

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM719044

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YB Media, LLC		03/30/2022	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Bank of Nova Scotia		
<b>Street Address:</b>	40 King Street West, Scotia Plaza, 55th Floor		
<b>City:</b>	Toronto, ON		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5H 1H1		
<b>Entity Type:</b>	Public Banking Company: CANADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4812044	YARDBARKER	
<b>Registration Number:</b>	3349839	YARDBARKER	
<b>Registration Number:</b>	6613469	YARDBARKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-629-3400		
<b>Email:</b>	burtner.jody@dorsey.com		
<b>Correspondent Name:</b>	Dorsey & Whitney LLP		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 400		
<b>Address Line 2:</b>	IP Department		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5549		
<b>ATTORNEY DOCKET NUMBER:</b>	515505-2		
<b>NAME OF SUBMITTER:</b>	Jody L. Burtner, Senior Paralegal		
<b>SIGNATURE:</b>	/Jody L. Burtner/		
<b>DATE SIGNED:</b>	04/05/2022		
<b>Total Attachments: 13</b>			
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, this “**IP Security Agreement**”) dated as of March 30, 2022, is made by YB Media, LLC, a limited liability company existing under the laws of the State of California (together with its successors and permitted assigns, the “**Grantor**”), in favour of THE BANK OF NOVA SCOTIA as Lender (as defined below).

WHEREAS pursuant to a commitment letter made as of March 30, 2022 among, *inter alios*, the Grantor and others, as guarantors, Playmaker Capital Inc., as borrower, and The Bank of Nova Scotia, as lender (the “**Lender**”) and the Schedules attached thereto (collectively, as may be amended, amended and restated, supplemented or otherwise modified from time to time, the “**Commitment Letter**”) the Lender has required the Grantor, *inter alia*, to enter into this IP Security Agreement with the Lender. Capitalized terms used in this IP Security Agreement and not otherwise defined herein have the meanings specified in the Commitment Letter.

AND WHEREAS, further to the terms of the general security agreement dated as of the date hereof (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**GSA**”), the Grantor desires to grant to the Lender a security interest in, among other property, (a) any and all intellectual property, whether recorded/registered or not and regardless of form or method of recording, including all works in which copyright subsists or may subsist (such as computer software), data bases (whether or not protected by copyright), designs, documentation, manuals, specifications, industrial designs, trade secrets, confidential information, ideas, concepts, know-how, patents, trademarks, service marks, trade names, copyrights, business names, moral rights, domain names, discoveries, inventions, formulae, recipes, product formulations, processes and processing methods, technology and techniques, improvements and modifications, integrated circuit topographies and mask works, and (b) the benefit of all applications and rights to use such items referred to in (a), in each case, which may now or in the future subsist (the “**Intellectual Property**”), and the Grantor has agreed to execute this IP Security Agreement for recording with the Canadian Intellectual Property Office, the United States Patent and Trademark Office and similar intellectual property offices in any other jurisdiction, as applicable (each, an “**IP Office**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

SECTION 1. Grant of Security. The Grantor hereby grants to the Lender a security interest in all of the Grantor's right, title and interest in and to all the Intellectual Property, whether now owned or hereafter acquired, including, but not limited to, the following:

- (a) the patents and patent applications set forth in Schedule A hereto (the “**Patents**”);
- (b) the trademark and service mark registrations and applications set forth in Schedule B hereto, together with the goodwill symbolized thereby, excluding any intent-to-use trademark application prior to the filing of a “Statement of Use” or

“Amendment to Allege Use” with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein, or the assignment thereof, would impair the validity or enforceability of such intent-to-use trademark application under applicable federal law (the “**Trademarks**”);

(c) all copyrights, whether registered or unregistered, now owned or hereafter acquired by the Grantor, including, without limitation, the copyright registrations and applications and exclusive copyright licenses set forth in Schedule C hereto (the “**Copyrights**”);

(d) all industrial designs and industrial design registrations set forth in Schedule D hereto (the “**Industrial Designs**”);

(e) all domain names set forth in Schedule E hereto (the “**Domain Names**”);

(f) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and re-examinations of any of the foregoing, as applicable, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of the Grantor accruing thereunder or pertaining thereto;

(g) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(h) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the collateral of or arising from any of the foregoing.

