

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM718575

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JGB Collateral, LLC		03/11/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ariel Merger Sub 2, LLC		
<b>Street Address:</b>	7158 FLSmidth Drive, Ste. 250		
<b>City:</b>	Midvale		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84047		
<b>Entity Type:</b>	Limited Liability Company: UTAH		
<b>PROPERTY NUMBERS Total: 27</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4242877	ARIIX	
<b>Registration Number:</b>	4250956	ARIIX	
<b>Serial Number:</b>	88131403	ARIIX CONNECT	
<b>Registration Number:</b>	5611933	ARIIX TRAVEL	
<b>Registration Number:</b>	4810789	BIOPRO-Q	
<b>Registration Number:</b>	5553128	DISRUPTIVE BY DESIGN	
<b>Registration Number:</b>	5741710	GIVING GREENS	
<b>Registration Number:</b>	5583254	JOUVÉ	
<b>Serial Number:</b>	88777314	LUCIM	
<b>Registration Number:</b>	5327469	MAGNICAL-D	
<b>Registration Number:</b>	5160928	MOA	
<b>Registration Number:</b>	5454940	NATRIIX	
<b>Registration Number:</b>	4250846		
<b>Registration Number:</b>	4243041		
<b>Registration Number:</b>	4570100	OMEGA-Q	
<b>Registration Number:</b>	5550963	OPTIMAL-M	
<b>Registration Number:</b>	5550964	OPTIMAL-V	
<b>Registration Number:</b>	5288956	PRIIME ESSENTIAL OILS	
<b>Registration Number:</b>	4380342	PURITII	

OP \$690.00 4242877

Property Type	Number	Word Mark
Serial Number:	88400800	PURITII
Registration Number:	5838667	REVIIVE
Registration Number:	4597983	SLENDERIIZ
Registration Number:	4380246	UNLEASHING THE HUMAN POTENTIAL FOR GOOD
Registration Number:	5288957	THE OPPORTUNITY COMPANY
Registration Number:	4380348	VINÁLI
Registration Number:	4765978	WHERE NOTHING IS EVERYTHING
Serial Number:	88657211	REJUVENATING BARRIER

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2128354858  
**Email:** annie.allison@haynesboone.com  
**Correspondent Name:** Annie Allison  
**Address Line 1:** 30 Rockefeller Plaza, 26th Floor  
**Address Line 4:** New York, NEW YORK 10112

<b>NAME OF SUBMITTER:</b>	Annie Allison
<b>SIGNATURE:</b>	/Annie Allison/
<b>DATE SIGNED:</b>	04/01/2022

**Total Attachments: 13**

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## RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This Release of Intellectual Property Security Interest ("Release") is made and effective as of March 11, 2022, and granted by JGB Collateral, LLC (the "Agent"), a Delaware limited liability company, as collateral agent for the Purchasers (as that term is defined in the IP Security Agreement described below), in favor of Ariix, LLC, a Utah limited liability company (formerly known as Ariel Merger Sub 2, LLC, a Utah limited liability company), NewAge, Inc., a Delaware corporation (formerly known as NewAge, Inc., a Washington corporation), NABC, Inc., a Colorado corporation, and Morinda, Inc., a Utah corporation (collectively, the "Grantors"), and their successors, assigns and legal representatives.

WHEREAS, pursuant to the Intellectual Property Security Agreement dated December 1, 2020 (the "IP Security Agreement"), each Grantor pledged and granted to the Agent for the ratable benefit of the Purchasers a security interest in and to all of the right, title and interest of such Grantor in, to and under the Intellectual Property Collateral (as defined in the IP Security Agreement);

WHEREAS, the IP Security Agreement was recorded with the United States Patent and Trademark Office at Reel 054509, Frame 0837 on December 1, 2020 (for Patents) and at Reel 7213, Frame 0024 on December 30, 2020 (for Trademarks);

WHEREAS, each Grantor's obligations under the Notes and other Transaction Documents (each as defined in the IP Security Agreement) has been repaid in full and discharged; and

WHEREAS, the Grantors have requested that the Agent enter into this Release in order to effectuate, evidence and record the release and reassignment to the Grantors of any and all right, title and interest the Agent and the Purchasers may have in the Intellectual Property Collateral pursuant to the IP Security Agreement as well as pursuant to that certain Security Agreement dated December 1, 2020 (collectively the "Security Agreements").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby states as follows:

