

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM721204

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900673577		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TOCAYA ORGANICA, LLC		02/02/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	TOCAYA HOLDINGS, LLC		
Street Address:	1201 W. 5th Street, Suite T-400		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5353070	TOCAYA ORGANICA	
Serial Number:	88345283	TOCAYA MODERN MEXICAN	
Serial Number:	90490294	TOCAYA ORGANICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	231-932-0411		
Email:	brianhall@traverselegal.com		
Correspondent Name:	BRIAN A. HALL		
Address Line 1:	810 Cottageview Drive, Suite G-20		
Address Line 4:	Traverse City, MICHIGAN 49684		
ATTORNEY DOCKET NUMBER:	OTRB		
NAME OF SUBMITTER:	Brian A. Hall		
SIGNATURE:	/BAH/		
DATE SIGNED:	04/14/2022		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

WHEREAS, the undersigned, an Officer of Tocaya Organica, LLC, a California limited liability company, having its principal place of business located at 8720 W. Sunset Blvd., West Hollywood, California 90069 (hereinafter ASSIGNOR), has developed a business pertaining to the marks TOCAYA MODERN MEXICAN, TOCAYA ORGANICA and TOCAYA ORGANICA (stylized) (hereinafter the MARKS), which are pending applications and a registration at the United States Patent and Trademark Office, and assigned Application Serial Nos. 88/345,283 and 90/490,294; and, Registration No. 5,353,070;

WHEREAS, Tocaya Holdings, LLC, a Nevada limited liability company, having its principal place of business located at 1201 W. 5th Street, Suite T-400, Los Angeles, California 90017 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARKS pertain, is desirous of acquiring the MARKS, the goodwill symbolized thereby, and the aforementioned trademark applications and registration therefor; and,

WHEREAS, ASSIGNOR is assigning the MARKS and in the aforementioned trademark applications and registration to which the MARKS pertain, along with the good will thereof.

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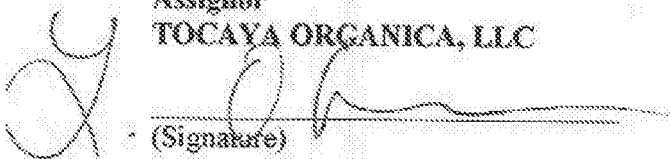
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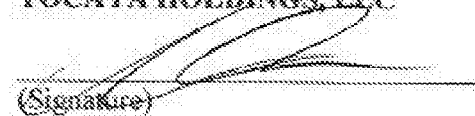
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the MARKS, the assets of the MARKS, the goodwill associated therein, and the trademark applications and registration of the MARKS.

IN WITNESS WHEREOF, the said ASSIGNOR and ASSIGNEE have executed and delivered this instrument this 2 day of February, ~~2021~~ 2022.

Assignor
TOCAYA ORGANICA, LLC

Assignee
TOCAYA HOLDINGS, LLC


(Signature)


(Signature)

Lina O'Connor
(Printed Name)

MATTHEW SYKEN
(Printed Name)

President
(Title)

Authorized Rep/GC
(Title)

12/21/2021
(Date)

2/2/22
(Date)

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