

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719047

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMOKY MOUNTAIN VENTURES, LLC		04/27/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	TRUIST BANK, as Administrative Agent		
Street Address:	3333 Peachtree Rd		
Internal Address:	3rd Floor		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30326		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	6210922	BUILT ON TRUST. CRAFTED WITH CARE.	
Registration Number:	6210567	SMOKY MOUNTAIN NUTRITION	
Registration Number:	5979899	SMOKY MOUNTAIN NUTRITION	
Registration Number:	4968155	PROGESTO-LIFE	
Registration Number:	4968154	ESTRO-LIFE	
Registration Number:	4946212	ESTRO-AID	
Registration Number:	4924291	SM	
Registration Number:	4532569	SMOKY MOUNTAIN NATURALS, LLC	
Serial Number:	90639936	SMNUTRITION	
Serial Number:	88703510	SMNUTRITION	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		

OP \$265.00 6210922

Address Line 1: 100 North Tryon Street
Address Line 2: Suite 4700, ATTN: IP DEPARTMENT
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 026618.001213

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 04/05/2022

Total Attachments: 4

source=NGSI-T - Smoky Mountain Ventures, LLC to Truist Bank, as Administrative Agent#page1.tif
source=NGSI-T - Smoky Mountain Ventures, LLC to Truist Bank, as Administrative Agent#page2.tif
source=NGSI-T - Smoky Mountain Ventures, LLC to Truist Bank, as Administrative Agent#page3.tif
source=NGSI-T - Smoky Mountain Ventures, LLC to Truist Bank, as Administrative Agent#page4.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement, dated as of April 27, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement"), by and between the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Truist Bank, in its capacity as Administrative Agent (in such capacity, the "Administrative Agent") for the holders of the Secured Obligations reference therein, the undersigned Grantor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Grantor and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

SMOKY MOUNTAIN VENTURES, LLC,
a Florida limited liability company

By: 

Name: Brian Baer

Title: Manager

Acknowledged and Accepted:

TRUIST BANK,
as Administrative Agent

By: _____

Name: Josh Sheradsky

Title: Senior Vice President

The undersigned Grantor and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

SMOKY MOUNTAIN VENTURES, LLC,
a Florida limited liability company

By: _____

Name: Brian Baer

Title: Manager

Acknowledged and Accepted:

TRUIST BANK,
as Administrative Agent

By: 

Name: Josh Sheradsky

Title: Senior Vice President

Schedule 1

Smoky Mountain Ventures, LLC
(Florida Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
BUILT ON TRUST. CRAFTED WITH CARE.	6210922	12/01/2020
SMOKY MOUNTAIN NUTRITION and Design	6210567	12/01/2020
SMOKY MOUNTAIN NUTRITION	5979899	02/04/2020
PROGESTO-LIFE	4968155	05/31/2016
ESTRO-LIFE	4968154	05/31/2016
ESTRO-AID	4946212	04/26/2016
SM and Design	4924291	03/22/2016
SMOKY MOUNTAIN NATURALS, LLC	4532569	05/20/2014

Trademark Applications

Mark	Appl. No.	Filing Date
SMNUTRITION	90639936	04/12/2021
SMNUTRITION	88703510	11/22/2019