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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM721501

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Company		04/07/2022	Corporation: NEW YORK

RECEIVING PARTY DATA

Name: Penton Media, Inc.	
Street Address:	249 West 17th Street
Internal Address:	Fourth Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	Corporation: DELAWARE
Name:	Penton Business Media, Inc.
Street Address:	249 West 17th Street
Internal Address:	Fourth Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 92

Property Type	Number	Word Mark
Registration Number:	3533373	METAL PRODUCING & PROCESSING
Registration Number:	3457823	ATW
Registration Number:	3457589	RESPONDER SAFETY
Registration Number:	3428960	AIRLINE PROCUREMENT
Registration Number:	3426649	MOTION SYSTEM DESIGN
Registration Number:	3426648	CONTRACTOR
Registration Number:	3475234	NUTRITION BUSINESS JOURNAL
Registration Number:	3428950	FUNCTIONAL INGREDIENTS
Registration Number:	3426583	NATURAL FOODS MERCHANDISER
Registration Number:	3555524	WELDING MAGAZINE
Registration Number:	3422591	MODERNBAKING

TRADEMARK REEL: 007693 FRAME: 0018

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Property Type	Number	Word Mark
Registration Number:	3426125	MD MEDICAL DESIGN
Registration Number:	3408885	HPAC ENGINEERING
Registration Number:	3434729	GOVERNMENT PROCUREMENT
Registration Number:	3385257	FOODMANAGEMENT
Registration Number:	3408879	BAKING MANAGEMENT
Registration Number:	3401624	CONVENIENCE STORE DECISIONS
Registration Number:	3552246	MECHATRONIC DESIGN
Registration Number:	3294674	DIRECTTIPS
Registration Number:	3302334	THE AIR CHARTER GUIDE
Registration Number:	3265824	EC&M
Registration Number:	3240662	LIVE DESIGN
Registration Number:	3548156	RUNNING GREEN
Registration Number:	3512479	AUDIO INSIDER
Registration Number:	3508605	PERSONAL STUDIO BUYER'S GUIDE
Registration Number:	3548527	RUNNING GREEN
Registration Number:	3508555	PFFC
Registration Number:	3508303	WIRELESS REVIEW
Registration Number:	3518016	EM
Registration Number:	3475877	POWER ELECTRONICS TECHNOLOGY
Registration Number:	3526668	RENTAL EQUIPMENT REGISTER
Registration Number:	3466242	INTERNATIONAL WIRELESS COMMUNICATIONS EX
Registration Number:	3426598	IWCE
Registration Number:	3523305	RELIGIOUS CONFERENCE MANAGER
Registration Number:	3426085	TRANSMISSION & DISTRIBUTION WORLD
Registration Number:	3381654	ELECTRICAL MARKETING
Registration Number:	3385244	CEMENT AMERICAS
Registration Number:	3401195	REEL-EXCHANGE
Registration Number:	3395262	SN'S WH WHOLE HEALTH
Registration Number:	3624974	GLOBAL WASTE MANAGEMENT SYMPOSIUM
Registration Number:	3622996	GROUNDS MAINTENANCE
Registration Number:	3626467	THE BIG FAT MARKETING BLOG
Registration Number:	3633041	
Registration Number:	3591194	CHIEF MARKETER
Registration Number:	3630298	THE SOURCE FOR INVESTMENT PROFESSIONALS
Registration Number:	3646208	MLIS
Registration Number:	3646203	MLIS MIDWEST LODGING INVESTORS SUMMIT
Registration Number:	3586965	HAY & FORAGE GROWER
Registration Number:	3607184	I-MERCHANT

