

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM722184

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cheer Athletics-Plano, Inc.	FORMERLY Cheer Athletics, Inc.	04/14/2022	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Cheer Athletics Brands, LLC		
Street Address:	1300 E. Plano Parkway, Suite C		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75074		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6635934	G3FCA2A	
Registration Number:	6649663	THE BEST OF THE BEST	
CORRESPONDENCE DATA			
Fax Number:	9729310124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-852-1706		
Email:	tmattorney@mrkpc.com		
Correspondent Name:	Erica Dotras		
Address Line 1:	2425 N. Central Expy., Suite 200		
Address Line 4:	Richardson, TEXAS 75080		
NAME OF SUBMITTER:	Erica Dotras		
SIGNATURE:	/Erica Dotras/		
DATE SIGNED:	04/19/2022		
Total Attachments: 1			
source=20220414 Trademark Assignment to CA Brands.docx#page1.tif			

OP \$65.00 6635934

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (“**Assignment**”) is entered into April 14, 2022 (“**Effective Date**”), by and between Cheer Athletics-Plano Inc. (formerly known as Cheer Athletics, Inc.), a Texas corporation (“**Assignor**”) and Cheer Athletics Brands, LLC, a Texas limited liability company (“**Assignee**”).

WHEREAS, Assignor owns the trademark G3FCA2A, THE BEST OF THE BEST, and other related logos, service marks, slogans, and indicia of origin used in connection with providing cheerleading and gymnastics instruction and choreography, clothing, and accessories (the “**Trademarks**”);

WHEREAS, Assignor has registered (i) G3FCA2A in International Class 025 on the Principal Register of the U.S. Patent and Trademark Office (“**USPTO**”) under Registration No. 6635934; and (ii) THE BEST OF THE BEST in International Class 041 on the Principal Register of the USPTO under Registration No. 6649663 (collectively, the “**Registrations**”);

WHEREAS, Assignor warrants and represents that it has not assigned any rights in or to the Trademarks or Registrations to any third party, and that such rights are wholly owned by Assignor; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademarks and the Registrations, together with the goodwill of the business symbolized by the Trademarks and all copyrights in and to the logo designs of the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights in and to the Registrations.

IN WITNESS WHEREOF, the parties, intending to be legally bound, have executed this Assignment to be effective as of the Effective Date set forth above.

ASSIGNOR:

Cheer Athletics-Plano Inc. (f/k/a Cheer Athletics Inc.)
a Texas corporation

DocuSigned by:

Signature: _____
Name: Chad wright
Title: Franchise Brand Manager

ASSIGNEE:

Cheer Athletics Brands, LLC
a Texas limited liability company

DocuSigned by:

Signature: _____
Name: Chad wright
Title: Franchise Brand Manager