

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718416

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sure Fit Home Products, LLC		03/28/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bedding Acquisition, LLC		
Street Address:	60 E 42nd Street, #1250		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10165		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4914778	FORMFIT TECHNOLOGY BY SURE FIT	
Registration Number:	5272490	GRIP FIT TECHNOLOGY BY SURE FIT	
Registration Number:	5318774	LOUNGE & GO	
Registration Number:	4332225	SURE FIT	
Registration Number:	3028573	THE 10-MINUTE MAKEOVER	
Registration Number:	5541094	TUCK TIGHT	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086545000		
Email:	madrid@lerner david.com		
Correspondent Name:	Gregg A. Paradise		
Address Line 1:	Lerner, David, Littenberg, Krumholz & Me		
Address Line 2:	20 Commerce Drive		
Address Line 4:	Cranford, NEW JERSEY 07016		
NAME OF SUBMITTER:	Dorothy L. Barone		
SIGNATURE:	/Dorothy L. Barone/		
DATE SIGNED:	04/01/2022		

OP \$165.00 4914778

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Sure Fit Home Products, LLC, a Delaware limited liability company (the "ASSIGNOR"), is the owner of all right, title and interest in and to the trademark registrations and applications listed in the attached Schedule (the "Trademarks"); and

WHEREAS, Bedding Acquisition, LLC, a Delaware limited liability company ("ASSIGNEE"), wishes to acquire from Assignor all of Assignor's rights in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its rights, title, and interest in and to the Trademarks, together with the portion of the ongoing and existing business of ASSIGNOR pertaining to the Trademarks, and the goodwill associated with the marks symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

The parties acknowledge the right to enter into this Agreement as evidenced by the signatures affixed hereto.

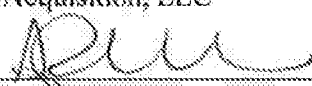
Sure Fit Home Products, LLC

By: 

Printed Name: A PRICE

Date: 3/28, 2022

Bedding Acquisition, LLC

By: 

Printed Name: A PRICE

Date: 3/28, 2022

SCHEDULE

Sure Fit Home Products, LLC

Trademark Registrations – United States

Trademark	Country	Registration No.	Registration Date
FORMFIT TECHNOLOGY BY SURE FIT	United States of America	4,914,778	03-08-2016
GRIP FIT TECHNOLOGY BY SURE FIT	United States of America	5,272,490	08-22-2017
LOUNGE & GO	United States of America	5,318,774	10-24-2017
SURE FIT	United States of America	4,332,225	05-07-2013
THE 10-MINUTE MAKEOVER	United States of America	3,028,573	12-13-2005
TUCK TIGHT	United States of America	5,541,094	08-14-2018