

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718417

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sure Fit Home Décor Canada, ULC		03/28/2022	Limited Liability Company: CANADA
RECEIVING PARTY DATA			
Name:	Bedding Acquisition, LLC		
Street Address:	60 E 42nd Street, #1250		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10165		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4432686	ALLERGY SHIELD	
Registration Number:	4846190	BEDPURE	
Registration Number:	5337394	COMFORT TERRY	
Registration Number:	5952538	DISCREET SHEETS	
Registration Number:	4466665	DREAMSEAL	
Registration Number:	4436681	DREAMSERENE	
Registration Number:	4841561	FURNITURE SKINS	
Registration Number:	4824180	SMOOTH SLEEP	
Registration Number:	5952539	SNEAKY SHEETS	
Registration Number:	5417182	SURE FIT	
Registration Number:	3043711	SURE FIT	
Registration Number:	4522117	WET BLOCK	
Registration Number:	4716648	WET BLOCK TECHNOLOGY	
Registration Number:	4724034	WET BLOCK TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 9086545000
Email: trademarkadmin@lernerdavid.com, trademark@lernerdavid.com
Correspondent Name: Gregg A. Paradise
Address Line 1: Lerner, David, Littenberg, Krumholz & Me
Address Line 2: 20 Commerce Drive
Address Line 4: Cranford, NEW JERSEY 07016

NAME OF SUBMITTER: Dorothy L. Barone

SIGNATURE: /Dorothy L. Barone/

DATE SIGNED: 04/01/2022

Total Attachments: 3

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TRADEMARK ASSIGNMENT

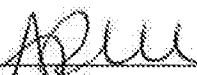
WHEREAS, Sure Fit Home Décor Canada, ULC, a Canadian unlimited liability company (the "ASSIGNOR"), is the owner of all right, title and interest in and to the trademark registrations and applications listed in the attached Schedule (the "Trademarks"); and

WHEREAS, Bedding Acquisition, LLC, a Delaware limited liability company ("ASSIGNEE"), wishes to acquire from Assignor all of Assignor's rights in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its rights, title, and interest in and to the Trademarks, together with the portion of the ongoing and existing business of ASSIGNOR pertaining to the Trademarks, and the goodwill associated with the marks symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

The parties acknowledge the right to enter into this Agreement as evidenced by the signatures affixed hereto.


Sure Fit Home Décor Canada, ULC

By: 

Printed Name: A PRICE

Date: 3/28, 2022

Bedding Acquisition, LLC

By: 

Printed Name: A PRICE

Date: 3/28, 2022

SCHEDULE

Sure Fit Home Décor Canada ULC

Trademark Registrations – United States

Trademark	Country	Registration No.	Registration Date
ALLERGY SHIELD	United States of America	4,432,686	11-12-2013
BEDPURE	United States of America	4,846,190	11-03-2015
COMFORT TERRY	United States of America	5,337,394	11-21-2017
DISCREET SHEETS	United States of America	5,952,538	01-07-2020
DREAMSEAL	United States of America	4,466,665	01-14-2014
DREAMSERENE	United States of America	4,436,681	11-19-2013
FURNITURE SKINS	United States of America	4,841,561	10-27-2015
SMOOTH SLEEP	United States of America	4,824,180	10-06-2015
SNEAKY SHEETS	United States of America	5,952,539	01-07-2020
SURE FIT	United States of America	5,417,182	03-06-2018
SURE FIT	United States of America	3,043,711	01-17-2006
WET BLOCK	United States of America	4,522,117	04-29-2014
WET BLOCK TECHNOLOGY	United States of America	4,716,648	04-07-2015
WET BLOCK TECHNOLOGY (Design)	United States of America	4,724,034	04-21-2015

Trademark Registrations - International

Trademark	Country	Registration No.	Registration Date
ALLERGY SHIELD	Canada	TMA886246	09-19-2014
BEDCARE	Canada	TMA782168	11-10-2010
BEDPURE	Canada	TMA955566	11-17-2016
COMFORT TERRY	Canada	TMA955540	11-17-2016
COUVRIR LE PLUS IMPORTANT.	Canada	TMA871553	02-18-2014
COVERWORKS	Canada	TMA447058	09-01-1995
DEFINING THE SLEEP ZONE	Canada	TMA737366	04-02-2009
DISCREET SHEETS	Canada	TMA1048692	08-13-2019
DREAMSEAL	Canada	TMA926076	01-15-2016
DREAMSERENE	Canada	TMA879894	06-11-2014
PANDA (Design)	Canada	TMA861490	09-30-2013
REDUCE REUSE RECOVER	Canada	TMA769845	06-16-2010
SERENESLEEP	Canada	TMA955610	11-17-2016
SLEEPLOGIC	Canada	TMA696946	09-20-2007
SMOOTH SLEEP	Canada	TMA955543	11-17-2016
SNEAKY	Canada	TMA860223	09-17-2013

Trademark	Country	Registration No.	Registration Date
SNEAKY SHEETS	Canada	TMA1048691	08-13-2019
SNUGGER	Canada	TMA626108	11-22-2004
SURE FIT	Canada	TMA327824	05-22-1987
SURE FIT (Design)	Canada	TMA824144	05-15-2012
WET BLOCK	Canada	TMA814581	12-22-2011
WET BLOCK TECHNOLOGY	Canada	TMA867536	12-17-2013
WET BLOCK TECHNOLOGY (Design)	Canada	TMA867543	12-17-2013