

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718341

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ole Smoky Distillery, LLC		03/31/2022	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A., as Collateral Agent		
Street Address:	10 S. Dearborn Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 121			
Property Type	Number	Word Mark	
Registration Number:	4724295	PARTY IN A JAR	
Registration Number:	4512475		
Registration Number:	4516251		
Registration Number:	4512476		
Registration Number:	4512477		
Registration Number:	4512478		
Registration Number:	4512479		
Registration Number:	4523264		
Registration Number:	4602411		
Registration Number:	4523265		
Registration Number:	4523266		
Registration Number:	4614470	PASS THE JAR	
Registration Number:	4069788	OLE SMOKY TENNESSEE MOONSHINE	
Registration Number:	4069789	OLE SMOKY TENNESSEE MOONSHINE	
Registration Number:	4136677	SHINE RESPONSIBLY	
Registration Number:	4463143	OLE SMOKY MOONSHINE CHERRIES	
Registration Number:	4573519	CHARRED MOONSHINE	
Registration Number:	5111844	OLE SMOKY MOONSHINE	
Registration Number:	5110152	THE HOLLER	

OP \$3040.00 4724295

Property Type	Number	Word Mark
Registration Number:	4627856	
Registration Number:	5087975	OLE SMOKY BLUE FLAME MOONSHINE
Registration Number:	5675554	CRAFT ON DRAFT
Registration Number:	4899655	
Registration Number:	4981240	128
Registration Number:	4925464	HUNCH PUNCH LIGHTNIN'
Registration Number:	5087972	OLE SMOKY MOONSHINE PEACHES
Registration Number:	5087981	OLE SMOKY WHISKEY
Registration Number:	5087982	TENNESSEE MOUNTAIN WHISKEY
Registration Number:	5087832	OLE SMOKY TENNESSEE MOONSHINE
Registration Number:	4927170	C'MON LIVE A LITTLE
Registration Number:	5205732	SNOW CREAM MOONSHINE
Registration Number:	5375776	OLE SMOKY TENNESSEE MUD MOONSHINE
Registration Number:	5351165	OLE SMOKY SPIKED APPLE MOONSHINE
Registration Number:	5014957	TENNESSEE MUD
Registration Number:	5201446	MOUNTAIN JAVA
Registration Number:	5141733	OLE SMOKY
Registration Number:	5581339	OLE SMOKY TENNESSEE SENG
Registration Number:	5326010	PEPPERMINT PATTY WHISKEY
Registration Number:	5649746	OLE SMOKY PUMPKIN PIE MOONSHINE
Registration Number:	5649747	OLE SMOKY BUTTERSCOTCH MOONSHINE
Registration Number:	5434991	SHINE ON DRAFT
Registration Number:	5745962	OLE SMOKY MOONSHINE HOLLER
Registration Number:	5782095	OLE SMOKY HOLLER
Registration Number:	5401629	OUTSIDERS FARRELL SHINE
Registration Number:	5776019	OLE SMOKY APPLEJACK BRANDY
Registration Number:	5528049	
Registration Number:	6473658	THE BARRELHOUSE
Registration Number:	6364639	OLE SMOKY BLACK FOREST WHISKEY
Registration Number:	5401727	SOME BEACH CREAM LIQUEUR
Registration Number:	5880561	SHINE ON DRAFT
Registration Number:	5528052	
Registration Number:	5650447	OLE SMOKY TENNESSEE MUD WHISKEY
Registration Number:	5672923	RAZZIN' BERRY MOONSHINE
Registration Number:	6130778	OLE SMOKY LUAU MOONSHINE
Registration Number:	5673209	HOUSE OF OLE SMOKY
Registration Number:	5590390	BLUE FLAME MOONSHINE
Registration Number:	5978940	OLE SMOKY MOONSHINE BARN

