

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM719861

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EWC P&T, LLC		04/06/2022	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EWC Franchisor LLC		
<b>Street Address:</b>	5830 Granite Parkway, Suite 300		
<b>Internal Address:</b>	Granite Park V		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 45</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88436027	EUROPEAN WAX CENTER	
<b>Serial Number:</b>	90688688	EWC REWARDS	
<b>Serial Number:</b>	97229731	SMOOTH TALK	
<b>Registration Number:</b>	3097087	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	3281599	WAX PASS	
<b>Registration Number:</b>	3790189	THE ULTIMATE WAX EXPERIENCE	
<b>Registration Number:</b>	3921531	THE SECRET IS IN THE WAX	
<b>Registration Number:</b>	4254688	COMFORT WAX	
<b>Registration Number:</b>	4257793	EWC	
<b>Registration Number:</b>	4387463	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	4387464	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	4404744	4 STEPS TO GORGEOUS	
<b>Registration Number:</b>	4413176	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	4440945	WAXING FOR ALL	
<b>Registration Number:</b>	4487315	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	4603144	REVEALING BEAUTIFUL SKIN	
<b>Registration Number:</b>	4603986	EUROPEAN WAX CENTER	
<b>Registration Number:</b>	4603987	EUROPEAN WAX CENTER	
		<b>TRADEMARK</b>	

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Property Type	Number	Word Mark
Registration Number:	4643946	WALK IN STRUT OUT
Registration Number:	5059673	OH MY BROW!
Registration Number:	5064427	BROW PALS
Registration Number:	5064960	SUCHA TWEEZE
Registration Number:	5105640	STRUT SMOOTHLY
Registration Number:	5156668	STRUT BOLDLY
Registration Number:	5161638	COMFORT BLEND
Registration Number:	5172028	STRUT LAVISHLY
Registration Number:	5182020	BROWFECTION
Registration Number:	5224260	SENSUAL STRUT
Registration Number:	5312559	READY. SET. BROW!
Registration Number:	5342742	LOVE AT FIRST WAX
Registration Number:	5342789	UNAPOLOGETICALLY CONFIDENT
Registration Number:	5346636	STRUT 365
Registration Number:	5355619	WHERE BUSINESS MEETS BEAUTIFUL SKIN
Registration Number:	5596921	MASK ME
Registration Number:	5649627	GRACEFUL STRUT
Registration Number:	5766973	AX THE PINK TAX
Registration Number:	5772480	SASSY STRUT
Registration Number:	5909670	PARADISE STRUT
Registration Number:	5947081	REVEAL ME
Registration Number:	5969979	SMOOTH ME
Registration Number:	5969980	RENEW ME
Registration Number:	6245917	C 135°
Registration Number:	6397147	C 135°
Registration Number:	6639508	CIREFUSION THERAPIE
Registration Number:	6639509	CIREFUSION

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** +1.978.463.9100

**Email:** trademarks@sandsip.com

**Correspondent Name:** Aaron Y. Silverstein

**Address Line 1:** 14 Cedar Street, Suite 224

**Address Line 4:** Amesbury, MASSACHUSETTS 01913-1831

**NAME OF SUBMITTER:** Aaron Y. Silverstein

**SIGNATURE:** /Aaron Y. Silverstein/

<b>DATE SIGNED:</b>	04/08/2022
<b>Total Attachments: 4</b> source=EWC - Trademark Confirmatory Assignment (Step 2 Contribution) Executed#page1.tif source=EWC - Trademark Confirmatory Assignment (Step 2 Contribution) Executed#page2.tif source=EWC - Trademark Confirmatory Assignment (Step 2 Contribution) Executed#page3.tif source=EWC - Trademark Confirmatory Assignment (Step 2 Contribution) Executed#page4.tif	

