

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM724282

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900676852		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cleveland Whiskey LLC		02/17/2022	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	VISPIRI INC.		
Street Address:	1768 E. 25TH STREET		
City:	CLEVELAND		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90677603	MAGIC RABBIT	
CORRESPONDENCE DATA			
Fax Number:	2165796073		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-579-1700		
Email:	kjindra@pearne.com		
Correspondent Name:	Pearne & Gordon LLP		
Address Line 1:	1801 East 9th Street		
Address Line 2:	Suite 1200		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	CLWH-64450		
NAME OF SUBMITTER:	Deborah L. Corpus		
SIGNATURE:	/Deborah L Corpus/		
DATE SIGNED:	04/27/2022		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK RIGHTS

Effective as of the date stated below, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **CLEVELAND WHISKEY LLC**, a limited liability company organized and existing under the laws of the state of Ohio and having an address at 1768 E. 25th St., Cleveland, OH 44114 (hereinafter "**Assignor**"), hereby conveys, assigns and transfers to **VISPIRI INC.**, a corporation organized and existing under the laws of the state of Delaware, having an address at 1768 E. 25th St., Cleveland, OH 44114, (hereinafter "**Assignee**") and to his successors and assigns all of Assignor's rights, title, and interest in:


- U.S. Trademark Application No. 90/677,603 for MAGIC RABBIT

in the United States and throughout the world including the goodwill of the business associated therewith, which shall include, without limitation, the trademarks listed above and all issuances, registrations, renewals, reexaminations and reissues thereof and any common law rights associated therewith.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, Assignor shall execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, his successors or assigns, all right, title and interest in and to any application for renewal, certificate of registration, trademark right, patent right or other right or property covered by this Assignment.

In witness whereof, the undersigned duly executed and made this Assignment effective as of the date written below:

CLEVELAND WHISKEY LLC



Signature

THOMAS S. LIX / CEO
Printed Name/Title

2/17/2022
Date