

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM718209

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Propel Media, Inc.		03/30/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Propel Media LLC		
<b>Street Address:</b>	4521 Campus Drive, #320		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92612		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5233343	PROPEL MEDIA	
<b>Registration Number:</b>	5200933	PROPEL MEDIA	
<b>Registration Number:</b>	3744221	PROPEL MEDIA	
<b>Registration Number:</b>	5018502	PROPEL MEDIA	
<b>Serial Number:</b>	86827844	PROPEL MEDIA	
<b>Registration Number:</b>	5334872	PROPEL MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4084141239		
<b>Email:</b>	trademarks@h35g.com		
<b>Correspondent Name:</b>	Iryna Vyshynska		
<b>Address Line 1:</b>	1 Almaden Boulevard - Floor 12		
<b>Address Line 4:</b>	San Jose, CALIFORNIA 95113		
<b>NAME OF SUBMITTER:</b>	Iryna Vyshynska		
<b>SIGNATURE:</b>	/IrynaVyshynska/		
<b>DATE SIGNED:</b>	03/31/2022		
<b>Total Attachments: 3</b>			

OP \$165.00 5233343

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source=Propel Media TM Assignment (3-30-2022).FULLY EXECUTED#page3.tif

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("**Assignment**") dated and effective as of March 30, 2022 (the "Effective Date") by and between Propel Media, Inc., a corporation organized under the law of the state of Delaware, USA, located at 680 S. Cache Street, Suite 100-8640, Jackson, WY 83001, USA ("**Assignor**") and Propel Media LLC, a limited liability company organized under the law of the state of California, USA, located at 4521 Campus Drive #320, Irvine, CA 92612, USA ("**Assignee**").

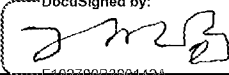
WHEREAS, Assignor owns and/or is using the trademarks and/or registrations set forth on Schedule A attached hereto (the "**Trademarks**") and intends to assign the Trademarks to Assignee as of the Effective Date and Assignee desires to receive the Trademarks by Assignment;

NOW, THEREFORE, the parties agree as follows:

1. **Assignment.** For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, sells, conveys and transfers, without reservation and without condition, to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business(es) connected with the use of, and symbolized by, the Trademarks.
2. **Recordation and Further Actions.** If requested by Assignee, Assignor will, at Assignee's expense, execute all documents, give such assistance and do all other acts and things as may be necessary or desirable to give effect to the transfer and assignment in this Agreement and to enable Assignee to prosecute, maintain, renew, enforce and defend the Trademarks.
3. **General.**
  - (a) **Entire Agreement.** This Assignment, together with all related exhibits and schedules, constitutes the sole and entire agreement of the parties with respect to the subject matter contained herein and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.
  - (b) **Successors and Assigns.** This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
  - (c) **Governing Law.** All matters arising out of or relating to this Assignment shall be governed by and construed in accordance with the laws of the state of California, USA, without giving effect to any choice or conflict of law provision or rule.
  - (d) **Counterparts.** This Assignment may be executed in multiple copies or counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

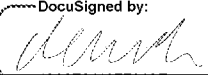
IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

**PROPEL MEDIA, INC.**

DocuSigned by:  
  
By \_\_\_\_\_  
Name: Mark Yang  
Title: General Counsel  
Address for Notices: 680 S. Cache Street, Suite 100-8640, Jackson, WY 83001, USA

AGREED TO AND ACCEPTED:

**PROPEL MEDIA LLC**

DocuSigned by:  
  
By \_\_\_\_\_  
Name: Dani Nabors  
Title: COO  
Address for Notices: 4521 Campus Drive #320, Irvine, CA 92612, USA

**SCHEDULE A**

<b>MARK</b>	<b>COUNTRY</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>INTERNATIONAL CLASS</b>
PROPEL MEDIA	USA	5,233,343	June 27, 2017	9, 35, 42
PROPEL MEDIA & design	USA	5,200,933	May 9, 2017	35, 42
PROPEL MEDIA	USA	3,744,221	February 2, 2010	35
PROPEL MEDIA	USA	5,018,502	August 9, 2016	9, 35, 42
PROPEL MEDIA & design	USA	86827844	N/A	9, 35, 42
PROPEL MEDIA & design	USA	5,334,872	November 14, 2017	9
PROPEL MEDIA	Canada	TMA980,299	September 11, 2017	9, 42
PROPEL MEDIA & design	Canada	TMA1,082,876	October 1, 2020	9
PROPEL MEDIA & design	Canada	TMA992,291	March 13, 2018	35, 42
PROPEL MEDIA & design	European Union	17662801	May 31, 2018	42
PROPEL MEDIA	European Union	13432273	March 31, 2015	9, 35, 38, 42, 45
PROPEL MEDIA	European Union	15424963	October 14, 2016	9, 35, 42
PROPEL MEDIA & design	European Union	15442941	October 14, 2016	35
PROPEL MEDIA & design	European Union	16451809	September 7, 2017	9, 35, 42
PROPEL MEDIA & design	European Union	17069667	December 18, 2017	9
PROPEL MEDIA	Australia	1769902	August 24, 2016	35
PROPEL MEDIA & design	Australia	1770631	August 24, 2016	35
PROPEL MEDIA & design	Australia	1863684	December 4, 2018	9
PROPEL MEDIA	United Kingdom	UK009013432273	March 31, 2015	9, 35, 38, 42, 45
PROPEL MEDIA	United Kingdom	UK009015424963	October 14, 2016	9, 35, 42
PROPEL MEDIA & design	United Kingdom	UK009015442941	October 14, 2016	35
PROPEL MEDIA & design	United Kingdom	UK009016451809	September 7, 2017	9, 35, 42
PROPEL MEDIA & design	United Kingdom	UK009017069667	December 18, 2017	9
PROPEL MEDIA & design	United Kingdom	UK009017662801	May 31, 2018	42