1. Release of Security Interest. Agent, on behalf of itself and the Purchasers, their successors, legal representatives and assigns, hereby terminates the IP Security Agreement and terminates, releases and discharges any and all security interests that it has pursuant to the Security Agreements in any and all right, title and interest of the Grantors, and reassigns to the Grantors any and all right, title and interest that it may have, in, to and under the Intellectual Property Collateral, including, without limitation:

- (a) the patents and patent applications listed at Exhibit A hereto (the "Patents");
- (b) the trademarks listed at Exhibit B hereto (the "Trademarks");
- (c) all rights of any kind whatsoever of such Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (d) any and all license and other agreements in which such Grantor has granted or is granted a license or other right to use any of the Patents and/or Trademarks;

(e) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(f) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Further Assurances. Agent agrees, at the Grantors' expense, to take all further actions, and provide to the Grantors and their successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as the Grantors and their successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

3. Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

JGB COLLATERAL, LLC  
as Agent

By: [Signature]

Name: Brett Cohen

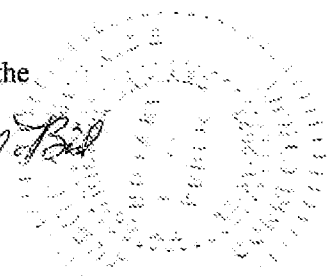
Title: President

Address for Notices:

STATE OF Connecticut )  
 )SS.  
COUNTY OF Fairfield )

On the 10<sup>th</sup> day of March, 2022, before me personally appeared Brett Cohen, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in he authorized capacity as the President of JGB Collateral LLC, the limited liability company described, and acknowledged the instrument to be the free act and deed of JGB Collateral, LLC for the uses and purposes mentioned in the instrument.

[Signature]  
Notary Public  
Printed Name:



My Commission Expires: 12/31/2023

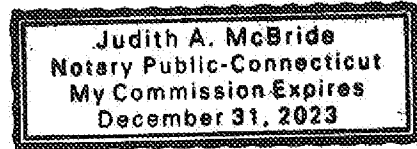


EXHIBIT A

Patents

Debtor	Jurisdiction	Patent	Application/Registration No.	Application/Registration Date.
NABC, Inc.	USA	Formulations Comprising Multiple Dietary and Endogenously Made Antioxidants and B-Vitamins	7,399,755	
NABC, Inc.	USA	Use of Multiple Antioxidant Micronutrients as Systemic Biological Radioprotective Agents Against Potential Ionizing Radiation Risks	7,449,451	
NABC, Inc.	USA	Micronutrient Formulations for Treatment of Diabetes Mellitus	7,605,145	
NABC, Inc.	USA	Micronutrient Formulations for Pulmonary and Heart Health	7,628,984	
NABC, Inc.	USA	Multiple Antioxidant Optimal Health/Veterans Ultimate Complete Formulation	8,221,799	
NABC, Inc.	USA	Multiple Antioxidant Micronutrients	8,592,392	
NABC, Inc.	USA	Micronutrient Formulations for Radiation Applications	9,655,966	

<b>NABC, Inc.</b>	USA	Micronutrient formulation in electronic cigarettes	10,499,682	
<b>Morinda, Inc.</b>	USA	Morinda citrifolia and Iridoid based Formulations	8,790,727	
<b>Morinda, Inc.</b>	USA	Morinda citrifolia Oil	6,214,351	
<b>Morinda, Inc.</b>	USA	Morinda citrifolia Dietary Fiber and Method	6,254,913	
<b>Morinda, Inc.</b>	USA	Morinda citrifolia Oil	6,417,157	
<b>Morinda, Inc.</b>	USA	Cosmetic Intensive Repair Serum with Morinda citrifolia	6,589,514	
<b>Morinda, Inc.</b>	USA	Method and Composition for Administering Bioactive Compounds derived from Morinda citrifolia	8,025,910	
<b>Morinda, Inc.</b>	USA	Method and Composition for Administering Bioactive Compounds derived from Morinda citrifolia	8,535,741	
<b>Morinda, Inc.</b>	USA	Morinda citrifolia based Formulations for Regulating T Cell Immunomodulation in Neonatal Stock Animals	8,652,546	
<b>Morinda, Inc.</b>	USA	Morinda citrifolia Juice	8,679,550	