Property Type	Number	Word Mark
Registration Number:	5978939	OLE SMOKY BARN
Registration Number:	5864111	MOUNTAIN BERRY MOONSHINE
Registration Number:	5747670	COUNTY FAIR CARAMEL APPLE MOONSHINE
Registration Number:	6014710	OLE SMOKY BOURBON BALL
Registration Number:	5998210	CINNAMOON TOAST CREAM MOONSHINE
Registration Number:	6015257	
Registration Number:	5942500	
Registration Number:	5919675	
Registration Number:	5919859	
Registration Number:	6015258	
Registration Number:	5920458	
Registration Number:	6015260	
Registration Number:	5920222	
Registration Number:	5919857	
Registration Number:	6015254	
Registration Number:	6015253	
Registration Number:	6015259	
Registration Number:	5919678	
Registration Number:	5943149	
Registration Number:	6015255	
Registration Number:	5944061	
Registration Number:	5920580	OLE SMOKY
Registration Number:	5920578	
Registration Number:	5920576	
Registration Number:	5887446	TENNESSEE TURTLE CREAM
Registration Number:	5943571	OLE SMOKY GATLINBURG TENNESSEE
Registration Number:	5943576	OLE SMOKY WHISKEY
Registration Number:	5944201	
Registration Number:	6452381	OLE SMOKY TENNESSEE MOONSHINE APPLE PIE
Registration Number:	6452382	OLE SMOKY TENNESSEE MOONSHINE BLACKBERRY
Registration Number:	6467331	OLE SMOKY TENNESSEE MOONSHINE MOUNTAIN M
Registration Number:	6459903	OLE SMOKY TENNESSEE MOONSHINE MOUNTAIN '
Registration Number:	6661326	JAMES OWNBY RESERVE
Registration Number:	4993929	PASS THE JAR
Registration Number:	5141616	OLE SMOKY TENNESSEE MOONSHINE
Registration Number:	5029462	OLE SMOKY TENNESSEE MOONSHINE
Registration Number:	4106507	OLE SMOKY
Registration Number:	6089236	OLE SMOKY MOONSHINE CHERRIES

Property Type	Number	Word Mark
Registration Number:	5745954	THE HOLLER
Registration Number:	5501669	OLE SMOKY TENNESSEE MOONSHINE
Registration Number:	5088037	C'MON LIVE A LITTLE
Registration Number:	5745967	OLE SMOKY
Registration Number:	5782103	OLE SMOKY TENNESSEE MOONSHINE
Registration Number:	4096942	OLE SMOKY
Registration Number:	6185269	SHINE NOG
Registration Number:	5501671	OLE SMOKY TENNESSEE MOONSHINE
Registration Number:	5251764	C'MON LIVE A LITTLE
Registration Number:	5852137	MOONSHINE HOLLER
Registration Number:	4088878	OLE SMOKY
Registration Number:	5845556	C'MON LIVE A LITTLE
Registration Number:	4106515	OLE SMOKY
Registration Number:	4092396	OLE SMOKY
Registration Number:	4180903	OLE SMOKY
Serial Number:	97115902	SHINE ON DRAFT
Serial Number:	88700776	IF IT BURNS BLUE IT'S TRUE
Serial Number:	97095475	TENNESSEE MUD
Serial Number:	97231331	SHINE RESPONSIBLY
Serial Number:	88852739	DAVY CROCKETTS
Serial Number:	88852701	WHISKEY OF THE WILD FRONTIER
Serial Number:	90746796	OLE SMOKY
Serial Number:	97284158	OLE SMOKY TENNESSEE DISTILLERY
Serial Number:	97070239	OLE SPOOKY HALLOWEEN
Serial Number:	88688633	IF IT BURNS BLUE IT'S TRUE
Serial Number:	87870497	OLE SMOKY BUCKEYE MOONSHINE

CORRESPONDENCE DATA

Fax Number: 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129061209

Email: JESSICA.BAJADA-SILVA@LW.COM

Correspondent Name: LATHAM & WATKINS LLP, C/O JESSICA BAJADA

Address Line 1: 1271 Avenue of the Americas

Address Line 4: New York, NEW YORK 10020

ATTORNEY DOCKET NUMBER: 045494-0446

NAME OF SUBMITTER: Jessica Bajada-Silva

SIGNATURE: /s/ Jessica Bajada-Silva

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT dated as of March 31, 2022 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”) is made by OLE SMOKY DISTILLERY, LLC, a Tennessee limited liability company (the “Grantor”) in favor of JPMorgan Chase Bank, N.A., as Collateral Agent (in such capacity, the “Collateral Agent”) for the Secured Parties. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Security Agreement referred to therein.

