

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719019

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grand Ole Opry IP, LLC		04/01/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	RHP Hotel Properties, LP		
Street Address:	One Gaylord Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4729874	RYMAN	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-850-8741		
Email:	sarah.wills@wallerlaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	c/o Waller Lansden Dortch & Davis, LLP		
Address Line 2:	511 Union Street, Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	030671.54832		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
SIGNATURE:	/ROBERT P. FELBER, JR./		
DATE SIGNED:	04/05/2022		
Total Attachments: 3			
source=Trademark Assignment Agreement -Ryman REIT Mark (4.1.22)#page1.tif			
source=Trademark Assignment Agreement -Ryman REIT Mark (4.1.22)#page2.tif			
source=Trademark Assignment Agreement -Ryman REIT Mark (4.1.22)#page3.tif			

OP \$40.00 4729874

TRADEMARK ASSIGNMENT AGREEMENT

THIS **TRADEMARK ASSIGNMENT AGREEMENT** (this "Agreement"), dated as of April 1, 2022, is made by and between Grand Ole Opry IP, LLC, a Delaware limited liability company (the "Assignor"), and RHP Hotel Properties, LP, a Delaware limited partnership (the "Assignee").

WHEREAS, the Assignor is the owner of all right, title and interest in and to the trademark(s) set forth on the attached *Annex A*, including the listed application(s) and/or registration(s) therefor (the "Trademarks");

WHEREAS, the Assignor desires to assign to the Assignee the Trademarks, along with the goodwill pertaining thereto and associated therewith; and

WHEREAS, Assignee desires to acquire all of the Assignor's right, title and interest in and to the Trademarks, along with the goodwill pertaining thereto and associated therewith.

NOW, THEREFORE, in consideration of the foregoing and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment of Trademarks. Assignor hereby assigns to Assignee, and Assignee hereby accepts the assignment of, all of Assignor's right, title and interest in and to the Trademarks and the goodwill pertaining thereto and associated therewith.

2. Recordation. Assignor authorizes and requests the Trademark Office of the applicable country(ies) listed in *Annex A* to record the change of ownership of the Assignor's respective Trademarks as having become the property of Assignee in each respective country.

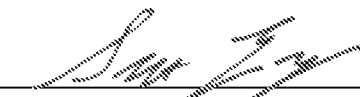
3. Governing Law. This Agreement and all disputes or controversies arising out of or relating to this Agreement or the transactions contemplated hereby shall be governed by, and construed in accordance with, the internal laws of the State of Delaware, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of Delaware.

4. Counterparts. This Agreement may be executed in two or more counterparts, all of which shall be considered one and the same instrument and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party. This Agreement may be executed by facsimile signature and a facsimile signature shall constitute an original for all purposes.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Agreement to be executed as of the date first written above by their respective officers thereunto duly authorized.

ASSIGNOR:

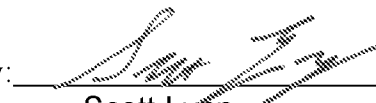
GRAND OLE OPRY IP, LLC

By: 
Name: Scott Lynn
Title: VP & Secretary

ASSIGNEE:

RHP HOTEL PROPERTIES, LP

By: RHP Partner, LLC
Its: General Partner

By: 
Name: Scott Lynn
Title: VP

Annex A

Trademarks Being Assigned

United States Federal Trademark and Service Mark Applications and Registrations				
Trademark Name	Registration/ Serial No.	Status	Jurisdiction	Goods/Services
RYMAN	85905900	Registered	USA	IC 036. US 100 101 102. G & S: Real estate investment trust services; real estate investment services; real estate management services; real estate leasing services, all in the entertainment and hospitality industries. Charitable foundation services, namely, providing financial assistance for programs and services of others in the fields of the arts, education and youth enrichment. IC 037. US 100 103 106. G & S: Real estate development services in the entertainment and hospitality industries.

TRADEMARK

REEL: 007680 FRAME: 0705

RECORDED: 04/05/2022