		Formulations Comprising Iridoids		
NABC, Inc.	USA	Micronutrient Formulation for Environmental Applications	15/603,197	
NABC, Inc.	USA	Composition of Micronutrients and Phytochemicals	62/553,260	
NABC, Inc.	USA	Compositions of Nutrients and Phytochemicals for Preoperative Functional Beverages in Enhanced Recovery after Surgery (ERAS) Protocols	62/685,498	
Ariel Merger Sub 2, LLC	USA	SYSTEM AND METHOD OF MERGING TWO DISPARATE ELECTRONIC DATABASE STRUCTURES FOR MONITORING AND TRACKING ROBOTIC SYSTEMS INTO A NEW DATABASE STRUCTURE	14/024,228	November 27, 2019
Ariel Merger Sub 2, LLC	USA	Skin Rejuvenating Compositions	15/812,310	November 14, 2017
Ariel Merger Sub 2, LLC	USA	Natural Preservative Compositions	15/994,429	May 31, 2018



EXHIBIT B

Trademarks

Debtor	Jurisdiction	Trademark	Application/ Registration No.	Application Date.	Registration Date
Morinda, Inc.	USA	TE MANA	5353752	Jan 30, 2017	Dec 12, 2017
Morinda, Inc.	USA	MORINDA	3103905	Jun 28, 2005	Jun 13, 2006
Morinda, Inc.	USA	MORINDA	3106564	Jun 28, 2005	Jun 20, 2006
Morinda, Inc.	USA	TAHITIAN NONI	3123217	Jun 28, 2005	Aug 1, 2006
Morinda, Inc.	USA	TAHITIAN NONI	3074196	Nov 20, 2002	Mar 28, 2006
Morinda, Inc.	USA	TAHITIAN NONI	4172104	Feb 12, 2010	Jul 10, 2012
Morinda, Inc.	USA	TAHITIAN NONI	3488064		
Morinda, Inc.	USA	TAHITIAN NONI	3488062		
Morinda, Inc.	USA	<i>bottle shape</i>	2727630		
Morinda, Inc.	USA	<i>bottle shape</i>	2586236		
Morinda, Inc.	USA	TAHITIAN NONI	2537558		
Morinda, Inc.	USA	<i>Man with Conch Shell</i> figurative mark	2374456		
Morinda, Inc.	USA	<i>Man with Conch Shell</i> figurative mark	2359545		
Morinda, Inc.	USA	TAHITIAN NONI	2353365		
Morinda, Inc.	USA	TAHITIAN NONI	2353364		
Morinda, Inc.	USA	MORINDA	2348298		
Morinda, Inc.	USA	MORINDA	2323630		
Morinda, Inc.	USA	MORINDA	2320937		
Morinda, Inc.	USA	TAHITIAN NONI	2420648		

Morinda, Inc.	USA	TAHITIAN NONI	2213694		
Morinda, Inc.	USA	TAHITIAN NONI	2207977		
Morinda, Inc.	USA	<i>Man with Conch Shell</i> figurative mark	2198227		
Morinda, Inc.	USA	MORINDA	2188983		
Morinda, Inc.	USA	100% AUTHENTIC TAHITIAN NONI	2212254		
NewAge, Inc	USA	·NHANCED	88879264		
NewAge, Inc	USA	NEW AGE	88166371		
Morinda, Inc.	USA	·NHANCED	88464077		
Morinda, Inc.	USA	PLANTANA	88739370		
NewAge, Inc.	USA	CELLFIX24	90127144		
Morinda, Inc.	USA	TEORA	90056924		
Ariel Merger Sub 2, LLC	Japan	PRIIME	5928138	September 13, 2016	March 3, 2017
Ariel Merger Sub 2, LLC	Australia	ARIIX	1947447	August 9, 2018	August 9, 2018
Ariel Merger Sub 2, LLC	EUTM	ARIIX	016752735	September 20, 2017	September 20, 2017
Ariel Merger Sub 2, LLC	USA	ARIIX	4242877	May 25, 2011	November 13, 2012
Ariel Merger Sub 2, LLC	USA	ARIIX	4250956	August 3, 2011	November 27, 2012
Ariel Merger Sub 2, LLC	Israel	ARIIX	310127	October 21, 2018	
Ariel Merger Sub 2, LLC	Mexico	ARIIX	2114800	October 12, 2018	
Ariel Merger Sub 2, LLC	Mexico	ARIIX	2114798	October 12, 2018	