Property Type	Number	Word Mark
Registration Number:	3577664	EM ELECTRONIC MUSICIAN
Registration Number:	3618157	MUSIC EDUCATION TECHNOLOGY
Registration Number:	3565511	URGENT COMMUNICATIONS
Registration Number:	3629314	CORN AND SOYBEAN DIGEST
Registration Number:	3643462	REFRESH
Registration Number:	3596199	EHS TODAY
Registration Number:	3556288	NEW HOPE NATURAL MEDIA
Registration Number:	3578563	BPM BUSINESS PERFORMANCE MANAGEMENT
Serial Number:	77764869	CONNECTED PLANET
Serial Number:	77764854	TRAFFIC COURT
Serial Number:	77755388	ABOS
Serial Number:	77755383	MARINE BLUE BOOK
Serial Number:	77711417	INTELLIGENT ENERGY PORTAL
Serial Number:	77711401	ENERGY DECISIONS PORTAL
Serial Number:	77684640	CHIEF MARKETER
Serial Number:	77678187	THE SITE OPTIMIZER
Serial Number:	77652744	WATCH THEM GO
Serial Number:	77648435	CLUB INDUSTRY'S FITNESS BUSINESS PRO
Serial Number:	77647577	TDCOMPARE BY TRANSMISSION & DISTRIBUTION
Serial Number:	77638885	MOPRO
Serial Number:	77638769	MOBILE PROMO
Serial Number:	77592937	IRONMAX.COM
Serial Number:	77558168	ENGINEERING TV
Serial Number:	77534557	MIXBOOKS
Serial Number:	77761550	NUTRACON
Serial Number:	77759829	NATURAL PRODUCTS EXPO WEST
Serial Number:	77759827	NATURAL PRODUCTS EXPO EAST
Serial Number:	77759823	DELICIOUSLIVING
Serial Number:	77730628	
Serial Number:	77704294	HVACR DISTRIBUTION BUSINESS
Serial Number:	77677909	PENTON
Serial Number:	77654673	EE&T
Serial Number:	77654670	EE&T ENERGY EFFICIENCY & TECHNOLOGY
Serial Number:	77620732	ATW'S AIRPORTS TODAY
Serial Number:	77596666	BSE BOILER SYSTEMS ENGINEERING
Serial Number:	77576726	HEALTHYFOODS INTERNATIONAL EXPO AND CONF
Serial Number:	77373987	BUSINESS FINANCE
Serial Number:	77333066	HVAC-TALK

Property Type	Number	Word Mark
Registration Number:	3488574	GPN
Registration Number:	3497423	OUTSOURCED LOGISTICS
Registration Number:	3533424	NEW HOPE
Registration Number:	3549190	ELECTRONIC DESIGN EUROPE
Registration Number:	3467437	ARRESTINGLY DELICIOUS

CORRESPONDENCE DATA

Fax Number: 6154690451

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6154690451

Email: kevin@trusttree.com
Correspondent Name: Kevin P. Hartley
Address Line 1: 798 Berry Road

Address Line 2: #41400

Address Line 4: Nashville, TENNESSEE 37204

NAME OF SUBMITTER:	Kevin P. Hartley
SIGNATURE:	/Kevin P. Hartley/
DATE SIGNED:	04/15/2022

Total Attachments: 64

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY SUBJECT TO FIRST LIEN LOAN DOCUMENTS

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release"), date as of April 7, 2022, is made by General Electric Company, as successor by merger of General Electric Capital Corporation, with a place of business located at 901 Main Avenue, Norwalk, CT 06851-1168 (the "Secured Party"), in favor of Penton Media, Inc. and Penton Business Media, Inc., with a place of business located at 249 West 17th Street, Fourth Floor, New York, New York 10011 (collectively, the "Grantors").

WHEREAS, pursuant to the First Lien Loan Documents, as defined in the Order and Plan of Reorganization in re Penton Business Media Holding, Inc., et., al., dated as of March 5, 2010, approved and confirmed by the Chief United States Bankruptcy Judge of the United States Bankruptcy Court, Southern District of New York and recorded on May 10, 2010 with the United States Patent and Trademark Office at Reel 004202, Frames 0539-0601 (the "Order"), a copy of which is attached hereto and made a part hereof, the Grantors granted to the Secured Party a first lien security interest in and to the intellectual property collateral as described in the First Lien Loan Documents and listed in the Trademark Assignment, as copy of which is attached hereto and made a part hereof:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby agrees as follows:

- 1. Release. The Secured Party (as Administrative Agent), without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to the copyrights, patents and trademarks of the Grantors and all proceeds of any of the foregoing (the "Intellectual Property Collateral"), including the copyright, patent and trademark registrations and applications set forth in First Lien Loan Documents, arising under the First Lien Loan Documents. If and to the extent that the Secured Party has acquired any right, title or interest in and to the Intellectual Property Collateral under the First Lien Loan Documents, the Secured Party, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantors.
- 2. <u>Termination</u>. The Secured Party, without representation or warranty of any kind, terminates and cancels the First Lien Loan Documents and any trademark security agreement that the Grantors may have executed and delivered for recording with the United States Patents and Trademark Office.
- 3. <u>Governing Law</u>. This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized representative as of the day first written above.

General Electric Company, as successor by merger of General Electric Capital Corporation, as Administrative Agent

By: ______Name: Josephine Chang

Title: Authorized Signatory

RECORDED: 04/15/2022