

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718112

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MGG CALIFORNIA LLC, as collateral agent		03/25/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Propel Media, Inc.		
Street Address:	680 S. Cache Street, Suite 100- 8640		
City:	Jackson		
State/Country:	WYOMING		
Postal Code:	83001		
Entity Type:	Corporation: DELAWARE		
Name:	Propel Media LLC		
Street Address:	4521 Campus Drive, #320		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	Appenity LLC		
Street Address:	4521 Campus Drive, #320		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	Kitara Media, LLC		
Street Address:	4521 Campus Drive, #320		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Deeplntent, Inc.		
Street Address:	1450 Broadway, Floor 23		
City:	New York		

OP \$715.00 5233343

State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	5233343	PROPEL MEDIA
Registration Number:	5200933	PROPEL MEDIA
Serial Number:	86827844	PROPEL MEDIA
Serial Number:	87057216	DEEPINTENT
Registration Number:	3791877	KITARA MEDIA
Registration Number:	4332478	GRUMPYGOATS
Registration Number:	4332479	GRUMPY GOATS
Registration Number:	3358786	ILLUMISTREAM
Registration Number:	4128671	GAMENUTT
Registration Number:	4433143	INSTALL CONNECT
Registration Number:	3744221	PROPEL MEDIA
Registration Number:	4296090	LIVINGPLAY
Registration Number:	5018502	PROPEL MEDIA
Registration Number:	5334872	PROPEL MEDIA
Registration Number:	4315681	ARCADEWEB
Registration Number:	4296091	LIVINGPLAY
Registration Number:	3560478	FUTURE ADS
Registration Number:	4254644	SOCIALRIVAL
Serial Number:	77484077	FUTURE ADS
Serial Number:	77484102	FUTURE ADS
Serial Number:	77484135	FUTURE ADS
Registration Number:	4339117	ARCADEWEB
Registration Number:	5212736	SIDEVIRAL
Serial Number:	87223702	DO DIGITAL DIFFERENTLY
Registration Number:	4168946	EPICPLAY
Registration Number:	4289587	EPICPLAY
Registration Number:	3365189	TRAFFICVANCE
Registration Number:	3456540	GAMEVANCE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4084141239

Email: trademarks@h35g.com
Correspondent Name: Iryna Vyshynska
Address Line 1: 1 Almaden Boulevard - Floor 12
Address Line 4: San Jose, CALIFORNIA 95113

NAME OF SUBMITTER: Iryna Vyshynska

SIGNATURE: /IrynaVyshynska/

DATE SIGNED: 03/31/2022

Total Attachments: 6

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TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Termination"), is dated as of March 25, 2022, and made by MGG CALIFORNIA LLC, as collateral agent for itself and the other Secured Parties (the "Grantee"), to Propel Media, Inc., Propel Media LLC, Appenity LLC, Kitara Media, LLC and Deepintent, Inc. (the "Grantors").

WHEREAS, pursuant to that certain Grant of Security Interest – Trademarks dated as of May 30, 2018 by the Grantors in favor of the Grantee (the "Security Agreement"), a security interest was granted by the Grantors to the Grantee in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, the Security Agreement was recorded at the United States Patent and Trademark Office on May 31, 2018 at Reel/Frame 6339/0102; and

WHEREAS, Grantee now desires to terminate and release the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, the Grantee hereby states as follows:

1. Definitions. The term "Trademark Collateral" as used herein, shall have the meaning set forth in the Security Agreement, and includes all of the Grantors' right, title and interest of every kind and nature as of the date hereof in the Trademarks, and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof, listed on Schedule A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its lien on and security interest in the Trademark Collateral and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Trademark Collateral. Grantee authorizes the recordation of this Termination with the United States Patent and Trademark Office.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