WHEREAS, OLE SMOKY HOLDCO, LLC, a Delaware limited liability company (“Holdings”), SHINE COMPANY MERGER SUB 1, LLC, a Delaware limited liability company (“Merger Sub”), as the Borrower prior to the Merger, which on the Closing Date shall be merged with and into OLE SMOKY DISTILLERY, LLC, a Tennessee limited liability company (with OLE SMOKY DISTILLERY, LLC as the surviving entity and the Borrower upon and after the Merger) (the “Borrower”), JPMORGAN CHASE BANK, N.A., as Administrative Agent, Collateral Agent and an L/C Issuer, and each lender from time to time party thereto (collectively, the “Lenders” and, individually, a “Lender”) have entered into the Credit Agreement, dated as of March 31, 2022 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), pursuant to which the Lenders have severally agreed to extend credit to the Borrower, the L/C Issuers have severally agreed to issue Letters of Credit for the account of the Borrower, the Hedge Banks have agreed to enter into the Secured Hedge Agreements and the Cash Management Banks have agreed to enter into the Cash Management Agreements, in each subject to the terms and conditions set forth in the Credit Agreement.

WHEREAS, in connection with the Credit Agreement, the Grantor has entered into the Security Agreement, dated as of March 31, 2022 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) in order to induce the Lenders to extend credit, of the L/C Issuers to issue Letters of Credit, of the Hedge Banks to enter into the Secured Hedge Agreements and of the Cash Management Banks to enter into the Cash Management Agreements.

WHEREAS, under the terms of the Security Agreement, the Grantor has granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property (as defined in the Security Agreement) of the Grantor, and has agreed as a condition thereof to execute this Trademark Security Agreement for recording with the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

SECTION 1. Grant of Security. Grantor hereby grants to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in all of Grantor’s right, title and interest in and to the following, but excluding, for the avoidance of doubt, any Excluded Assets (the “Collateral”):

- (a) the United States registered Trademarks (as defined in the Security Agreement) and Trademarks for which United States applications are pending set forth in Schedule A hereto, together with all goodwill associated therewith.

SECTION 2. Recordation. This Trademark Security Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The Grantor authorizes and requests that the Commissioner for Trademarks record this Trademark Security Agreement.

SECTION 3. Execution in Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. The words "execution," "signed," "signature," "delivery," and words of like import in or relating to this Trademark Security Agreement or any document to be signed in connection with this Trademark Security Agreement and the transactions contemplated hereby shall be deemed to include electronic signatures, deliveries or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law, including the federal Electronic Signatures in Global and National Commerce Act, the New York State Electronic Signatures and Records Act, or any other state laws based on the Uniform Electronic Transactions Act, and the parties hereto consent to conduct the transactions contemplated hereunder by electronic means.

SECTION 4. Grants, Rights and Remedies. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Trademark Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.


SECTION 5. Governing Law. This Trademark Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 6. Severability. In case any one or more of the provisions contained in this Trademark Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

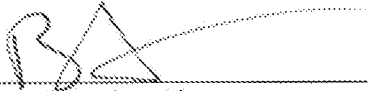
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IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

OLE SMOKY DISTILLERY, LLC,
as Grantor

By: 
Name: John Robert Hall
Title: Chief Executive Officer

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent




By:  _____


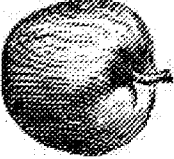

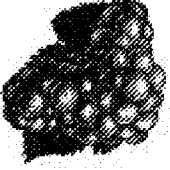
Name: Brandon Abney
Title: Authorized Officer




[Signature Page to Trademark Security Agreement]


TRADEMARK
REEL: 007678 FRAME: 0116

United States Trademarks and Trademark Applications

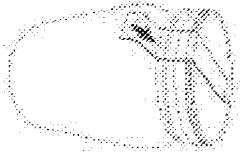
Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	PARTY IN A JAR	United States	Class 33: Distilled Spirits	4,724,295
Ole Smoky Distillery, LLC	 Miscellaneous image (corn)	United States	Class 33: Distilled Spirits	4,512,475
Ole Smoky Distillery, LLC	 Miscellaneous Design (lightning bolt)	United States	Class 33: Distilled Spirits	4,516,251
Ole Smoky Distillery, LLC	 Miscellaneous Image (cherries)	United States	Class 33: Distilled Spirits	4,512,476


Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (peach)</p>	United States	Class 33: Distilled Spirits	4,512,477
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (apple)</p>	United States	Class 33: Distilled Spirits	4,512,478
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (blackberry)</p>	United States	Class 33: Distilled Spirits	4,512,479
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (grapes)</p>	United States	Class 33: Distilled Spirits	4,523,264


Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (fruit pitcher)</p>	United States	Class 33: Distilled Spirits	4,602,411
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (lemon)</p>	United States	Class 33: Distilled Spirits	4,523,265
Ole Smoky Distillery, LLC	 <p>Miscellaneous Image (strawberry)</p>	United States	Class 33: Distilled Spirits	4,523,266
Ole Smoky Distillery, LLC	PASS THE JAR	United States	Class 33: Distilled Spirits	4,614,470

Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE MOONSHINE 	United States	Class 33: Alcoholic beverages except beers	4,069,788
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE MOONSHINE & Design	United States	Class 33: Alcoholic beverages except beers	4,069,789
Ole Smoky Distillery, LLC	SHINE RESPONSIBLY	United States	Class 33: Alcoholic beverages except beers	4,136,677

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY MOONSHINE CHERRIES	United States	Class 33: Alcoholic beverages containing fruit, namely, whisky and un-aged whisky containing cherries	4,463,143
Ole Smoky Distillery, LLC	CHARRED MOONSHINE	United States	Class 33: Alcoholic beverages except beers; Liquor	4,573,519
Ole Smoky Distillery, LLC	OLE SMOKY MOONSHINE	United States	Class 25: Button down shirts; Hats; Jackets; Long-sleeved shirts; Scarves; Short-sleeved shirts; Sweat shirts; Tank tops; Tops; Visors Class 33: Distilled Spirits	5,111,844
Ole Smoky Distillery, LLC	THE HOLLER	United States	Class 25: Bandanas; Button down shirts; Hats; Short-sleeved or long-sleeved t-shirts; Sweatshirts; Tank tops; Tops Class 33: Distilled Spirits	5,110,152

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 Device (Corn Logo)	United States	Class 33: Distilled Spirits	4,627,856
Ole Smoky Distillery, LLC	OLE SMOKY BLUE FLAME MOONSHINE	United States	Class 33: Distilled Spirits	5,087,975
Ole Smoky Distillery, LLC	CRAFT ON DRAFT	United States	Class 33: Distilled Spirits	5,675,554
Ole Smoky Distillery, LLC	Blue Flame Bottle	United States	Class 33: Distilled Spirits	4,899,655

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 BLUE FLAME LOGO	United States	Class 33: Distilled Spirits	4,981,240
Ole Smoky Distillery, LLC	HUNCH PUNCH LIGHTNIN'	United States	Class 33: Distilled Spirits	4,925,464
Ole Smoky Distillery, LLC	OLE SMOKY MOONSHINE PEACHES	United States	Class 33: Alcoholic beverages containing fruit; Distilled Spirits	5,087,972
Ole Smoky Distillery, LLC	OLE SMOKY WHISKEY	United States	Class 33: Distilled Spirits; Whiskey	5,087,981

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	TENNESSEE MOUNTAIN WHISKEY 	United States	Class 33: Distilled Spirits; Whiskey	5,087,982
Ole Smoky Distillery, LLC	Ole Smoky Logo with the barrel top	United States	Class 33: Alcoholic beverages containing fruit; Distilled Spirits	5,087,832
Ole Smoky Distillery, LLC	C'MON LIVE A LITTLE	United States	Class 33: Alcoholic beverages containing fruit; Distilled Spirits	4,927,170



Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	SNOW CREAM MOONSHINE	United States	Class 33: Alcoholic beverages except beers	5,205,732
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE MUD MOONSHINE	United States	Class 33: Flavored distilled spirits	5,375,776
Ole Smoky Distillery, LLC	OLE SMOKY SPIKED APPLE MOONSHINE	United States	Class 33: Alcoholic beverages except beers	5,351,165
Ole Smoky Distillery, LLC	TENNESSEE MUD	United States	Class 33: Alcoholic beverages except beers	5,014,957

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	MOUNTAIN JAVA	United States	Class 33: Alcoholic beverages except beers; Distilled Spirits	5,201,446
Ole Smoky Distillery, LLC	OLE SMOKY	United States	Class 33: Alcoholic beverages except beers	5,141,733
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE SENG	United States	Class 33: Alcoholic beverages containing ginseng extract for flavoring, except beers; Distilled Spirits containing ginseng extract for flavoring	5,581,339
Ole Smoky Distillery, LLC	PEPPERMINT PATTY WHISKEY	United States	Class 33: Alcoholic beverages except beers	5,326, 010


Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY PUMPKIN PIE MOONSHINE	United States	Class 33: Alcoholic beverages except beers; Distilled Spirits	5,649,746
Ole Smoky Distillery, LLC	OLE SMOKY BUTTERSCOTCH MOONSHINE	United States	Class 33: Alcoholic beverages except beers; Distilled Spirits	5,649,747
Ole Smoky Distillery, LLC	SHINE ON DRAFT	United States	Class 43: Bar services	5,434,991

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY MOONSHINE HOLLER	United States	<p>Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers, marketed in connection with owner's distillery and related entertainment services;</p> <p>Concession stand services featuring hot drinks, cold drinks, popcorn, ice cream, cotton candy, pretzels, nachos and cheese, hot dogs, and chips</p> <p>Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings</p>	5,745,962

Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY HOLLER	United States	<p>Class 35: Retail store services featuring T-shirts, hoodies, hats, headwear, beanies, bandanas, ponchos, mugs, water bottles, shot glasses, candles, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers, marketed in connection with owner's distillery and related entertainment services;</p> <p>Concession stand services featuring hot drinks, cold drinks, popcorn, ice cream, cotton candy, pretzels, nachos and cheese, hot dogs, and chips</p> <p>Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings</p>	5,782,095
Ole Smoky Distillery, LLC	OUTSIDERS FARRELL SHINE	United States	Class 33: Alcoholic beverages, except beer	5,401,629

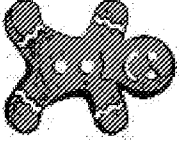
Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY APPLEJACK BRANDY 	United States	Class 33: Alcoholic beverages except beers; Distilled Spirits	5,776,019
Ole Smoky Distillery, LLC	Tennessee Moonshine Label Trade Dress 	United States	Class 33: Alcoholic beverages, except beer	5,528,049
Ole Smoky Distillery, LLC	THE BARRELHOUSE	United States	Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings	6,473,658


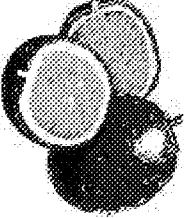

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY BLACK FOREST WHISKEY	United States	Class 33: Distilled spirits; Whiskey	6,364,639
Ole Smoky Distillery, LLC	SOME BEACH CREAM LIQUEUR	United States	Class 33: Alcoholic beverages, except beer	5,401,727
Ole Smoky Distillery, LLC	SHINE ON DRAFT	United States	Class 39: Distribution services, namely, delivery of kegs, tap parts and distilled spirits products to bars and restaurants	5,880,561


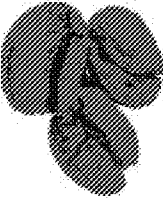

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 <p>Tennessee Whiskey Label Trade Dress</p>	United States	Class 33: Alcoholic beverages, except beer	5,528,052
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE MUD WHISKEY	United States	Class 33: Alcoholic beverages, except beer	5,650,447
Ole Smoky Distillery, LLC	RAZZIN' BERRY MOONSHINE	United States	Class 33: Alcoholic beverages, except beer	5,672,923
Ole Smoky Distillery, LLC	OLE SMOKY BUCKEYE MOONSHINE	United States	Class 33: Alcoholic beverages except beers	87/870,497


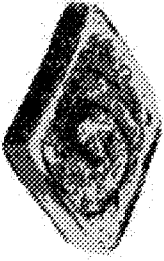
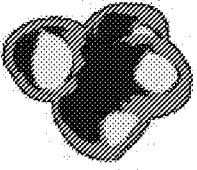
Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY LUAU MOONSHINE	United States	Class 33: Alcoholic beverages except beers	6,130,778
Ole Smoky Distillery, LLC	HOUSE OF OLE SMOKY	United States	Class 41: entertainment services in the nature of development, creation, production, distribution, and post-production of multimedia content distributed on social media platforms	5,673,209
Ole Smoky Distillery, LLC	BLUE FLAME MOONSHINE	United States	Class 33: Alcoholic beverages except beers	5,590,390
Ole Smoky Distillery, LLC	OLE SMOKY MOONSHINE BARN	United States	Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and distilled	5,978,940

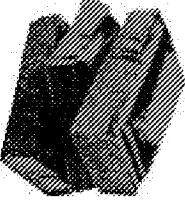

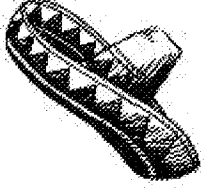
Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY BARN	United States	Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and distilled spirits Class 41: Entertainment services in the nature of live musical performances; entertainment services, namely, moonshine and whiskey tastings	5,978,939
Ole Smoky Distillery, LLC	MOUNTAIN BERRY MOONSHINE	United States	Class 33: Alcoholic beverages except beers	5,864,111




Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	COUNTY FAIR CARAMEL APPLE MOONSHINE	United States	Class 33: Alcoholic beverages except beers	5,747,670
Ole Smoky Distillery, LLC	OLE SMOKY BOURBON BALL	United States	Class 33: Alcoholic beverages, except beer	6,014,710
Ole Smoky Distillery, LLC	CINNAMOON TOAST CREAM MOONSHINE	United States	Class 33: Alcoholic beverages, except beer	5,998,210
Ole Smoky Distillery, LLC	 GINGERBREAD MAN LOGO	United States	Class 33: Alcoholic beverages except beers	6,015,257

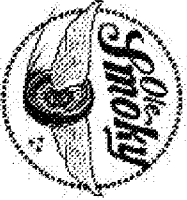


Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 BUTTERSCOTCH CANDY LOGO	United States	Class 33: Alcoholic beverages except beers	5,942,500
Ole Smoky Distillery, LLC	 PASSIONFRUIT LOGO	United States	Class 33: Alcoholic beverages except beers	5,919,675
Ole Smoky Distillery, LLC	 PECAN LOGO	United States	Class 33: Alcoholic beverages except beers	5,919,859

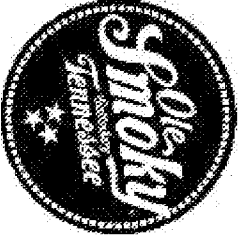
Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 <p>HULA DANCER LOGO</p>	United States	Class 33: Alcoholic beverages except beers	6,015,258
Ole Smoky Distillery, LLC	 <p>COFFEE BEAN LOGO</p>	United States	Class 33: Alcoholic beverages except beers	5,920,458
Ole Smoky Distillery, LLC	 <p>TOASTED MARSHMALLOW LOGO</p>	United States	Class 33: Alcoholic beverages except beers	6,015,260

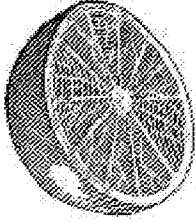
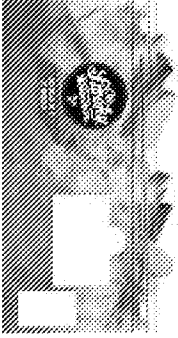
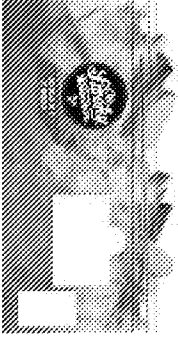
Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 CHOCOLATE PEPPERMINT BARK LOGO	United States	Class 33: Alcoholic beverages except beers	5,920,222
Ole Smoky Distillery, LLC	 CINNAMON TOAST LOGO	United States	Class 33: Alcoholic beverages except beers	5,919,857
Ole Smoky Distillery, LLC	 BUCKEYE LOGO	United States	Class 33: Alcoholic beverages except beers	6,015,254

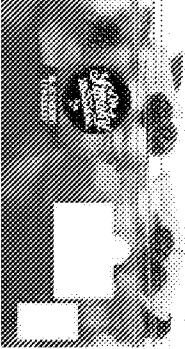
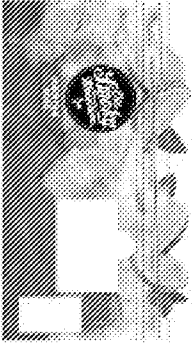
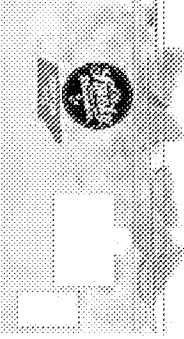
Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 CHOCOLATE BAR LOGO	United States	Class 33: Alcoholic beverages except beers	6,015,253
Ole Smoky Distillery, LLC	 OATMEAL COOKIE LOGO	United States	Class 33: Alcoholic beverages except beers	6,015,259
Ole Smoky Distillery, LLC	 SOMBRERO LOGO	United States	Class 33: Alcoholic beverages except beers	5,919,678

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 COCONUT LOGO	United States	Class 33: Alcoholic beverages except beers	5,943,149
Ole Smoky Distillery, LLC	 Caramel Apple Whiskey Logo	United States	Class 33: Alcoholic beverages except beers	6,015,255
Ole Smoky Distillery, LLC	 Pickle Logo	United States	Class 33: Alcoholic beverages except beers; Alcoholic beverages, namely, distilled spirits including pickles	5,944,061

