

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM720247

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Private Bank LLC		02/01/2022	Limited Liability Company: VIRGIN ISLANDS, U.S.
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	COH Holdco Inc.		
<b>Street Address:</b>	1500 East Duarte Road		
<b>City:</b>	Duarte		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91010		
<b>Entity Type:</b>	Non-Profit Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 39</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5395431	ASURE	
<b>Registration Number:</b>	3923201		
<b>Registration Number:</b>	3922780	CANCER FIGHTERS	
<b>Registration Number:</b>	4303648	CANCER FIGHTERS THRIVE	
<b>Registration Number:</b>	3798764	CANCER FIGHTERS	
<b>Registration Number:</b>	3698608	CARE THAT NEVER QUILTS	
<b>Registration Number:</b>	3698884	CARE THAT NEVER QUILTS	
<b>Registration Number:</b>	1598966	CELEBRATE LIFE	
<b>Registration Number:</b>	4137861	CTCA	
<b>Registration Number:</b>	4582482	EMPOWERMENT TEAM	
<b>Registration Number:</b>	3141019	MOTHER STANDARD	
<b>Registration Number:</b>	3448347	OUR JOURNEY OF HOPE	
<b>Registration Number:</b>	4737960	OUR JOURNEY OF HOPE	
<b>Registration Number:</b>	2273680	CANCER TREATMENT CENTERS OF AMERICA	
<b>Registration Number:</b>	1705553	CANCER TREATMENT CENTERS OF AMERICA	
<b>Registration Number:</b>	3949026	PATIENT EMPOWERED CARE	
<b>Registration Number:</b>	4839355	WELL HEALED	
<b>Registration Number:</b>	2508665	WINNING THE FIGHT AGAINST CANCER, EVERYD	
<b>Registration Number:</b>	5392202	ONCORDIS	

OP \$990.00 5395431

Property Type	Number	Word Mark
Registration Number:	5392221	ONCORDIS CLINIC
Registration Number:	5807909	CTCA RX
Registration Number:	5807908	CTCA RX
Registration Number:	5932859	CTCA ANYWHERE
Registration Number:	5944916	CTCA ANYWHERE
Registration Number:	5932860	
Registration Number:	5964650	
Registration Number:	6153311	CANCER TREATMENT CENTERS OF AMERICA
Registration Number:	6191674	CANCER CENTER 360
Registration Number:	6223550	ORA
Registration Number:	6223735	WITH ORA
Registration Number:	3498120	CANCERCOMPASS
Serial Number:	88647311	CANCERCOMPASS
Serial Number:	88645413	MY CANCERCOMPASS
Serial Number:	88672707	ACUINDEX
Serial Number:	90547419	CANCER FIGHTERS
Registration Number:	6608120	MYCTCA
Serial Number:	90508318	MYCTCA
Serial Number:	90723981	CANCERCOMPASS
Serial Number:	90723972	

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8476072333

**Email:** aheller@achellerlaw.com

**Correspondent Name:** Amy Cohen Heller

**Address Line 1:** P.O. Box 1065

**Address Line 4:** Deerfield, ILLINOIS 60015

<b>NAME OF SUBMITTER:</b>	Amy Cohen Heller
<b>SIGNATURE:</b>	/amycohenheller/
<b>DATE SIGNED:</b>	04/11/2022

#### Total Attachments: 7

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment"), dated as of February 1, 2022, is by and between COH HoldCo Inc., a Delaware nonprofit corporation (the "Assignee"), and International Private Bank LLC, a U.S. Virgin Islands limited liability company (the "Assignor"). The Assignee and the Assignor are each referred to herein as a "Party" and collectively as the "Parties."

### RECITALS

A. The Assignor is the owner of the trademarks, service marks, trade names, logos, and slogans set forth on Schedule A hereto, together with the goodwill of the business associated therewith (collectively referred to as the "Marks");

B. Pursuant to the terms of that certain Intellectual Property Purchase Agreement by and between the Assignor and the Assignee dated as of November 29, 2021 (the "IP Purchase Agreement"), the Assignor has agreed to transfer all of its right, title and interest in and to the Marks to the Assignee; and

C. The Assignor desires to assign all of its right, title and interest in and to the Marks to the Assignee and the Assignee desires to acquire the Marks.

