

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM721550

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Morey's Seafood International, LLC		04/07/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rich Products Corporation		
<b>Street Address:</b>	One Robert Rich Way		
<b>City:</b>	Buffallo		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14213		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4658727	MOREY'S	
<b>Registration Number:</b>	4977780	MOREY'S	
<b>Registration Number:</b>	4977781	MOREY'S	
<b>Registration Number:</b>	2770941	MOREY'S	
<b>Registration Number:</b>	4533476	MOREY'S FINE FISH AND SEAFOOD	
<b>Registration Number:</b>	2770940	MOREY'S FINE FISH AND SEAFOOD	
<b>Registration Number:</b>	4793906	MOREY'S	
<b>Registration Number:</b>	4793908		
<b>Registration Number:</b>	5739208	CRABFAVORITES	
<b>Registration Number:</b>	3842127	FISH CREATIONS	
<b>Registration Number:</b>	6349615	LOBSTERFAVORITES	
<b>Registration Number:</b>	4269413	SHRIMP CREATIONS	
<b>Registration Number:</b>	4377124	SHRIMP CREATIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142716560		
<b>Email:</b>	klbehnke@michaelbest.com		

OP \$340.00 4658727

**Correspondent Name:** Michael Best & Friedrich LLP  
**Address Line 1:** 790 N. Water Street, Suite 2500  
**Address Line 4:** Milwaukee, WISCONSIN 53202

**NAME OF SUBMITTER:** Christine A. Filarski

**SIGNATURE:** /Christine A. Filarski/

**DATE SIGNED:** 04/16/2022

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of April 7, 2022, is made by Morey's Seafood International, LLC a Delaware Limited Liability Company, located at 1218 Hwy 10 South, Motley, Minnesota 56466 ("Assignor"), in favor of Rich Products Corporation, a Delaware Corporation, located at One Robert Rich Way, Buffalo, New York, 14213 ("Assignee")(collectively referred to herein as, the "Parties").

NOW THEREFORE, the Parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, all of Assignor's right, title, and interest in and to the following:

(a) the trademarks set forth on Schedule 1, including the registrations and trademark applications set forth therein and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the Assigned Trademarks provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the Assigned Trademarks; and

(d) any and all claims and causes of action with respect to any of the Assigned Trademarks, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment.

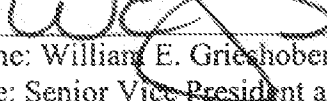
3. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the Parties hereto and their respective successors and assigns.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor, as represented by one of its officers, has duly executed and delivered this Trademark Assignment as of the date first written above.

Morey's Seafood International, LLC

By Rich Products Corporation as its sole  
Member and Manager

By:   
Name: William E. Grischaber, Jr.  
Title: Senior Vice President and General  
Counsel




Address for Notices:

One Robert Rich Way,  
Buffalo, New York, 14213

**SCHEDULE 1**

**Assigned Trademarks**

Trademark Registrations

Mark	Jurisdiction	Registration Number	Registration Date
MOREY'S	U.S.	4658727	March 11, 2020
MOREY'S	U.S.	4977780	June 14, 2016
MOREY'S	U.S.	4977781	October 28, 2021
<b>MOREY'S</b>	U.S.	2770941	October 7, 2003
	U.S.	4533476	May 20, 2014
	U.S.	2770940	October 7, 2003
	U.S.	4793906	August 18, 2015
	U.S.	4793908	August 18, 2015
CRABFAVORITES	U.S.	5739208	April 30, 2019
FISH CREATIONS	U.S.	3842127	August 31, 2010
LOBSTERFAVORITES	U.S.	6349615	May 11, 2021
SHRIMP CREATIONS	U.S.	4269413	July 10, 2019
SHRIMP CREATIONS	U.S.	4377124	July 30, 2013