SECTION 2. Security for Obligations. The grant of a security interest in the Intellectual Property by the Grantor under this IP Security Agreement secures the due and timely payment and performance by the Grantor of all Secured Obligations (as defined in the GSA), including but not limited to, obligations owing by the Grantor to the Lender in connection with the Commitment Letter and the other Credit Documents.

SECTION 3. Representations, Warranties and Covenants.

(a) A true and complete listing of all Patents, Trademarks, Copyrights, Industrial Designs and Domain Names owned or controlled by the Grantor or licensed to the Grantor is set forth respectively, on Schedules A, B, C, D and E hereto, separately identifying, as applicable, that owned and licensed to the Grantor and including for each of the foregoing items (1) the owner, (2) the title, (3) the jurisdiction in which such item has been registered or otherwise arises or in which an application for registration has been filed, (4) as applicable, the registration or application number and registration or application date and (5) any licenses (“**IP Licenses**”) or other rights (including franchises) granted by the Grantor with respect thereto.

(b) As of the date hereof, all Intellectual Property owned by the Grantor is valid, in full force and effect, subsisting, unexpired and enforceable, and no Intellectual Property has been abandoned. No breach or default of any IP License shall be caused by any of the following, and none of the following shall limit or impair the ownership, use, validity or enforceability of, or any rights of the Grantor in, any Intellectual Property: (i) the consummation of the transactions contemplated by any Credit Document or (ii) any holding, decision, judgment or order rendered by any governmental authority. There are no pending (or, to the knowledge of the Grantor, threatened) actions, investigations, suits, proceedings, audits, claims, demands, orders or disputes challenging the ownership, use, validity, enforceability of, or the Grantor's rights in, any Intellectual Property of the Grantor. To the Grantor's knowledge, there is not, nor has been, any infringement, misappropriation, dilution, violation or other impairment of any Intellectual Property of the Grantor. None of the Grantor, or to the Grantor's knowledge, any other party thereto, is in material breach or default of any IP License.

(c) As of the date of this IP Security Agreement, the Grantor represents and warrants that none of the Intellectual Property is registered with any IP Office.

(d) The Grantor shall provide prompt notice to the Lender if any Intellectual Property owned by it as of the date hereof or acquired hereafter from time to time is registered with any IP Office, concurrently with updated Schedules A, B, C, D or E to this IP Security Agreement, as applicable, for recording with each applicable IP Office.

(e) The Grantor shall (and shall cause all its licensees to) (i) (1) continue to use each Trademark in order to maintain such Trademark in full force and effect with respect to each class of goods for which such Trademark is currently used, free from any claim of abandonment for non-use, (2) maintain at least the same standards of quality of products and services offered under such Trademark as are currently maintained, (3) use such Trademark with the appropriate notice of registration and all other notices and legends required by applicable law, (4) not adopt or use any other Trademark that is confusingly similar or a colorable imitation of such Trademark unless the Lender shall obtain a perfected security interest in such other Trademark pursuant to this IP Security Agreement and (ii) not do any act or omit to do any act whereby (w) such Trademark (or any goodwill associated therewith) may become destroyed, invalidated, impaired or harmed in any way, (x) any portion of the Copyrights may become invalidated, otherwise impaired or fall into the public domain, or (y) any Intellectual Property may become forfeited, misused, unenforceable, abandoned or dedicated to the public.

(f) The Grantor shall notify the Lender immediately if it knows, or has reason to know, that any application or registration relating to any Intellectual Property may become forfeited, misused, unenforceable, abandoned or dedicated to the public, or of any adverse determination or development regarding the validity or enforceability or such Grantor's ownership of, interest in, right to use, register, own or maintain any Intellectual Property (including the institution of, or any such

determination or development in, any proceeding relating to the foregoing in any IP Office). Such Grantor shall take all actions that are necessary or reasonably requested by the Lender to maintain and pursue each application (and to obtain the relevant registration or recordation) and to maintain each registration and recordation included in the Intellectual Property.