### AGREEMENTS

For the good and valuable consideration set forth in the IP Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

1. The Assignor does hereby sell, assign, transfer, convey and deliver to the Assignee, its successors and permitted assigns, all of the Assignor's right, title and interest, in and to the Marks, together with that portion of the Assignor's business to which the Marks pertain, and all registrations and pending applications for the Marks, any renewals of the registrations, including any goodwill associated with any of the foregoing, in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, permitted assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Trademark Assignment had not been made, together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

2. The Assignor hereby requests the Commissioner for Trademarks at the U.S. Patent and Trademark Office (the "Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over any of the Marks, to record this Trademark Assignment. The Assignor hereby further requests the Commissioner and his or her non-U.S. counterparts to issue any and all trademark registrations resulting from applications among the Marks or derived therefrom to the Assignee as assignee of the entire interest therein.

3. This Trademark Assignment is (a) delivered pursuant to, and in accordance with the terms of, the IP Purchase Agreement, (b) subject to the provisions of the IP Purchase Agreement in

all respects, and (c) not intended in any way to supersede, limit, qualify or expand any provision of the IP Purchase Agreement (including, without limitation, that there are no representations or warranties, implied or otherwise, related to this Trademark Assignment or the Marks other than those that are expressly set forth in the IP Purchase Agreement).

4. Upon reasonable request by the Assignee, the Assignor will execute further papers (including, without limitation, the execution and delivery of affidavits, declarations, oaths, samples, exhibits, specimens, assignments or other documentation) and to take other actions (at the expense of the Assignor) as may be reasonably necessary to vest title in and to the Marks in the Assignee or which may be reasonably necessary to obtain, renew, issue or enforce the Marks.

5. This Trademark Assignment may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.

6. This Trademark Assignment shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

7. No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignor and the Assignee. No waiver by any party of any provision of this Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.

8. This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and permitted assigns.

*[The rest of this page is left intentionally blank; signature page to follow.]*

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNOR:

ASSIGNEE:

INTERNATIONAL PRIVATE BANK LLC

COH HOLDCO INC.

DocuSigned by:  
By: Michael J. Allietta  
National ID: 6122253204496  
Title: President

By: \_\_\_\_\_  
Name:  
Title:

Address for Notices:  
International Private Bank LLC  
1047 King Street Christiansted, Virgin Islands 00820  
Attention: Michael J. Allietta, President  
Email: mike.allietta@ipbvi.com

Address for Notices:  
c/o City of Hope  
1500 East Duarte Road  
Duarte, California 91010  
Attention: Cristin O'Callahan  
Email: cocallahan@coh.org

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

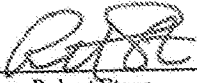
ASSIGNOR:

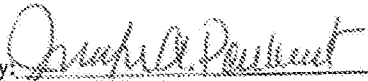
INTERNATIONAL PRIVATE BANK LLC

ASSIGNEE:

COH HOLDCO INC.

By: \_\_\_\_\_  
Name: Michael J. Allietta  
Title: President

By:   
Name: Robert Stone  
Title: President



By:   
Name: Jennifer A. Parkhurst  
Title: Treasurer

Address for Notices:  
International Private Bank LLC  
1047 King Street Christiansted, Virgin Islands 00820  
Attention: Michael J. Allietta, President  
Email: mike.allietta@ipbvi.com


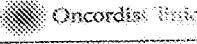




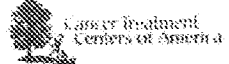
Address for Notices:  
c/o City of Hope  
1500 East Duarte Road  
Duarte, California 91010  
Attention: Cristin O'Callahan  
Email: cocallahan@coh.org


[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**SCHEDULE A****Trademark Applications and Registrations**

