

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718217

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Good Sportsman Marketing L.L.C.		03/28/2022	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5070015	FISH-A-WAY	
Registration Number:	5056004	GRIM SPEAKER	
Registration Number:	5055926	JOHNNY STEWART WILDLIFE CALLS	
Registration Number:	5092738	MEGA HOOT	
Registration Number:	2536782		
Registration Number:	4864113	GET YOUR HEAD ON RIGHT!	
Registration Number:	4068410	HOLD OUT	
Registration Number:	4086811	MINI TAC	
Registration Number:	2646826	SECURE-EX	
Registration Number:	5096817	JACK OF DIAMONDS	
Registration Number:	5096816	KING OF DIAMONDS	
Registration Number:	5092546	ACE OF DIAMONDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	832-886-6845		
Email:	info@dmiplaw.com		
Correspondent Name:	D'Ambrosio & Menon PLLC		

OP \$315.00 5070015

Address Line 1: 3 Sugar Creek Center Blvd.
Address Line 2: Suite 100
Address Line 4: Sugar Land, TEXAS 77478

NAME OF SUBMITTER: Justin Taylor

SIGNATURE: /Justin Taylor/

DATE SIGNED: 03/31/2022

Total Attachments: 4

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TRADEMARK ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: Good Sportsman Marketing L.L.C.
(a Texas Limited Liability Company)

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE: Good Sportsman Marketing, L.L.C.
(a Delaware Limited Liability Company)
5250 Frye Road
Irving, TX 75061

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest, for the United States, its territorial possessions and for any and all foreign countries, in and to all trademarks and Trademark Registrations (“Registrations”) identified on Exhibit A attached hereto, including all rights to claim priority to and to any and all variations thereof, together with the goodwill of the business symbolized by the trademarks, and to all additional Certificates of Registration to be obtained for the trademarks in the United States or any foreign country, including all Renewals of the Registrations (“Renewals”);

ASSIGNOR does hereby AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE.

ASSIGNOR does hereby WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents, instruments or affidavits required to apply for, obtain, maintain, issue, renew and enforce the trademarks, Registrations, Renewals, and equivalents thereof which may be necessary or desirable to carry out the purposes thereof;

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which the ASSIGNEE

shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining and enforcing proper trademark protection; and


SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extending to the successors, assigns and nominees of the ASSIGNEE.

[ASSIGNOR SIGNATURE PAGE FOLLOWS]

Executed on Behalf of Good Sportsman Marketing, L.L.C.
(a Texas Limited Liability Company)

Print Name: Doug Mann

Title: Vice President Brands

Signature: 
Doug Mann (Mar 28, 2022 21:18 PCT)

Date: Mar 28, 2022

EXHIBIT A

Mark	App No.	Reg No.
FISH-A-WAY	86/811,051	5,070,015
GRIM SPEAKER	86/759,989	5,056,004
JOHNNY STEWART	86/735,277	5,055,926
WILDLIFE CALLS MEGA HOOT	86/839,385	5,092,738
	78/005,769	2,536,782
GET YOUR HEAD ON RIGHT!	86/370,139	4,864,113
HOLD OUT	85/145,718	4,068,410
MINI TAC	85/290,248	4,086,811
SECURE-EX	76/173,678	2,646,826
JACK OF DIAMONDS	86/766,366	5,096,817
KING OF DIAMONDS	86/766,344	5,096,816
ACE OF DIAMONDS	86/766,320	5,092,546