

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM718185

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Freshly Inc.		03/29/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Société Des Produits Nestlé S.A.		
<b>Street Address:</b>	Avenue Nestlé 55		
<b>City:</b>	Vevey		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1800		
<b>Entity Type:</b>	Société Anonyme (Sa): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6309995		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-245-2092		
<b>Email:</b>	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
<b>Correspondent Name:</b>	Catherine C. Miller		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201-8749		
<b>ATTORNEY DOCKET NUMBER:</b>	82145.2951		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Catherine C. Miller		
<b>Address Line 1:</b>	Holland & Hart LLP, P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201		
<b>NAME OF SUBMITTER:</b>	Catherine C. Miller		
<b>SIGNATURE:</b>	/Catherine C. Miller/		

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<b>DATE SIGNED:</b>	03/31/2022
<b>Total Attachments: 2</b> source=Freshly Assignment of Reg. 6309995 executed[18525435v1]#page1.tif source=Freshly Assignment of Reg. 6309995 executed[18525435v1]#page2.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective by and between **Freshly Inc.**, a Delaware corporation (“**Assignor**”), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland (“**Assignee**”) (collectively with Assignor, the “**Parties**”), and is effective as of the date of the execution of the Assignment Agreement by the Parties, the 30th of November 2020 (the “**Effective Date**”).

Assignor is the owner of the United States trademark registration set forth at Exhibit A together with the common law rights in this mark (collectively the “**Trademark**”).

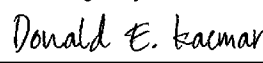
Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademark, including, without limitation, the goodwill of the business associated with and symbolized by the Trademark.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademark to Assignee as recipient of Assignor’s entire right, title and interest to the Trademark.

Signed on 29-Mar-2022 \_\_\_\_\_.


**FRESHLY INC.**  
**ASSIGNOR**

DocuSigned by:  
  
\_\_\_\_\_

By: Donald E. Kacmar

Title: General Counsel

**Exhibit A**

<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>
	88655704	6309995

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