No.	Mark	Jurisdiction	Registration Number /Serial Number	Filing Date	Registration Date
1.	ASURE	United States	5395431	July 9, 2017	February 6, 2018
2.	Tree-Boy-Dog Logo 	United States	3923201	August 25, 2010	February 22, 2011
3.	CANCER FIGHTERS & Logo 	United States	3922780	July 5, 2010	February 22, 2011
4.	CANCER FIGHTERS THRIVE	United States	4303648	September 30, 2011	March 19, 2013
5.	CANCER FIGHTERS	United States	5798764	September 2, 2009	June 8, 2010
6.	CARE THAT NEVER QUILTS	United States	3698608	April 3, 2009	October 20, 2009
7.	CARE THAT NEVER QUILTS and Logo <i>Care that never quits</i>	United States	3698884	April 15, 2009	October 20, 2009
8.	CELEBRATE LIFE	United States	1598966	July 26, 1989	May 29, 1990
9.	CTCA	United States	4137861	April 6, 2011	May 8, 2012
10.	EMPOWERMENT TEAM	United States	4582482	March 9, 2012	August 12, 2014
11.	MOTHER STANDARD	United States	3141019	September 14, 2005	September 12, 2006
12.	OUR JOURNEY OF HOPE	United States	3448347	September 4, 2007	June 17, 2008
13.	OUR JOURNEY OF HOPE	United States	4737960	July 9, 2014	May 19, 2015
14.	CANCER TREATMENT CENTERS OF AMERICA	United States	2273680	December 12, 1997	August 31, 1999



15.	CANCER TREATMENT CENTERS OF AMERICA and Logo 	United States	1705553	July 13, 1990	August 4, 1992
16.	PATIENT EMPOWERED CARE	United States	3949026	March 4, 2010	April 19, 2011
17.	WELL HEALED	United States	4839355	July 9, 2014	October 27, 2015
18.	WINNING THE FIGHT AGAINST CANCER EVERY DAY	United States	2508665	October 4, 1999	November 20, 2001
19.	ONCORDIS	United States	5392202	March 24, 2015	January 30, 2018
20.	ONCORDIS CLINIC and Logo 	United States	5392221	May 29, 2015	January 30, 2018
21.	CTCA RX	United States	5807909	April 2, 2018	July 16, 2019
22.	CTCA RX and Logo 	United States	5807908	April 2, 2018	July 16, 2019
23.	CTCA Anywhere	United States	5932859	March 23, 2018	December 10, 2019
24.	CTCA ANYWHERE and Logo 	United States	5944916	March 23, 2018	December 24, 2019
25.	CTCA Anywhere Logo 	United States	5932860	March 23, 2018	December 10, 2019
26.	Our Journey of Hope Logo (dove design only) 	United States	5964650	August 20, 2018	January 21, 2020
27.	CANCER TREATMENT CENTERS OF AMERICA (horizontal logo) 	United States	6153311	April 2, 2020	September 15, 2020
28.	CANCER CENTER 360 and Logo	United States	6191674	March 23, 2020	November 3, 2020

	<b>CANCER CENTER</b> 				
29.	ORA	United States	6223550	January 30, 2020	December 15, 2020
30.	WITH ORA	United States	6223735	March 25, 2020	December 15, 2020
31.	CANCERCOMPASS	United States	3498120	September 3, 2007	September 9, 2008
32.	CANCERCOMPASS (ITU application)	United States	88647311	October 9, 2019	N/A
33.	MY CANCERCOMPASS (ITU application)	United States	88645413	October 7, 2019	N/A
34.	ACUINDEX (ITU application)	United States	88672707	October 29, 2019	N/A
35.	Cancer Fighters & Glove Horizontal Version	United States	90547419	February 25, 2021	N/A
36.	MY CTCA	United States	6608120	February 23, 2021	January 4, 2022
37.	MY CTCA (ITU application)	United States	90508318	February 3, 2021	N/A
38.	CANCERCOMPASS & Flower Design (ITU application)	United States	90723981	May 20, 2021	N/A
39.	CANCERCOMPASS Flower logo only (ITU application)	United States	90723972	May 20, 2021	N/A