

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719089

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BMO Harris Bank N.A.		03/30/2022	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Merchandising Equipment Group, LLC		
Street Address:	3636 Westown Parkway, Suite 100		
City:	West Des Moines		
State/Country:	IOWA		
Postal Code:	50266		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1015808	M MEG	
Registration Number:	0971320	SHELF-SPACE	
CORRESPONDENCE DATA			
Fax Number:	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 2:	Vedder Price P.C.		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	40870.00.0286		
NAME OF SUBMITTER:	Holly Miller		
SIGNATURE:	/Holly Miller/		
DATE SIGNED:	04/05/2022		
Total Attachments: 3			
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CH \$65.00 1015808

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated March 30, 2022 by BMO Harris Bank N.A., a National Banking Association, with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603 (*"Secured Party"*)

WITNESSETH:

WHEREAS, Merchandising Equipment Group, LLC, a Delaware limited liability company (*"Debtor"*), with its mailing address at 502 South Green Street, Cambridge, Indiana 47327, and Secured Party were parties to a certain Trademark Collateral Agreement dated June 19, 2015 between Debtor and Secured Party which was recorded in the United States Patent and Trademark Office on June 23, 2015 at Reel 5558, Frame 0028 (the *"Agreement"*), pursuant to which Debtor granted to Secured Party a security interest in, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the *"Trademark Property"*); and

WHEREAS, Debtor has requested that Secured Party release its security interests in the Trademark Property;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Secured Party hereby releases its security interests in, without any representation, warranty, recourse or undertaking by Secured Party all of its right, title and interest, if any, in and to each trademark, trademark registration, and trademark application listed on Schedule A hereto, including:

(i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application and all extensions and renewals thereof; and

(ii) All proceeds of the foregoing, including without limitation (x) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing and (y) any and all claims and causes of action by Debtor against third parties for damages, restitution and injunctive and other legal and equitable relief by reason of past, present or future infringement, dilution, misappropriation, violation, misuse, breach or default of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right but no obligation to sue for and collect, or otherwise recover, said damages.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Patents to be duly executed by its duly authorized officer as of the day and year first above written.

BMO HARRIS BANK N.A.

By 

Name: Jonathan Sarmini

Title: Vice President

[Signature Page]

TRADEMARK
REEL: 007681 FRAME: 0095

**SCHEDULE A
TO RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**REGISTERED TRADEMARKS
AND TRADEMARK
APPLICATIONS**

**FEDERAL TRADEMARK
REGISTRATIONS**

<u>MARKS</u>	<u>REG. NO.</u>	<u>GRANTED</u>
M MEG and design	1015808	July 15, 1975
Shelf-Space	0971320	October 23, 1973

PENDING FEDERAL TRADEMARK APPLICATIONS

None.