

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719338

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Continental Equities Group, Inc.		08/24/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	PureAssets Management Company, LLC		
Street Address:	720 Fifth Avenue South, Suite 200		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34102		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5022969	PUREASSETS	
Registration Number:	5027522	PUREASSETS GLOBAL ASSET MANAGER INDEX	
Registration Number:	5027523	PUREASSETS U.S. ASSET MANAGER INDEX	
CORRESPONDENCE DATA			
Fax Number:	2392542942		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2392542905		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Jeanne L. Seewald		
Address Line 1:	5811 Pelican Bay Blvd., Suite 650		
Address Line 4:	Naples, FLORIDA 34108		
NAME OF SUBMITTER:	Jeanne L. Seewald		
SIGNATURE:	/jls/		
DATE SIGNED:	04/06/2022		
Total Attachments: 1			
source=Continental Equities PUREASSETS Assignment of Trademark#page1.tif			

CH \$90.00 5022969

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment") is effective as of the 24~~th~~ day of August, 2016 (the "Effective Date"), by and between Continental Equities Group, Inc., a Florida corporation ("Assignor"), and PureAssets Management Company, LLC, a Delaware limited liability company ("Assignee") (hereinafter referred to together as the "Parties" or, individually, as a "Party").

1. Assignor is the lawful owner of the following trademarks (the "Trademark"):

PUREASSETS
Federal Registration No. 5,022,969

PUREASSETS GLOBAL ASSET MANAGER INDEX
Federal Registration No. 5,027,522

PUREASSETS U.S. ASSET MANAGER INDEX
Federal Registration No. 5,027,523

2. The Assignor does hereby irrevocably sell, grant, convey, transfer, and assign to the Assignee, its successors and assigns, all of the Assignor's rights, title and interest in the United States and the world including, without limitation, all federal, state, foreign, statutory and common law rights and all intellectual property rights, in and to the Trademark, the related trademark registration and application, all extensions and renewals of such trademark registration and application, and all goodwill associated with the Trademark. The Assignor further assigns to the Assignee all rights to renewals and extensions for any such trademark registration and application.

The parties have hereto executed this Assignment to be effective on the Effective Date by signing below.

ASSIGNOR:

CONTINENTAL EQUITIES GROUP, INC.

By: _____
Thomas R. Grady, President

ASSIGNEE:

PUREASSETS MANAGEMENT COMPANY, LLC

By: _____
Thomas R. Grady, Manager