

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM721544

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pronto California General Agency, LLC		04/11/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pronto General Agency, Ltd.		
<b>Street Address:</b>	805 Medina Luna Street		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Brownsville		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78520		
<b>Entity Type:</b>	Limited Partnership: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3511371	DASHERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12149813308		
<b>Email:</b>	jchester@sidley.com		
<b>Correspondent Name:</b>	Julia M. Chester		
<b>Address Line 1:</b>	2021 McKinney Avenue, Suite 2000		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>NAME OF SUBMITTER:</b>	Julia M. Chester		
<b>SIGNATURE:</b>	/Julia M. Chester/		
<b>DATE SIGNED:</b>	04/15/2022		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") effective April 11, 2022 ("Effective Date") is by and between PRONTO CALIFORNIA GENERAL AGENCY, LLC, a Delaware limited liability company, having a principle business address of 1403 N. Tustin Avenue, Suite 280, Santa Ana, CA 92705 ("Assignor") and PRONTO GENERAL AGENCY, LTD., a Texas limited partnership, having a principle business address of 805 Media Luna Street, Suite 300, Brownsville, TX 78520 ("Assignee"). Collectively, Assignor and Assignee are referred to herein as the "Parties".

**WHEREAS**, Assignor owns the trademark described on Schedule A attached hereto (the "Trademark"); and

**WHEREAS**, Assignee now desires to acquire all right, title and interest in and to the Trademark;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, assigns and transfers, and Assignee accepts, all of Assignor's worldwide right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby, throughout the world, in the sole name of Assignee as of the Effective Date, which Assignee is a successor to that portion of the business to which the Trademark pertains, and which business is ongoing and existing. Assignee, its successors and assigns, will hold and enjoy all right, title and interest in and to the Trademark, the same as would have been held and enjoyed by Assignor had this Assignment not been made.

2. Assignor represents and warrants that no assignment, grant, mortgage, license, pledge, encumbrance, alienation, or other agreement affecting the rights and property herein conveyed has been executed by Assignor in favor of any third party, and that the full right to convey the Trademark herein is possessed by Assignor. In addition, Assignor confirms that it will not challenge the validity, or assist others in challenging the validity or enforceability, of the Trademark. To the Assignor's best knowledge, there are no parties using the Trademark other than Assignor, or that own registrations or pending applications for registration of the Trademark, and there are no pending cases before the court or national authorities, which may adversely affect the Trademark.

3. Assignor hereby covenants and agrees that it will execute and deliver any and all papers and do all lawful acts as Assignee may reasonably request, to realize and effect the purpose of this Assignment, without additional consideration. Assignor will communicate to Assignee all facts known to it relating to the Trademark, and shall reasonably cooperate with Assignee (at Assignee's cost) to maintain and enforce the Trademark, and to perform such other acts as Assignee or its successors and assigns may reasonably request from time to time to secure the rights granted herein, throughout the world.

4. Assignor hereby irrevocably constitutes and appoints Assignee and any officer or agent thereof, with full power of authority and substitution, as its true and lawful attorney-in-fact, to take any and all action and to execute any and all documents and instruments that Assignee reasonably deems necessary or desirable to accomplish the purpose of this Assignment.

5. The Parties hereto agree that this Assignment shall be submitted to the competent authority as required by applicable federal or state law for its registration. Each Party hereto shall reasonably cooperate with the other with regard to such registration or approval that may be required in connection with the implementation of any portion of this Assignment.

6. Any dispute, controversy or claim arising out of or relating to this Assignment, or breach, termination or invalidity hereof shall be settled through bona fide negotiations between the Parties.

7. Any amendments, modifications, alterations or supplements to this Assignment shall be made in writing to be legally effective.

8. This Assignment and the rights and obligations of the Parties hereunder shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to its conflict of laws principles, and shall be enforceable against the Parties in the courts of Texas.

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound, have caused this Assignment to be executed as of the date set forth above.

**PRONTO CALIFORNIA GENERAL AGENCY,  
LLC**

By: *Jorge Barcena*

Name: Jorge Barcena

Title: President

**PRONTO GENERAL AGENCY, LTD.**

By: *Jorge Barcena*

Name: Jorge Barcena

Title: President