U.S. CONFIRMATORY TRADEMARK ASSIGNMENT

This U.S. CONFIRMATORY TRADEMARK ASSIGNMENT ("Assignment"), is dated as of April 6, 2022, and is made by and between EWC P&T, LLC, a Florida limited liability company ("Assignor") in favor of EWC Franchisor LLC, a Delaware limited liability company ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the record owner of certain trademarks included in the Contributed Assets (as defined in that certain EWC P&T, LLC – EWC Franchisor LLC Contribution Agreement, by and between Assignor and Assignee, dated as of April 6, 2022) (the "Contribution Agreement"), including all of the United States trademark registrations and applications for registration identified in the attached Schedule A (the "Trademarks"); and

WHEREAS, pursuant to the Contribution Agreement,, Assignor has assigned to Assignee, among other assets, all rights, title, and interests in and to the Trademarks, together with the goodwill of the business symbolized by and associated therewith, and the Parties wish to confirm such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby irrevocably and exclusively sells, assigns, delivers and transfers to Assignee, its successors and permitted assigns, and Assignee hereby accepts and receives, all of Assignor's entire rights, title, and interests in and to the Trademarks, including without limitation (a) the goodwill of the business symbolized by and associated with the Trademarks; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademarks, including without limitation the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Trademarks.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor's successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of New York, without regard to its principles of conflicts of laws. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

*[Signature pages follow.]*

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the day and year first written above.

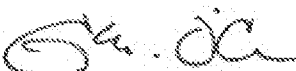
ASSIGNOR:

EWC P&T, LLC

By:   
Name: Gavin O'Connor  
Title: Chief Legal Officer

ASSIGNEE:

EWC FRANCHISOR LLC





By:   
Name: Gavin O'Connor  
Title: Chief Legal Officer


*[Signature page to U.S Confirmatory Trademark Assignment]*

**TRADEMARK**  
**REEL: 007685 FRAME: 0193**

**Schedule A**

**Trademarks**

<b>Trademark</b>	<b>U.S. Registration or Application Serial No.</b>
EUROPEAN WAX CENTER	88436027
EWC REWARDS	90688688
SMOOTH TALK	97229731
EUROPEAN WAX CENTER	3097087
WAX PASS	3281599
THE ULTIMATE WAX EXPERIENCE	3790189
THE SECRET IS IN THE WAX	3921531
COMFORT WAX	4254688
EWC	4257793
<b>EUROPEAN WAX CENTER</b> EUROPEAN WAX CENTER (stylized)	4387463
<b>EUROPEAN WAX CENTER</b> EUROPEAN WAX CENTER (stylized)	4387464
4 STEPS TO GORGEOUS	4404744
 EUROPEAN WAX CENTER	4413176
WAXING FOR ALL	4440945
 EUROPEAN WAX CENTER	4487315
REVEALING BEAUTIFUL SKIN	4603144
 EUROPEAN WAX CENTER	4603986
 EUROPEAN WAX CENTER	4603987
WALK IN STRUT OUT	4643946
OH MY BROW!	5059673
BROW PALS	5064427
SUCHA TWEEZE	5064960
STRUT SMOOTHLY	5105640
STRUT BOLDLY	5156668
COMFORT BLEND	5161638

Trademark	U.S. Registration or Application Serial No.
STRUT LAVISHLY	5172028
BROWFECTION	5182020
SENSUAL STRUT	5224260
READY. SET. BROW!	5312559
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UNAPOLOGETICALLY CONFIDENT	5342789
STRUT 365	5346636
WHERE BUSINESS MEETS BEAUTIFUL SKIN	5355619
MASK ME	5596921
GRACEFUL STRUT	5649627
AX THE PINK TAX	5766973
SASSY STRUT	5772480
PARADISE STRUT	5909670
REVEAL ME	5947081
SMOOTH ME	5969979
RENEW ME	5969980
C 135° Cross References: C 135 DEGREES	6245917
 C 135 Cross References: C 135 DEGREES	6397147
CIREFUSION THERAPIE	6639508
CIREFUSION	6639509