

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM721911

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Stuff Shop, Inc.		04/21/2021	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Rhode Island Novelty, Inc.		
Street Address:	350 Commerce Drive		
City:	Fall River		
State/Country:	MASSACHUSETTS		
Postal Code:	02720		
Entity Type:	Corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85102109	THE STUFF SHOP	
Serial Number:	85101890	THE STUFF SHOP	
CORRESPONDENCE DATA			
Fax Number:	3035726540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	13035726500		
Email:	gtipmail@gtlaw.com		
Correspondent Name:	Gayle Lynn Strong		
Address Line 1:	1144 15th Street, Suite 3300		
Address Line 2:	Greenberg Traurig, LLP		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	087007.010400		
NAME OF SUBMITTER:	Gayle Lynn Strong		
SIGNATURE:	/Gayle Lynn Strong/		
DATE SIGNED:	04/18/2022		
Total Attachments: 3			
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source=Stuff Shop Trademark Assignment#page3.tif			

CH \$65.00 85102109

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is entered into as of April 21, 2021, by and among Rhode Island Novelty, Inc., a Massachusetts corporation ("Buyer") and The Stuff Shop, Inc., a Florida corporation ("Seller"). Each capitalized term used, but not defined, herein will have the meaning given to such term in the Asset Purchase Agreement, dated as of the date hereof, by and between Buyer and Seller (as it may be amended from time to time, the "Asset Purchase Agreement").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each party hereby agrees as follows:

1. Seller Intellectual Property. Seller hereby sells, conveys, transfers and assigns to Buyer all of Seller's right, title and interest in and to the Intellectual Property listed in Appendix A hereto, together with all goodwill associated therewith and all common law rights, trademark registrations, applications and renewals in connection therewith, and all claims for damages by reason of past, present or future infringement, dilution or misappropriation of the foregoing, with the right to sue for and collect the same.

2. Subject to Asset Purchase Agreement. Notwithstanding any other term herein, this Assignment is executed and delivered pursuant to the Asset Purchase Agreement, is subject to every representation, warranty, covenant and agreement in the Asset Purchase Agreement and does not expand or limit any right or obligation of any party under the Asset Purchase Agreement.

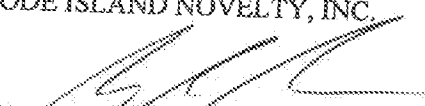
3. Counterparts. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

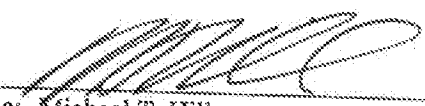
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IN WITNESS WHEREOF, Buyer and Seller executed and delivered this Trademark Assignment as of the date first written above.

BUYER:
RHODE ISLAND NOVELTY, INC.

SELLER:
THE STUFF SHOP, INC.

By: 
Name: Bogdan Nowak
Title: President

By: 
Name: Michael T. Hill
Title: President

APPENDIX A

TRADEMARK

Mark	Registration/File No.	Goods and Services	Jurisdiction
The STUFF SHOP	Trademark Registration No. 85102109	IC 035. US 100 101 102. G & S: Wholesale and retail store services featuring novelty items for children and young adults FIRST USE: 19930301. FIRST USE IN COMMERCE: 19930301	U.S.
THE STUFF SHOP	85101890	IC 035. US 100 101 102. G & S: Wholesale and retail store services featuring novelty items for children and young adults. FIRST USE: 19930301. FIRST USE IN COMMERCE: 19930301	U.S.