

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719396

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Because I Can, LLC		03/31/2022	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Athleta, Inc.		
Street Address:	2 Folsom Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3902589	BECAUSE I CAN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Allison Strickland Ricketts		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	ATHL 2113050		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	04/06/2022		
Total Attachments: 1			
source=Executed assignment - Athleta - 3902589 (F4562878x96B9E)#page1.tif			

CH \$40.00 3902589

ASSIGNMENT

WHEREAS, Because I Can, LLC, a Minnesota limited liability company having a place of business at 871 Autumn Drive Woodbury, Minnesota 55125 ("Assignor"), is the owner of the trademark BECAUSE I CAN in connection with apparel including as registered in United States Reg. No. 3902589 for the mark BECAUSE I CAN in connection with "Tops, tank-tops, jackets, sweatshirts, t-shirts, jerseys, pants, shorts, hats and caps" in Int. Cl. 25, based on first use in interstate commerce on August 3, 2004 (the "Trademark");

WHEREAS, Athleta, Inc., a Delaware corporation having a place of business at 2 Folsom Street, San Francisco, California 94105 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark effective as of the date below.

BECAUSE I CAN, LLC

By: Shelley Jane Felidita
Its: Shelley Jane Felidita
Date: Mar 31, 2022

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