(g) The Grantor shall not knowingly do any act or omit to do any act to infringe, misappropriate, dilute, violate or otherwise impair the Intellectual Property of any other person. In the event that any Intellectual Property of the Grantor is or has been infringed, misappropriated, violated, diluted or otherwise impaired by a third party, the Grantor shall take such action as it reasonably deems appropriate under the circumstances in response thereto, including promptly bringing suit and recovering all damages therefor.

(h) The Grantor shall execute and deliver to the Lender in form and substance reasonably acceptable to the Lender and suitable for recording with the appropriate Internet domain name registrar, a duly executed form of assignment for all Domain Names of the Grantor set out in Schedule E hereto (together with appropriate supporting documentation as may be requested by the Lender).

(i) The Grantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Intellectual Property, free and clear of any encumbrances, other than permitted encumbrances, as may be consented by the Lender from time to time, in its sole discretion.

(j) The Grantor shall not create, incur, assume or permit to exist any encumbrance upon any of the Intellectual Property except in favour of the Lender.

(k) The Grantor shall not dispose of all or any part of the Intellectual Property, whether now owned or hereafter acquired, or grant any licenses in respect of the Intellectual Property.

SECTION 4. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the GSA. The Grantor hereby acknowledges and confirms that the grant of the security interest hereunder to, and the rights and remedies of, the Lender with respect to the Intellectual Property are more fully set forth in the GSA, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event that any provision of this IP Security Agreement is deemed to conflict with the GSA, the provisions of the GSA shall control.

SECTION 5. Recordation. The Grantor authorizes and requests that each applicable IP Office record this IP Security Agreement.

SECTION 6. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed signature page to this IP Security Agreement by facsimile transmission or other

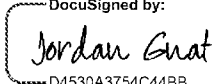
electronic communication (including “.pdf” or “.tif” files) shall be as effective as delivery of a manually signed counterpart of this IP Security Agreement.

SECTION 7. Governing Law. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

[Remainder of Page Intentionally Left Blank; Signature Pages Follow]

IN WITNESS WHEREOF, the Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

**YB MEDIA, LLC**

By:  DocuSigned by:  
Jordan Gnat  
D4530A3754C44BB...

Name: Jordan P. Gnat

Title: Manager

ACCEPTED and ACKNOWLEDGED by:

**THE BANK OF NOVA SCOTIA**

By: \_\_\_\_\_  
Name:  
Title:

[Signature Page to YB Media, LLC IP Security Agreement]



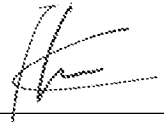
IN WITNESS WHEREOF, the Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

**YB MEDIA, LLC**

By: \_\_\_\_\_  
Name: Jordan P. Gnat  
Title: Manager

ACCEPTED and ACKNOWLEDGED by:

**THE BANK OF NOVA SCOTIA**

By:  \_\_\_\_\_  
Name: Kenneth Pham  
Title: Associate Director

[Signature Page to YB Media, LLC IP Security Agreement]

Schedule A  
to  
Intellectual Property Security Agreement

**PATENTS**

None.

Schedule B  
to  
Intellectual Property Security Agreement

**TRADEMARKS**

Word mark for “YARDBARKER” (Registration Number 4812044)

Word mark for “YARDBARKER” (Registration Number 3349839)

Word mark for “YARDBARKER” (Registration Number 6613469)

Schedule C  
to  
Intellectual Property Security Agreement

**COPYRIGHTS**

None.

Schedule D  
to  
Intellectual Property Security Agreement

**INDUSTRIAL DESIGNS**

None.

Schedule E  
to  
Intellectual Property Security Agreement

**DOMAIN NAMES**

yardbarkernetwork.com

ybn-inc.com

ybnblogs.com

ybnmedia.com

ybnzone.com

yardbarkermedia.com

yardbarker-inc.com

yardbarker.us

yardbarker.biz

yardbarkeronline.com

bestyardbarker.com

newyardbarker.com

officialyardbarker.com

yardbarkerhome.com

yardbarkerlive.com

yardbarkersite.com

yardbarkerweb.com

yardbarker.net

yardbarker.info

yardbarker.tv

yardbarker.org

myyardbarker.com

theyardbarker.com

yardbarker.com

bark.ly

24077808

**RECORDED: 04/05/2022**

**TRADEMARK  
REEL: 007680 FRAME: 0792**