

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM719125

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE ALPHAMED COMPANY, INC. d/b/a AlphaMed Press		04/01/2021	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Chancellor Masters and Scholars of the University of Oxford		
<b>Trading As:</b>	Oxford University Press		
<b>Street Address:</b>	Great Clarendon Street		
<b>City:</b>	Oxford		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	OX2 6DP		
<b>Entity Type:</b>	incorporated by royal charter in 1357, and subsequently by the Oxford & Cambridge Act of 1571: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3969833	STEM CELLS	
<b>Registration Number:</b>	3969696	THE ONCOLOGIST APP	
<b>Registration Number:</b>	6483099	THE ONCOLOGIST CLINICAL TRIAL RESULTS	
<b>Registration Number:</b>	4150853	STEM CELLS TRANSLATIONAL MEDICINE	
<b>Registration Number:</b>	4165517	STEM CELLS APP	
<b>Registration Number:</b>	2655990	THE ONCOLOGIST	
<b>Registration Number:</b>	2852896		
<b>Registration Number:</b>	2852897		
<b>Registration Number:</b>	3576188	THE ONCOLOGIST	
<b>Registration Number:</b>	3649267	THE ONCOLOGIST	
<b>Registration Number:</b>	3860691		
<b>Registration Number:</b>	3860692		
<b>Registration Number:</b>	2417439	STEM CELLS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>TRADEMARK</b>			

CH \$340.00 3969833

**Phone:** 2124048714  
**Email:** malerner@duanemorris.com  
**Correspondent Name:** Mark Lerner, Esq.  
**Address Line 1:** 230 Park Avenue, Suite 1130  
**Address Line 4:** New York, NEW YORK 10169

**ATTORNEY DOCKET NUMBER:** Y9896-00029

**NAME OF SUBMITTER:** Mark Lerner

**SIGNATURE:** /mark lerner/

**DATE SIGNED:** 04/05/2022

**Total Attachments: 5**

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**U.S. TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this “Assignment”) is executed and delivered as of April 1, 2021 by The AlphaMed Company, Inc. d/b/a AlphaMed Press, a North Carolina corporation (“Assignor”), in favor of The Chancellor Masters and Scholars of the University of Oxford, trading as Oxford University Press (“Assignee”). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement dated as of April 1, 2021 by and between Assignor and Assignee (the “Purchase Agreement”).

**WHEREAS**, Assignor has agreed pursuant to the Transaction Documents to assign to Assignee all of its right, title and interest in, and to execute this Assignment to enable Assignee to record the assignment of all imprints, titles, names, trade names, trademarks, and trademark applications that constitute Intellectual Property Assets, in each case listed on Schedule 1 hereto (the “Assigned Marks”).

**NOW, THEREFORE**, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee any and all right, title, and interest of Assignor in and to the Assigned Marks and all related common-law rights and all goodwill associated therewith and the right to sue and recover (for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives) damages for past, present and future infringement, misappropriation, dilution or other violation thereof or damage thereto.
2. Assignee is to hold all right, title, and interest in and to the Assigned Marks as fully and exclusively as it would have been held and enjoyed by Assignor had the assignment in Section 1 not been made.
3. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of the Assigned Marks and to issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.
4. This Assignment is valid as between the parties as of the Closing Date. Assignor agrees, without additional consideration, to take such further actions and to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers necessary or desirable to transfer, vest, record and perfect good, valid and marketable title in the Assigned Marks to the Assignee.
5. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.
6. This Assignment shall be governed by, and construed and enforced in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

IN WITNESS WHEREOF, the undersigned has duly executed this Trademark Assignment as of the date first written above.

THE ALPHAMED COMPANY, INC. D/B/A  
ALPHAMED PRESS

By *Ann A. Murphy*  
Name: Dr. Ann A. Murphy  
Title: President

STATE OF NC

COUNTY OF Durham

On this 31<sup>st</sup> day of March 2021, before me the signatory above personally appeared and acknowledged to be the above-stated officer of The AlphaMed Company, Inc. d/b/a AlphaMed Press, and that in such capacity, being authorized so to do, executed the foregoing instrument on behalf of The AlphaMed Company, Inc. d/b/a AlphaMed Press, for the purposes therein contained.

Notary Public  
[SEAL]

*[Handwritten Signature]*



[Signature Page for Trademark Assignment – The AlphaMed Company, Inc.]