

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM722793

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chiat Koo Lim		03/08/2022	INDIVIDUAL: SINGAPORE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Einstein Associates LLC		
<b>Street Address:</b>	10101 Stafford Centre Drive, Suite B		
<b>City:</b>	Stafford		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77477		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5358720	VAUNN	
<b>Registration Number:</b>	4945572	CUDDLE BABY	
<b>Registration Number:</b>	5720358	GIGGLES AND PEBBLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jess@innovogroups.com		
<b>Correspondent Name:</b>	Jessica Leonardi		
<b>Address Line 1:</b>	10101 Stafford Centre Dr Suite B		
<b>Address Line 4:</b>	Stafford, TEXAS 77477		
<b>NAME OF SUBMITTER:</b>	Jessica Leonardi		
<b>SIGNATURE:</b>	/Jessica Leonardi/		
<b>DATE SIGNED:</b>	04/21/2022		
<b>Total Attachments: 3</b>			
source=Trademark Assignment - VAUNN (Filed in 2017)#page1.tif			
source=Trademark Assignment - CUDDLE BABY (Filed in 2015)#page1.tif			
source=Trademark Assignment - GIGGLES AND PEBBLES (Filed in 2018)#page1.tif			

OP \$90.00 5358720

## Trademark Assignment

**WHEREAS**, Chiat Koo Lim, an individual with an address at 922 Evandale Lane, Sugar Land, Texas 77479 (hereinafter referred to as the "Assignor") has adopted and used the mark VAUNN, United States Patent and Trademark Office Registration No. 5,358,720 with a filing date of April 04, 2017 (the "Mark").

**WHEREAS**, Assignor has assigned said Mark to Einstein Associates LLC, a Texas Limited Liability Company with its principal place of business at 10101 Stafford Centre Drive, Suite B, Stafford, Texas 77477 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee all right, title and interest in and to said Mark and the United States Patent and Trademark Office Registration therefor, together with the goodwill of the business connected with and symbolized by such Mark, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

**IN WITNESS WHEREOF**, this Assignment has been executed on behalf of the Assignor as March 08, 2022.



Chiat Koo Lim

## Trademark Assignment

**WHEREAS**, Chiat Koo Lim, an individual with an address at 922 Evandale Lane, Sugar Land, Texas 77479 (hereinafter referred to as the "Assignor") has adopted and used the mark CUDDLE BABY, United States Patent and Trademark Office Registration No. 4,945,572 with a filing date of August 28, 2015 (the "Mark").

**WHEREAS**, Assignor has assigned said Mark to Einstein Associates LLC, a Texas Limited Liability Company with its principal place of business at 10101 Stafford Centre Drive, Suite B, Stafford, Texas 77477 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee all right, title and interest in and to said Mark and the United States Patent and Trademark Office Registration therefor, together with the goodwill of the business connected with and symbolized by such Mark, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

**IN WITNESS WHEREOF**, this Assignment has been executed on behalf of the Assignor as March 08, 2022.



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Chiat Koo Lim

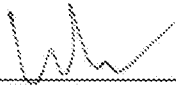
## Trademark Assignment

**WHEREAS**, Chiat Koo Lim, an individual with an address at 10101 Stafford Centre Drive Suite B, Stafford, Texas 77477 (hereinafter referred to as the "Assignor") has adopted and used the mark GIGGLES AND PEBBLES, United States Patent and Trademark Office Registration No. 5,720,358 with a filing date of July 17, 2018 (the "Mark").

**WHEREAS**, Assignor has assigned said Mark to Einstein Associates LLC, a Texas Limited Liability Company with its principal place of business at 10101 Stafford Centre Drive, Suite B, Stafford, Texas 77477 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee all right, title and interest in and to said Mark and the United States Patent and Trademark Office Registration therefor, together with the goodwill of the business connected with and symbolized by such Mark, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

**IN WITNESS WHEREOF**, this Assignment has been executed on behalf of the Assignor as March 08, 2022.

  
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Chiat Koo Lim