Ariel Merger Sub 2, LLC	Russian Federation	ARIIX	2019745828	September 13, 2019	
Ariel Merger Sub 2, LLC	Switzerland	ARIIX	08311/2020	June 16, 2020	
Ariel Merger Sub 2, LLC	Canada	ARIIX	1918426	September 5, 2018	
Ariel Merger Sub 2, LLC	Japan	ARIIX	0005963579	November 11, 2016	July 14, 2017
Ariel Merger Sub 2, LLC	Japan	ARIIX	5923625	October 7, 2015	February 17, 2017
Ariel Merger Sub 2, LLC	Switzerland	ARIIX	83112020	June 16, 2020	
Ariel Merger Sub 2, LLC	Canada	ARIIX	1918426	September 5, 2018	
Ariel Merger Sub 2, LLC	Canada	ARIIX	2039200	July 10, 2010	
Ariel Merger Sub 2, LLC	USA	ARIIX Connect	88131403	September 25, 2018	
Ariel Merger Sub 2, LLC	USA	ARIIX TRAVEL	5611933	April 19, 2018	November 20, 2018
Ariel Merger Sub 2, LLC	USA	BIOPRO-Q	4810789	February 1, 2013	September 15, 2015
Ariel Merger Sub 2, LLC	USA	DISRUPTIVE BY DESIGN	5553128	June 12, 2017	September 4, 2018
Ariel Merger Sub 2, LLC	Japan	Double-Infinity Logo	5848530	October 7, 2015	May 13, 2016
Ariel Merger Sub 2, LLC	Mexico	Double-Infinity Logo	1292536	January 30, 2012	June 21, 2012
Ariel Merger Sub 2, LLC	Australia	Double-Infinity Logo	1947448	August 9, 2018	August 9, 2018
Ariel Merger Sub 2, LLC	Switzerland	Double-Infinity Logo	83122020	June 16, 2020	
Ariel Merger Sub 2, LLC	Canada	Double-Infinity Logo	2039218	July 10, 2020	
Ariel Merger Sub 2, LLC	Israel	Double-Infinity Logo	310128	October 21, 2017	

Ariel Merger Sub 2, LLC	Russian Federation	Double-Infinity Logo	2019745835	September 13, 2019	
Ariel Merger Sub 2, LLC	USA	GIVING GREENS	5741710	July 12, 2018	April 30, 2019
Ariel Merger Sub 2, LLC	Japan	GIVING GREENS	51579072	December 7, 2018	
Ariel Merger Sub 2, LLC	Mexico	JOUVE	2114802	October 12, 2018	
Ariel Merger Sub 2, LLC	EUTM	JOUVÉ	017963910	January 10, 2018	February 14, 2019
Ariel Merger Sub 2, LLC	Japan	JOUVÉ	5889242	April 27, 2016	October 14, 2016
Ariel Merger Sub 2, LLC	USA	JOUVÉ	5583254	August 8, 2016	October 16, 2018
Ariel Merger Sub 2, LLC	China	LUCIM	88777314	April 3, 2020	
Ariel Merger Sub 2, LLC	Hong Kong	LUCIM	305189239	February 12, 2020	
Ariel Merger Sub 2, LLC	Japan	LUCIM	2020-015777	February 13, 2020	
Ariel Merger Sub 2, LLC	Korea (South)	LUCIM	40-2020-0030896	February 25, 2020	
Ariel Merger Sub 2, LLC	Mexico	LUCIM	2333101	February 20, 2020	
Ariel Merger Sub 2, LLC	Taiwan	LUCIM	109013167	January 29, 2020	
Ariel Merger Sub 2, LLC	USA	LUCIM	88777314	January 29, 2020	
Ariel Merger Sub 2, LLC	Canada	LUCIM	2011245	February 12, 2020	
Ariel Merger Sub 2, LLC	EUTM	LUCIM	018197273	February 17, 2020	
Ariel Merger Sub 2, LLC	Australia	LUCIM	2069546	February 17, 2020	