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 HONEY CHARRED TIRE W/ WINGS LOGO	United States	Class 33: Alcoholic beverages except beers	5,920,580
Ole Smoky Distillery, LLC	 CHARRED HONEYCOMB LOGO	United States	Class 33: Alcoholic beverages except beers	5,920,578
Ole Smoky Distillery, LLC	 RAZZINBERRYLOGO	United States	Class 33: Alcoholic beverages except beers	5,920,576


Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	TENNESSEE TURTLE CREAM	United States	Class 33: Alcoholic beverages except beers	5,887,446
Ole Smoky Distillery, LLC	 <p>OLE SMOKY GATLINBURG TENNESSEE Logo</p>	United States	Class 33: Alcoholic beverages except beers	5,943,571
Ole Smoky Distillery, LLC	 <p>OLE SMOKY WHISKEY Logo</p>	United States	Class 33: Alcoholic beverages except beers	5,943,576

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 GRAPEFRUIT LOGO	United States	Class 33: Alcoholic beverages except beers	5,944,201
Ole Smoky Distillery, LLC	 IF IT BURNS BLUE IT'S TRUE	United States	Class 33: Alcoholic beverages, except beer	88/688,633
Ole Smoky Distillery, LLC	 OLE SMOKY TENNESSEE MOONSHINE APPLE PIE GINGER Label	United States	Class 33: Alcoholic beverages, except beer	6,452,381

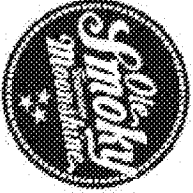
Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 <p>OLE SMOKY TENNESSEE MOONSHINE BLACKBERRY LEMONADE Label</p>	United States	Class 33: Alcoholic beverages, except beer	6,452,382
Ole Smoky Distillery, LLC	 <p>OLE SMOKY TENNESSEE MOONSHINE MOUNTAIN MULE Label</p>	United States	Class 33: Alcoholic beverages, except beer	6,467,331
Ole Smoky Distillery, LLC	 <p>OLE SMOKY TENNESSEE MOONSHINE MOUNTAIN RITA Label</p>	United States	Class 33: Alcoholic beverages, except beer	6,459,903

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	JAMES OWNBY RESERVE	United States	Class 33: Alcoholic beverages except beers	6,661,326
Ole Smoky Distillery, LLC	OLE SMOKY 	United States	Class 18: Tote Bags	90/746,796
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE DISTILLERY Logo		Class 25: Shirts; Sweaters; Button down shirts; Jackets; Polo shirts	97/284,158

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SPOOKY HALLOWEEN	United States	Class 33: Alcoholic beverages, except beers	97/070,239
Ole Smoky Distillery, LLC	PASS THE JAR (class 25)	United States	Class 25: shirts and short-sleeved shirts; tops	4,993,929
Ole Smoky Distillery, LLC	DAVY CROCKETTS	United States	Class 33: Alcoholic beverages, except beer	88/852,739
Ole Smoky Distillery, LLC	WHISKEY OF THE WILD FRONTIER	United States	Class 33: Alcoholic beverages, except beer	88/852,701


Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE MOONSHINE	United States	Class 25: Hats; Shirts; Sweatshirts; Tank tops; Tops; Short-sleeved or long-sleeved t-shirts	5,141,616
Ole Smoky Distillery, LLC	 <p>OLE SMOKY TENNESSEE MOONSHINE & Design</p>	United States	Class 25: Button down shirts; Hats; Jackets; Scarves; Short-sleeved or long-sleeved t-shirts; Sweatshirts; Tank tops; Tops; Visors	5,029,462
Ole Smoky Distillery, LLC	OLE SMOKY (class 32)	United States	Class 32: Non-alcoholic bloody mary mix and cocktail mixes	4,106,507
Ole Smoky Distillery, LLC	SHINE RESPONSIBLY	United States	Class 21: Beverage glassware Class 25: Shirts; Hoodies	97/231,331

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY MOONSHINE CHERRIES	United States	<p>Class 33: Alcoholic beverages containing fruit</p> <p>Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers, marketed in connection with owner's distillery and related entertainment services;</p> <p>Concession stand services featuring hot drinks, cold drinks, popcorn, ice cream, cotton candy, pretzels, nachos and cheese, hot dogs, and chips</p> <p>Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings</p>	6,089,236
Ole Smoky Distillery, LLC	THE HOLLER	United States		5,745,954

