

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718234

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KKR LOAN ADMINISTRATION SERVICES LLC		03/25/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NEW DAIRY TRADEMARK HOLDING, LLC		
Street Address:	250 Fillmore Street, Suite 525		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80206		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4489115	SALLIE'S SOUTHERN TEA	
Registration Number:	2783922	GOLDENROD	
Registration Number:	1445381	ALL THE DAIRY BEST TO YOU FROM DAIRYMENS	
Registration Number:	1964815	DAIRYMENS	
Registration Number:	0921212	BETTER THAN IT HAS TO BE	
Registration Number:	3704472	COBURG	
Registration Number:	4168392	FARM FIELD	
Registration Number:	3638494	FLAV-O-RICH	
Registration Number:	3230127	KID BUILDER	
Registration Number:	3491333	SABA SUNBURST	
Registration Number:	0903961	C	
Registration Number:	5265861	VELDA	
Serial Number:	88438232	SPORTS MILK	
Serial Number:	88697027	SIMPLE DELIGHTS	
Serial Number:	88415390	SUNBURST	
Serial Number:	88617443	BODY BOOST	
Serial Number:	88617442	IMOONITY	

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CORRESPONDENCE DATA**Fax Number:** 2142000853*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2109787404**Email:** lori.lapidario@haynesboone.com**Correspondent Name:** Haynes and Boone, LLP - IP Section**Address Line 1:** 2323 Victory Avenue, Suite 700**Address Line 4:** Dallas, TEXAS 75219

NAME OF SUBMITTER:	Lori Lapidario
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SIGNATURE:	/Lori Lapidario/
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DATE SIGNED:	03/31/2022
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Total Attachments: 4

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**TERMINATION AND RELEASE OF GRANT OF A SECURITY
INTEREST - TRADEMARKS**

THIS TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST – TRADEMARKS (this “*Termination*”), is dated as of March 25, 2022, and made by **KKR LOAN ADMINISTRATION SERVICES LLC**, in its capacity as collateral agent for the Secured Parties (the “*Grantee*”), to **NEW DAIRY TRADEMARK HOLDING, LLC**, a Delaware limited liability company (the “*Grantor*”).

WHEREAS, pursuant to that certain Grant of a Security Interest – Trademarks dated as of July 20, 2020, made by Grantor in favor of Grantee (the “*Security Agreement*”), a security interest was granted by the Grantor to Grantee in certain collateral, including the IP Collateral (as hereinafter defined);

WHEREAS, the Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on July 21, 2020 at Reel/Frame 7003/0556;

WHEREAS, Grantee now desires to terminate the Security Agreement and terminate, release and discharge its security interest in the IP Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

1. Definitions. The term “*IP Collateral*,” as used herein, shall mean all of the Grantor’s right, title and interest of every kind and nature as of the date hereof in the IP Collateral listed on Schedule A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the IP Collateral and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the IP Collateral.


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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

**KKR LOAN ADMINISTRATION SERVICES
LLC**, as collateral agent for the Secured Parties

By: John Knox
Name: John Knox
Title: CFO

SCHEDULE A TO GRANT OF A SECURITY INTEREST

Mark	App. No. App. Date	Reg. No. Reg. Date	Owner
SALLIE'S SOUTHERN TEA	85657906 JUNE 21, 2012	4489115 FEB 25, 2014	NEW DAIRY TRADEMARK HOLDING, LLC
GOLDENROD	76443067 AUG 22, 2002	2783922 NOV 18, 2003	NEW DAIRY TRADEMARK HOLDING, LLC
ALL THE DAIRY BEST TO YOU FROM DAIRYMENS	73507085 NOV 5, 1984	1445381 JUNE 30, 1987	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRYMENS	73690650 October 19, 1987	1964815 APRIL 2, 1996	NEW DAIRY TRADEMARK HOLDING, LLC
BETTER THAN IT HAS TO BE	72343664 NOV 17, 1969	921212 SEP 28, 1971	NEW DAIRY TRADEMARK HOLDING, LLC
COBURG	77599266 OCT 23, 2008	3704472 NOV 3, 2009	NEW DAIRY TRADEMARK HOLDING, LLC
FARM FIELD	85006345 APRIL 5, 2010	4168392 JULY 3, 2012	NEW DAIRY TRADEMARK HOLDING, LLC
FLAV-O-RICH	77599243 OCT 23, 2008	3638494 JUNE 16, 2009	NEW DAIRY TRADEMARK HOLDING, LLC
KID BUILDER	76477057 DEC 19, 2002	3230127 APRIL 17, 2007	NEW DAIRY TRADEMARK HOLDING, LLC
SABA SUNBURST	77223721 July 6, 2007	3491333 AUG 26, 2008	NEW DAIRY TRADEMARK HOLDING, LLC
C (Stylized) 	72343663 November 17, 1969	903961 December 8, 1970	NEW DAIRY TRADEMARK HOLDING, LLC
VELDA	87310799 January 23, 2017	5265861 August 15, 2017	NEW DAIRY TRADEMARK HOLDING, LLC
SPORTS MILK Stylized	88438232 May 20, 2019	Pending	NEW DAIRY TRADEMARK HOLDING, LLC
SIMPLE DELIGHTS	88697027 November 18, 2019	Pending	NEW DAIRY TRADEMARK HOLDING, LLC
SUNBURST	88415390 May 3, 2019	Pending	NEW DAIRY TRADEMARK HOLDING, LLC
BODY BOOST	88617443 September 16, 2019	Pending (but a final office action was issued 6/17/20)	National Dairy, LLC
IMOONITY	88617442 September 16, 2019	Pending (but a final office action was issued 7/17/20)	National Dairy, LLC

Mark	App. No. App. Date	Reg. No. Reg. Date	Owner
DAIRYMAID	Ohio TM No. 3888426 April 7, 2016	Ohio TM No. 3888426 April 7, 2016	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRY FRESH	Alabama TM No. 115-649 September 30, 2015	Alabama TM No. 115-649 September 30, 2015	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRY FRESH	Alabama TM No. 115-650 September 30, 2015	Alabama TM No. 115-650 September 30, 2015	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRY FRESH	Alabama TM No. 115-651 September 30, 2015	Alabama TM No. 115-651 September 30, 2015	NEW DAIRY TRADEMARK HOLDING, LLC