Ariel Merger Sub 2, LLC	USA	MAGNICAL-D	5327469	March 20, 2017	November 7, 2017
Ariel Merger Sub 2, LLC	EUTM	MOA	017963915	January 10, 2018	February 14, 2019
Ariel Merger Sub 2, LLC	USA	MOA	5160928	August 8, 2016	March 14, 2017
Ariel Merger Sub 2, LLC	USA	NATRIIX	5454940	April 20, 2017	April 24, 2018
Ariel Merger Sub 2, LLC	EUTM	No text (016752719)	016752719	May 19, 2017	September 20, 2017
Ariel Merger Sub 2, LLC	Benelux	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	China	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	France	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	Japan	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	Korea (South)	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	United Kingdom	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	WIP	No text (1111388)	1111388	January 30, 2012	January 30, 2012
Ariel Merger Sub 2, LLC	USA	No text (85328316)	4250846	May 24, 2011	November 27, 2012
Ariel Merger Sub 2, LLC	USA	No text (85388252)	4243041	August 3, 2011	November 13, 2012
Ariel Merger Sub 2, LLC	Mexico	NURTIFII	2348392	May 1, 2020	
Ariel Merger Sub 2, LLC	Japan	NUTRIFII moa	5889170	April 8, 2016	October 14, 2016
Ariel Merger Sub 2, LLC	Japan	OMEGA-Q	5918749	August 16, 2016	February 3, 2017

Ariel Merger Sub 2, LLC	USA	OMEGA-Q	4570100	February 1, 2013	July 15, 2014
Ariel Merger Sub 2, LLC	USA	OPTIMAL-M	5550963	March 27, 2018	August 28, 2018
Ariel Merger Sub 2, LLC	USA	OPTIMAL-V	5550964	May 27, 2018	August 28, 2018
Ariel Merger Sub 2, LLC	USA	PRIIME ESSENTIAL OILS	5288956	August 8, 2016	September 19, 2017
Ariel Merger Sub 2, LLC	EUTM	PURITII	017360611	October 18, 2017	February 5, 2018
Ariel Merger Sub 2, LLC	USA	PURITII	4380342	January 28, 2013	August 6, 2013
Ariel Merger Sub 2, LLC	USA	PURITII	88400800	April 24, 2019	
Ariel Merger Sub 2, LLC	Mexico	PURITII	2114805	October 12, 2018	
Ariel Merger Sub 2, LLC	USA	PURITII	88400800	April 24, 2019	
Ariel Merger Sub 2, LLC	Ariel Merger Sub 2, LLC USA	REJUVENATING BARRIER	88657211	October 16, 2019	
Ariel Merger Sub 2, LLC	Japan	REJUVENIIX	5918750	August 16, 2016	February 3, 2017
Ariel Merger Sub 2, LLC	USA	REVIIVE	5838667	January 17, 2019	August 20, 2019
Ariel Merger Sub 2, LLC	Japan	REVIIVE	201789870	July 3, 2017	
Ariel Merger Sub 2, LLC	USA	SLENDERIIZ	4597983	January 4, 2013	September 2, 2014
Ariel Merger Sub 2, LLC	USA	UNLEASHING THE HUMAN POTENTIAL FOR GOOD	4380246	January 3, 2013	August 6, 2013
Ariel Merger Sub 2, LLC	USA	THE OPPORTUNITY COMPANY	5288957	August 8, 2016	September 19, 2017
Ariel Merger Sub 2, LLC	Japan	VINÁLI	5918751	August 16, 2016	February 3, 2017

Ariel Merger Sub 2, LLC	USA	VINÁLI	4380348	February 1, 2013	August 6, 2013
Ariel Merger Sub 2, LLC	EUTM	VINÁLI	017963912	October 1, 2018	
Ariel Merger Sub 2, LLC	USA	WHERE NOTHING IS EVERYTHING	4765978	August 21, 2014	June 30, 2015
Ariel Merger Sub 2, LLC	Japan	<u>アリックス</u>	5923626	October 7, 2015	February 17, 2017
Ariel Merger Sub 2, LLC	Japan	キッキンググリーン	515279072	December 7, 2018	
Ariel Merger Sub 2, LLC	Japan	<u>ジョヴェイ</u>	5889243	April 27, 2016	October 14, 2016