

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM723243

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PRICE FOR PROFIT LLC		04/22/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TRUIST BANK, as the Lender		
<b>Street Address:</b>	303 Peachtree Center Ave., N.E.		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30303-1216		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6025844	QUALITY OF PRICING	
<b>Registration Number:</b>	5968789	QOFF	
<b>Registration Number:</b>	5864339	QOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	Suite 4700, ATTN: IP DEPARTMENT		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	410643.000445		
<b>NAME OF SUBMITTER:</b>	John Slaughter		
<b>SIGNATURE:</b>	/john slaughter/		
<b>DATE SIGNED:</b>	04/22/2022		

OP \$90.00 6025844

**Total Attachments: 4**

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## NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Please be advised that, pursuant to that certain Security and Pledge Agreement, dated as of April 22, 2022 (as the same may be amended, restated, amended and restated, supplemented, extended, replaced, and/or otherwise modified in writing from time to time, the "Agreement"), by and among the Obligors party thereto (each, an "Obligor"; and collectively, the "Obligors") and Truist Bank (the "Lender"), the undersigned Obligor has granted a continuing security interest in, a continuing lien upon, and a right to set-off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule I hereto to the Lender.

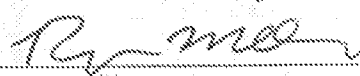
The undersigned Obligor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications: (a) may only be terminated in accordance with the terms of the Agreement; and (b) is *not* to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks (this "Notice") may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, and all of which, when taken together, shall constitute a single contract.

*[Remainder of Page Intentionally Left Blank; Signature Pages Follow]*

IN WITNESS WHEREOF, each of the parties hereto have caused a counterpart of this Notice to be duly executed and delivered by its below respective duly authorized officer as of the day and year first written above, intending to create an instrument under seal.

OBLIGOR:

PRICE FOR PROFIT LLC,  
a Delaware limited liability company

By:   
Name: Ryan Miller  
Title: Chief Financial Officer and Treasurer


Price for Profit LLC  
3333 Richmond Road, Suite 200,  
Beachwood, Ohio 44122  
Attn: Ryan Miller, Chief Financial Officer and Treasurer  
Phone: (216) 971-0327  
E-mail: [rmiller@insight2profit.com](mailto:rmiller@insight2profit.com)

*[Signature Pages Continue]*

ACKNOWLEDGED AND ACCEPTED  
AS OF THE DAY AND YEAR FIRST WRITTEN ABOVE:

LENDER:

**TRUIST BANK,**  
as the Lender

By: 

Name: John Kintzer  
Title: SVP

Truist Bank  
303 Peachtree Center Ave., N.E., 5<sup>th</sup> Floor  
Atlanta, Georgia 30303-1216  
Attn: Legal Notices Specialist

[Signature Pages End]

Schedule 1

Price for Profit LLC  
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
QUALITY OF PRICING	6025844	03/31/2020
QOFP	5968789	01/21/2020
QOP	5864339	09/17/2019

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