

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Best Yet Market, Inc.		03/24/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Surry Licensing LLC		
Street Address:	7 Corporate Drive		
City:	Keene		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03431		
Entity Type:	Limited Liability Company: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88034008	BEST MARKET	
Registration Number:	4247698	BEST MARKET	
CORRESPONDENCE DATA			
Fax Number:	4052707223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4052706023		
Email:	ipdocket@mcafeetaft.com		
Correspondent Name:	Zachary A.P. Oubre		
Address Line 1:	211 N. Robinson		
Address Line 2:	8th Floor, Two Leadership Square		
Address Line 4:	Oklahoma City, OKLAHOMA 73102		
ATTORNEY DOCKET NUMBER:	27271.00005		
NAME OF SUBMITTER:	Zachary A.P. Oubre		
SIGNATURE:	/Zachary A.P. Oubre/		
DATE SIGNED:	04/01/2022		
Total Attachments: 1			
source=TM Assignment BEST MARKET#page1.tif			

CH \$65.00 88034008

TRADEMARK ASSIGNMENT

WHEREAS Best Yet Market, Inc. (“Assignor”) is the owner of the U.S. trademark registration and application noted below (the “Trademarks”):

1. **BEST MARKET** (Serial No. 88034008) for “supermarkets” in Class 35

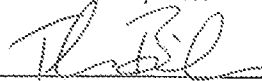


2. BEST MARKET (Reg. No. 4247698) for “supermarkets” in Class 35; and

WHEREAS, Assignor wishes to assign all right, title and interest in and to the Trademarks and the aforesaid registration and application, and all related goodwill, to Surry Licensing LLC (“Assignee”), and Assignee wishes to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer, convey and assign to Assignee all right, title and interest in and to the Trademarks and the aforesaid registration and application, together with all goodwill symbolized by the Trademarks, to Assignee.

Best Yet Market, Inc.

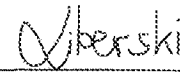


Name: Thomas Binder

Title: Chief Executive Officer

Dated: March 24, 2022

Executive Vice President



Name: Radoslaw Liberski

Title: Executive Vice President

Dated: March 24, 2022