

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719812

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaodian Information Technology Co., Ltd.		02/23/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	BERYL ONLINE SALES LLC		
Street Address:	8 The Grn		
Internal Address:	Ste 10389		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901-3618		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6484737	HIOFOBE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	us@bestipservice.com		
Correspondent Name:	Mary B. Lautner		
Address Line 1:	45 ROCKEFELLER PLAZA		
Address Line 2:	SUITE 2000		
Address Line 4:	NEW YORK, NEW YORK 10111		
NAME OF SUBMITTER:	Mary B. Lautner		
SIGNATURE:	/Mary B. Lautner/		
DATE SIGNED:	04/08/2022		
Total Attachments: 2			
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source=transfer#page2.tif			

OP \$40.00 6484737

CONFIRMATIVE DEED OF ASSIGNMENT OF TRADEMARK

BETWEEN THE UNDERSIGNED

Party A:Guangzhou Biaodian Information Technology Co., Ltd.

represented by title:Hanlin Yu

hereafter named: the ASSIGNOR

on the one hand

and

Party B:BERYL ONLINE SALES LLC

represented by : BERIL CALLI

hereafter named: the ASSIGNEE


on the other hand

THE FOLLOWING HAS BEEN STATED AND AGREED UPON:

1. At the price of USD 50, the ASSIGNOR has agreed and confirmed to assign to the ASSIGNEE the USA Trademark Registration Number 6484737 whose full data is listed in Schedule A attached hereto.
2. By the present Deed, the ASSIGNOR confirms the transfer to the ASSIGNEE, who accepts, of all its right of ownership to the above Mark, including the goodwill of the business,without any restriction nor reserve.
3. Consequently, the ASSIGNEE becomes the sole owner of the above Mark and the ASSIGNOR is subrogated in all rights and obligations of ASSIGNOR concerning the above Mark.
4. The Assignor guarantees that its right over the above mark has no flaw and does not conflict with any prior right of others; and there is no associated marks that shall be assigned together with the above mark according to the relevant prescriptions in the Trademark Laws of USA.
5. The Assignor shall provide all necessary assistance to the Assignee regarding the trademark assignment recording before USA Trademark Office, including signature and seal of all required documents and Deeds.
6. The Assignor shall not use the above mark in any circumstance before, during and after the assignment since signature date of this Deed.
7. The trademark assignment recordal fees including those of official and legal service shall be born by the Assignee.

Done at Guangzhou on February 23, 2022

in two original copies one of which for each party.

ASSIGNOR (sign/seal) 

ASSIGNEE (sign/seal) 