

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM720389

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank, N.A.		04/03/2022	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J. Choo Limited		
<b>Street Address:</b>	10 Howick Place		
<b>City:</b>	London		
<b>State/Country:</b>	ENGLAND		
<b>Postal Code:</b>	SW1P 1GW		
<b>Entity Type:</b>	Private Limited Company: ENGLAND		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3059671		
<b>Registration Number:</b>	5057325		
<b>Registration Number:</b>	5602871	FEVER	
<b>Registration Number:</b>	4937527	ILLICIT	
<b>Registration Number:</b>	2833725	JIMMY CHOO	
<b>Registration Number:</b>	2641408	JIMMY CHOO	
<b>Registration Number:</b>	4114064	JIMMY CHOO	
<b>Registration Number:</b>	3491347	JIMMY CHOO	
<b>Registration Number:</b>	4697892		
<b>Registration Number:</b>	5818456	URBAN HERO	
<b>Serial Number:</b>	88705598	JC JIMMY CHOO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124920722		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 373-3722		
<b>Email:</b>	rjerry@paulweiss.com		
<b>Correspondent Name:</b>	Ruel Jerry		
<b>Address Line 1:</b>	1285 Avenue of the Americas		

CH \$290.00 3059671

**Address Line 2:** Paul Weiss Rifkind Wharton &Garrison LLP  
**Address Line 4:** New York, NEW YORK 10019

**ATTORNEY DOCKET NUMBER:** 017373-040

**NAME OF SUBMITTER:** Ruel Jerry

**SIGNATURE:** /Ruel Jerry/

**DATE SIGNED:** 04/11/2022

**Total Attachments: 6**

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NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), effective as of April 3, 2022 is made by JPMorgan Chase Bank, N.A., in its capacity as Administrative Agent (referred to herein as the “Agent”), in favor of J. Choo Limited, an England and Wales private limited company (the “Company”).

W I T N E S S E T H:

WHEREAS, reference is made to that certain Intellectual Property Pledge and Security Agreement, dated as of September 18, 2020 (and as the same may be further amended or modified from time to time, the “Security Agreement”), among the Company, the Agent and other parties thereto, pursuant to which the Company granted to the Agent for the benefit of the Secured Parties a security interest in certain intellectual property, including trademarks;

WHEREAS, in connection with the Security Agreement, the Company executed and delivered the Trademark Security Agreement, dated as of September 18, 2020, in favor of the Agent (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Trademark Security Agreement, the Company pledged and granted to the Agent, on behalf of and for the benefit of the Secured Parties, a security interest in all of its intellectual property, including but not limited to the trademarks, service marks and trademark and service mark registrations and applications set forth on Schedule A attached hereto, together with the goodwill of the business symbolized thereby (the “Released Trademarks”); and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office (the “USPTO”) on September 18, 2020, at Reel/Frame No. 7056/0750.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent here agrees as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement, the Security Agreement or the Trademark Security Agreement, as applicable (it being understood that, in the event of any conflict, such terms shall have the meanings provided or provided by reference in the Trademark Security Agreement).

SECTION 2. Release of Security Interest. The Agent, without any recourse, representation or warranty, does hereby release, relinquish and discharge its lien on and security interest in, and right of setoff against, the Released Trademarks.

SECTION 3. Termination. The Agent, without any recourse, representation or warranty, hereby terminates and cancels the Trademark Security Agreement.

SECTION 4. Further Assurances. The Agent hereby authorizes the Company or the Company's authorized representative, at the Company's sole cost and expense, to (i) record this Release with the USPTO, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the security interest of the Agent in the Released Trademarks and/or (iii) otherwise record or file this Release in the applicable governmental office or agency. The Agent hereby further agrees to execute and deliver to the Company any and all further documents and instruments, and do any and all further acts which the Company (or its agents or designees) reasonably requests (at the Company's sole cost and expense) in order to effect the intents and purposes of this Release.


SECTION 5. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the state of New York.

