

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM720759

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East West Bank		04/11/2022	National Banking Association: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DSG Consulting, LLC		
Street Address:	1700 Kirk Road		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72223		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4586922	VPLAYBOOK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9188355997		
Email:	shiers@mcguirewoods.com		
Correspondent Name:	Fredericka J. Sowers		
Address Line 1:	501 Fayetteville Street		
Address Line 2:	Suite 500		
Address Line 4:	Raleigh, NORTH CAROLINA 27601		
NAME OF SUBMITTER:	Fredericka J. Sowers		
SIGNATURE:	/Fredericka J. Sowers/		
DATE SIGNED:	04/12/2022		
Total Attachments: 3			
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OP \$40.00 4586922

**NOTICE OF RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

Dated as of April 11, 2022

The lien and security interest evidenced by that certain Trademark Security Agreement, dated as of November 17, 2017, made by **DSG CONSULTING, LLC**, a Delaware limited liability company ("Grantor"), having their chief executive office at 1700 Kirk Road, Little Rock, Arkansas 72223, in favor of EAST WEST BANK, a California banking corporation ("Lender"), with offices at 555 Montgomery Street, 10th Floor, San Francisco, California 94111, which was duly recorded on November 17, 2017, at Reel 6208, Frame 0301 in the United States Patent and Trademark Office, and any other right, title or interest granted to the Lender in the trademarks set forth on Schedule 1 attached hereto is hereby terminated, cancelled and released, without representation or warranty, and the Lender hereby re-assigns to the Grantors any right, title or interest it may have in or to any of the trademarks set forth on Schedule 1.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Notice of Release of Security Interests in Trademarks to be executed and delivered as of the date first written above.

EAST WEST BANK,
as Lender

By: Sophia Dai
Name: Sophia Dai
Title: FVP, Capital Markets

Schedule I
to
Trademark Security Agreement
Dated as of November [17], 2017

U.S. TRADEMARK REGISTRATIONS

<u>Registration Number</u>	<u>Date of Registration</u>	<u>Description</u>
4586922	August 19, 2014	vPlaybook

TRADEMARK LICENSES

None

TRADEMARK APPLICATIONS

None
