB4F6...

Print Name: Solomon Schoonover, Esq., I.P. Manager, **BIG IP OPCO, LLC**

Date: 3/25/2022

Exhibit A

<input type="checkbox"/>	Brand	Source	Status	Reference	Origin	Holder	Holder count	Number	App Date
<input type="checkbox"/>	HOTHEADS	UY TM	Pending	224	UY	INTERNATIONAL DESIGNS CORPORATION LLC	US	455881	2018-06-14
<input type="checkbox"/>	PROJECT ZERO	US TM	Inactive	217	US	INTERNATIONAL DESIGNS CORPORATION	US	86830850	2015-11-24
<input type="checkbox"/>	HARTALK HAIRWEAR	CA TM	Active	204	CA	International Design Corporation LLC	US	1916399	2018-08-23
<input type="checkbox"/>	HARBAND BY HARTALK	US TM	Active	204	US	INTERNATIONAL DESIGNS CORPORATION LLC	US	87265879	2016-12-30
<input type="checkbox"/>	HARTALK	CA TM	Active	204	CA	International Design Corporation LLC	US	1813543	2016-12-09
<input type="checkbox"/>	ARCOS	US TM	Inactive	204	US	INTERNATIONAL DESIGNS CORPORATION LLC	US	85826833	2010-04-22
<input type="checkbox"/>	ARCOS	US TM	Active	204	US	INTERNATIONAL DESIGNS CORPORATION LLC	US	76540111	2003-08-12

## Exhibit A (continued)

Ser. No.	Reg. No.	Mark	Priority Country	Priority No.
87285870	5538179	Hairband by HairTalk		
85020833	4107422	Arcos		
76540111	2937295	Arcos	DE	1133782
DE appln.	1133782	Arcos		

TRADEMARK

REEL: 007676 FRAME: 0558

RECORDED: 03/31/2022