SECTION 6. Counterparts. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

*[Signatures Follow On Next Page.]*

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

JPMORGAN CHASE BANK, N.A.,  
as Agent

By:   
Name: James A. Knight  
Title: Executive Director

**SCHEDULE A**

**U.S. Trademark Applications and Registrations**

<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
24:7 ICONS	79154707	30-Apr-2014	4,853,146	17/11/2015
4 Inches	79139925	18-Oct-2013	4,650,917	9/12/2014
CHOO (stylised - 2013 version)	79146324	8-Nov-2013	4725785	28/04/2015
CHOO (stylised - 2013 version)	79169567	18-Dec-2014	4,934,632	12/04/2016
CHOO.08 °	79160098	12-Aug-2014	4,857,288	24/11/2015
Fan device	76/584967	2-Apr-2004	3059671	14/02/2006
Fan Device	86/720286	10-Aug-2015	5057325	11/10/2016
FEVER	87/628369	29-Sep-2017	5602871	6/11/2018
I WANT CHOO (stylised)	79278915	9-Jan-2020	N/A	N/A
ILLICIT	86/356057	4-Aug-2014	4937527	12/4/2016
IWANTCHOO	79228795	17-Nov-2017	5,619,727	04/12/2018
JIMMY CHEW	79170565	22-Jan-2015	4,957,921	17/05/2017
JIMMY CHEW	79197866	16-Jun-2016	5,348,201	05/12/2017
JIMMY CHOO	76/426351	1-Jul-2002	2833725	20/04/2004
JIMMY CHOO	75/354912	11-Sep-1997	2641408	29/10/2002
JIMMY CHOO	85/295180	14-Apr-2011	4114064	20/03/2012
JIMMY CHOO	79065142	10-Oct-2008	3,647,933	30/06/2009
JIMMY CHOO & Perfume Pack 2D (colour)	79121517	12-Jul-2012	4,344,898	4/06/2013

<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
JIMMY CHOO & Perfume Pack 2D (greyscale)	79121861	12-Jul-2012	4,352,253	18/06/2013
JIMMY CHOO (stylised - 2013 version)	79164357	23-Jan-2015	4,883,643	12/01/2016
JIMMY CHOO (stylised - 2015 version)	79198816	7-Jun-2016	5,234,518	4/07/2017
JIMMY CHOO (stylised - 2015 version)	79207967	18-Jan-2017	5,357,275	19/12/2017
JIMMY CHOO (stylised - 2015 version)	79229917	15-Jan-2018	5,583,050	16/10/2018
JIMMY CHOO (stylised - 2015 version)	79266042	11-Jul-2019	6087784	6/30/2020
JIMMY CHOO (stylised)	77/226312	10-Jul-2007	3491347	26/08/2008
JIMMY CHOO choo.08 ° (logo)	79160638	12-Aug-2014	4,883,579	12/01/2016
JIMMY CHOO FEVER (stylised)	79243375	24-Jul-2018	5,809,387	23/07/2019
JIMMY CHOO SEDUCTION COLLECTION (stylised)	79269668	3-Sep-2019	N/A	N/A
Star device	85/365801	7-Jul-2011	4697892	10/3/2015
URBAN HERO	88/161648	19-Oct-2018	5818456	30/07/2019
CHOO (logo 2018 version)	79249199	8-Oct-2018	5,876,659	8/10/2019
CHOO (logo 2018 version)	79270190	17-Sep-2019	N/A	N/A
JC monogram (Jimmy Choo embedded)	79271027	17-Sep-2019	N/A	N/A
JC monogram (Jimmy Choo embedded)	79262179	11-Jan-2019	6092999	7/7/2020
JC monogram hardware (JIMMY CHOO embedded)	88705598	25-Nov-2019	N/A	N/A
JC monogram with shading (JIMMY CHOO embedded)	79284037	11-Mar-2020	N/A	N/A

<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
JC repeating monogram pattern black and grey JIMMY CHOO embedded	79281521	7-Nov-2019	N/A	N/A
FLASH JIMMY CHOO	79127678	29-Aug-2012	4,402,262	17/09/2013
	79133531	10-Jun-2013	4,519,766	29/04/2014
JUSTINE	79125030	10-Sept-2012	4,559,260	09/09/2014