MGG CALIFORNIA LLC, as Grantee

By: _____
Name: Kevin Griffin
Title: CEO

SCHEDULE A

TRADEMARKS

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
Propel Media, Inc.	U.S.	Propel Media	5,233,343	11/17/2015	06/27/2017
	U.S.	Propel Media Logo (Black And White)	5,200,933	12/11/2015	05/09/2017
	U.S.	Propel Media Logo (Purple Pointer)	86827844	11/20/2015	N/A
DeepIntent, Inc.	US	DeepIntent	87057216	June 1, 2016	N/A
Kitara Media, LLC	U.S.	Kitara Media Design	3791877	07/08/2008	05/25/2010
	U.S.	GrumpyGoats	4332478	08/08/2011	05/07/2013
	U.S.	Grumpy Goats Design	4332479	08/08/2011	05/07/2013
	U.S.	Illumistream	3358786	03/28/2007	12/25/2007
	U.S.	Gamenutt	4128671	8/17/2011	04/17/2012
Appenity LLC	U.S.	Install Connect	4,433,143	01/20/2012	11/12/2013
Propel Media LLC	U.S.	Propel Media	3744221	06/16/2009	02/02/2010
	Australia - (AU)	ArcadeWeb Design	1415349	03/21/2011	03/21/2011
	Australia - (AU)	ArcadeWeb	1419534	04/12/2011	04/12/2011
	Australia - (AU)	Future Ads	1417968	04/04/2011	04/04/2011
	Australia - (AU)	Propel Media	1769902	05/11/2016	11/17/2015
	Australia - (AU)	Propel Media Logo (Black And White)	1770631	05/13/2016	12/11/2015
	Australia - (AU)	Do Digital Differently	1834888	03/29/2017	08/02/2017
	Canada - (CA)	Propel Media Logo	1,784,368	5/27/2016	N/A
	Canada - (CA)	PlaySushi	TMA833,027	03/25/2011	09/27/2012
	Canada - (CA)	ArcadeWeb	TMA832,253	04/12/2011	09/18/2012
	Canada - (CA)	Future Ads	TMA838,827	04/04/2011	12/20/2012
	Canada - (CA)	Propel Media	TMA980,299	11/04/2014	09/11/2017

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
	European Union Community Trademark - (CTM)	Propel Media	13432273	11/05/2014	03/31/2015
	European Union Community Trademark - (CTM)	Propel Media	15424963	05/12/2016	10/14/2016
	European Union Community Trademark - (CTM)	Propel Media Logo (Black And White)	15442941	05/16/2016	10/14/2016
	European Union Community Trademark - (CTM)	Do Digital Differently	16528408	03/31/2017	08/29/2017
	European Union Community Trademark - (CTM)	Propel Media Logo (Green and Black)	16451809	03/10/2017	09/07/2017
	European Union Community Trademark - (CTM)	Propel Media Logo (Black And White)	17069667	08/04/2017	12/18/2017
	Great Britain - (GB)	ArcadeWeb	2578167	04/12/2011	04/12/2011
	Great Britain - (GB)	ArcadeWeb Design	2575828	03/21/2011	03/21/2011
	Great Britain - (GB)	Future Ads	2577160	04/04/2011	04/04/2011
	Madrid Protocol - Granted in Australia, United Kingdom	PlaySushi	1072389	03/22/2011	3/22/2011

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
	Madrid Protocol - Granted in Australia, United Kingdom	Future Ads	1074633	04/03/2011	04/03/2011
	U.S.	LivingPlay	4,296,090	03/23/2011	02/26/2013
	U.S.	Propel Media	5018502	11/04/2014	08/09/2016
	U.S.	Propel Media Logo (Black And White)	5,334,872	04/14/2017	11/14/2017
	U.S.	ArcadeWeb	4,315,681	01/27/2012	04/09/2013
	U.S.	LivingPlay and Design	4,296,091	03/23/2011	02/26/2013
	U.S.	Future Ads	3,560,478	05/27/2008	01/13/2009
	U.S.	SocialRival	4,254,644	04/12/2011	12/04/2012
	U.S.	Future Ads	77/484,077	05/27/2008	N/A
	U.S.	Future Ads	77/484,102	05/27/2008	N/A
	U.S.	Future Ads	77/484,135	05/27/2008	N/A
	U.S.	ArcadeWeb Design	4,339,117	09/21/2010	05/21/2013
	U.S.	SideViral	5,212,736	09/23/2016	05/30/2017
	U.S.	Do Digital Differently	87223702	11/02/2016	N/A
	U.S.	EpicPlay	4,168,946	03/25/2011	07/03/2012
	U.S.	EpicPlay and Design	4,289,587	03/25/2011	02/12/2013
	U.S.	Trafficvance	3,365,189	04/27/2007	01/08/2008
	U.S.	Gamevance	3,465,540	04/27/2007	07/01/2008
	Canada - (CA)	Gamevance	TMA833,136	04/18/2011	09/27/2012
	Canada - (CA)	Trafficvance	TMA832,249	04/20/2011	09/18/2012
	Madrid Protocol - Granted in Australia, United Kingdom	Trafficvance	1080385	04/18/2011	04/18/2011
	Madrid Protocol - Granted in Australia, United Kingdom	Gamevance	1080856	04/18/2011	04/18/2011

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
	Madrid Protocol - Granted in Australia, United Kingdom	Resultlinks	1080386	04/18/2011	04/18/2011