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	 <p>Ole Smoky Logo w/ the barrel top</p>	United States	Class 25: Hats; Headwear; Shirts; Tops as clothing	5,501,669
Ole Smoky Distillery, LLC	C'MON LIVE A LITTLE	United States	Class 21: Beverage glassware; Shot glasses	5,088,037
Ole Smoky Distillery, LLC	OLE SMOKY	United States	<p>Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers;</p> <p>Concession stand services featuring hot drinks, cold drinks, popcorn, ice cream, cotton candy, pretzels, nachos and cheese, hot</p>	5,745,967

Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
		United States	dogs, and chips Class 41 : Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings	
Ole Smoky Distillery, LLC	SHINE ON DRAFT	United States	Class 43: Bar services	97/115,902
Ole Smoky Distillery, LLC	IF IT BURNS BLUE IT'S TRUE	United States	Class 21: Beverage glassware; Insulating sleeve holders for beverage cans Class 25: Headwear; Shirts; Socks; Tops as clothing	88/700,776
Ole Smoky Distillery, LLC	TENNESSEE MUD	United States	Class 33: Alcoholic beverages except beers	97/095,475

Registered Owner/Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	OLE SMOKY TENNESSEE MOONSHINE	United States	<p>Class 35: Retail store services featuring T-shirts, hoodies, hats, headwear, beanies, bandanas, ponchos, mugs, water bottles, shot glasses, candles, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers, marketed in connection with owner's distillery and related entertainment services;</p> <p>Concession stand services featuring hot drinks, cold drinks, popcorn, ice cream, cotton candy, pretzels, nachos and cheese, hot dogs, and chips</p> <p>Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings</p>	5,782,103
Ole Smoky Distillery, LLC	OLE SMOKY (class 25)	United States	<p>Class 25: short sleeve t-shirts, long sleeve t-shirts, sweatshirts, jackets, tops, button down shirts, tank tops, hats, stocking hats, scarves, and visors</p>	4,096,942

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	SHINE NOG	United States	Class 33: alcoholic beverages except beer or wine	6,185,269
Ole Smoky Distillery, LLC	 <p>Ole Smoky Logo w/ Barrel Top</p>	United States	Class 21: Shot glasses; Beverage glassware	5,501,671
Ole Smoky Distillery, LLC	C'MON LIVE A LITTLE	United States	Class 25: Hats; Long-sleeved shirts; Shirts; Short-sleeved or long-sleeved t-shirts; Tops	5,251,764

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	MOONSHINE HOLLER	United States	<p>Class 35: Retail store services featuring T-shirts, hoodies, button down shirts, polo shirts, hats, headwear, beanies, bandanas, ponchos, mugs, tumblers, water bottles, shot glasses, candles, blankets, bags, keychains, magnets, postcards, stickers, coasters, insulated sleeve holders for beverage containers, food products, soft drinks, and alcoholic beverages except beers;</p> <p>Concession stand services featuring hot drinks, cold drinks, popcorn, ice cream, cotton candy, pretzels, nachos and cheese, hot dogs, and chips</p> <p>Class 41: Entertainment services in the nature of live musical performances; Entertainment services, namely, moonshine and whiskey tastings</p>	5,852,137
Ole Smoky Distillery, LLC	OLE SMOKY (class 21)	United States	<p>Class 21: Mugs; Shot glasses; Reusable plastic and metal water bottles sold empty; Flasks; Insulated containers for beverage bottles and cans; Moonshine jugs and Glass jars</p>	4,088,878

Registered Owner/ Grantor	Trademark Title	Country	Goods/Services	Trademark Registration No.
Ole Smoky Distillery, LLC	COMMON LIVE A LITTLE	United States	Class 21: Bottle openers; Flasks; Mugs	5,845,556
Ole Smoky Distillery, LLC	OLE SMOKY (class 6 & 20)	United States	Class 6: metal key chains Class 20: novelty signs made of wood	4,106,515
Ole Smoky Distillery, LLC	OLE SMOKY (class 18)	United States	Class 18: Bags, namely, backpacks	4,092,396
Ole Smoky Distillery, LLC	OLE SMOKY (class 16)	United States	Class 16: pencils; novelty signs made of cardboard; bumper stickers; note pads; merchandise bags	4,180,903