

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM722152

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaomei Business Co., Ltd.		04/18/2022	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Yingda (Shenzhen) E-Commerce Co., Ltd.		
Street Address:	Rm 423-28,Qingfeng Rongsheng Chuangtou Bldg,No.88-8		
Internal Address:	Bagua 3rd Rd,Shanglin Community,Yuanling St,Futian Dist		
City:	Shenzhen		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6525023	YESERLI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	826176885@qq.com		
Correspondent Name:	Yingda (Shenzhen) E-Commerce Co., Ltd.		
Address Line 1:	423-28,Qingfeng Rongsheng Chuangtou Bldg		
Address Line 2:	No.88-8, Bagua 3rd Rd,Shanglin Community		
Address Line 4:	Shenzhen, CHINA		
NAME OF SUBMITTER:	Wenmei Wang		
SIGNATURE:	/Wenmei Wang/		
DATE SIGNED:	04/19/2022		
Total Attachments: 2			
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source=deed of assignment of trade mark YESERLI 6525023#page2.tif			

OP \$40.00 6525023

DEED OF ASSIGNMENT OF TRADE MARK

DATE: April 18, 2022

PARTIES:

(1)The "Assignor":Guangzhou Biaomei Business Co., Ltd., a limited company (ltd.) under the law of CHINAwith an address of Room 301, Building 4, No. 38, Dalisha Road, Zhucun, Tianhe District, Guangzhou CHINA

(2)The "Assignee":Yingda (Shenzhen) E-Commerce Co., Ltd., a limited company (ltd.) under the law of CHINAwith an address of Rm 423-28,Qingfeng Rongsheng Chuangtou Bldg,No.88-8, Bagua 3rd Rd, Shanglin Community, Yuanling St,Futian Dist, Shenzhen CHINA

BACKGROUND:

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

OPERATIVE PROVISIONS:

1. In consideration of the sum of \$1.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assignee absolutely.

2. At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.
3. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
4. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

<u>COUNTRY</u>	<u>TRADE MARK</u>	<u>OFFICIAL NUMBER</u>	<u>CLASS</u>
USA	YESERLI	6525023	11

EXECUTED AS A DEED,
For and on behalf of
Guangzhou Biaomei Business Co., Ltd.

(Signature)

Wenmei Wang

EXECUTED AS A DEED,
For and on behalf of
Yingda (Shenzhen) E-Commerce Co., Ltd.

(Signature)

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