

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM720315

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Snap Group Limited | FORMERLY Snapchat Limited | 10/14/2021 | Private Limited Company: ENGLAND AND WALES |
| RECEIVING PARTY DATA | | | |
| Name: | Snap Inc. | | |
| Street Address: | 2772 Donald Douglas Loop North | | |
| City: | Santa Monica | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90405 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5552828 | BITSTRIPS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8582720221 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8582720220 | | |
| Email: | trademarks@ipla.com | | |
| Correspondent Name: | John M. Kim | | |
| Address Line 1: | 4445 EASTGATE MALL | | |
| Address Line 2: | SUITE 200 | | |
| Address Line 4: | SAN DIEGO, CALIFORNIA 92121 | | |
| NAME OF SUBMITTER: | John M. Kim | | |
| SIGNATURE: | /John M. Kim/ | | |
| DATE SIGNED: | 04/11/2022 | | |
| Total Attachments: 2 | | | |
| source=SGL to Snap (Bitstrips) ASSIGNMENT OF TRADEMARK RIGHTS (10-14-2021)#page1.tif | | | |
| source=SGL to Snap (Bitstrips) ASSIGNMENT OF TRADEMARK RIGHTS (10-14-2021)#page2.tif | | | |

OP \$40.00 5552828

ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered into effective December 31, 2016, by and between Snap Group Limited with an address of 7-11 Lexington Street, London, United Kingdom, W1F 9AF, previously named Snapchat Limited, a company incorporated under the laws of England and Wales ("Assignor"), and Snap Inc., a Delaware Corporation ("Assignee") with an address of 2772 Donald Douglas Loop North, Santa Monica, California 90405, United States, and the successor to Assignor's entire business.

RECITALS

A. Assignor is the owner of record of the trademark registrations attached hereto as Exhibit 1 (the "Trademarks").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks and all related rights in its business. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, including the goodwill, business, and all related rights. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.

WHEREFORE, the parties have executed this Assignment as of the dates set forth below.

Assignor

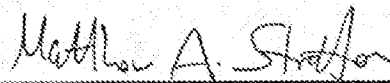
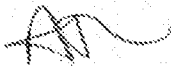
Assignee

Snap Group Limited

Snap Inc.

By:

By:



Name: Amanda Reid

Name: Matthew A. Stratton

Title: Director

Title: Associate General Counsel & Director

Date: 14th October 2021

Date: October 14th, 2021

7-11 Lexington Street

2772 Donald Douglas Loop North

London, United Kingdom

Santa Monica, California 90405

W1F 9AF

United States