

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM723300

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OMNI PREPAID, LLC		04/21/2022	Limited Liability Company:
GIFTCARDS.COM, LLC		04/21/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BLACKHAWK NETWORK, INC.		
<b>Street Address:</b>	6220 Stoneridge Mall Road		
<b>City:</b>	Pleasanton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94588		
<b>Entity Type:</b>	Corporation: ARIZONA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4256542	OMNICARD	
<b>Registration Number:</b>	4387666	G	
<b>Registration Number:</b>	4270035	GIFTCARDS.COM	
<b>Registration Number:</b>	5678089	GIFTCARDS.COM	
<b>Registration Number:</b>	4577024	MAKE 'EM SMILE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3172361313		
<b>Email:</b>	sharrell@btlaw.com		
<b>Correspondent Name:</b>	Sarah P. Harrell		
<b>Address Line 1:</b>	11 S. Meridian St.		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	60656-555461		
<b>NAME OF SUBMITTER:</b>	Sarah P. Harrell		
<b>SIGNATURE:</b>	/sharrell/		
<b>DATE SIGNED:</b>	04/22/2022		

OP \$140.00 4256542

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

WHEREAS, OMNI PREPAID, LLC, and GIFTCARDS.COM, LLC, both Limited Liability Companies organized under the laws of Delaware, and both located at 495 Mansfield Avenue, Pittsburgh, Pennsylvania 15205, U.S.A. (“Assignors”), are the respective owners of the trademarks listed in Exhibits A and B (the “Trademarks”), and of the Registrations corresponding to those Trademarks (the “Registrations”); and

WHEREAS, BLACKHAWK NETWORK, INC., a corporation organized under the laws of the State of Arizona, with its principal place of business of 6220 Stoneridge Mall Road, Pleasanton, California 94588, U.S.A. (hereinafter referred to as “Assignee”), desires to obtain the Trademarks and the Registrations;

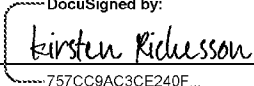
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby assign to Assignee all right, title, and interest in and to the Trademarks and the Registrations, together with the goodwill of the respective businesses symbolized by the Trademarks, and the right to sue and recover for past infringements thereof, as of April 20, 2022.

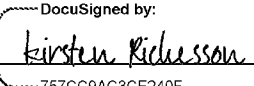
**Assignors:**

**Assignee:**

**OMNI PREPAID, LLC**

**BLACKHAWK NETWORK, INC.**

Signed: DocuSigned by:  
  
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Signed: DocuSigned by:  
  
757CC9AC3CE240F...

Name: Kirsten Richesson

Name: Kirsten Richesson

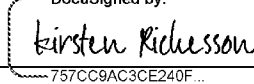
Title: Chief Legal officer

Title: Chief Legal officer

Date: 4/21/2022

Date: 4/21/2022

**GIFTCARDS.COM, LLC**

Signed: DocuSigned by:  
  
757CC9AC3CE240F...

Name: Kirsten Richesson






Title: Chief Legal officer

Date: 4/21/2022

**EXHIBIT A**

Trademark	Jurisdiction	Reg. No.	Int'l Classes	Owner
OMNICARD	United States	4256542	36	Omni Prepaid, LLC

**EXHIBIT B**

Trademark	Jurisdiction	Reg. No.	Int'l Classes	Owner
G and Design 	United States	4387666	36	Giftcards.Com, LLC (Pennsylvania Limited Liability Company)
GIFTCARDS.COM and Design 	United States	4270035	36	Giftcards.Com, LLC
GIFTCARDS.COM and Design 	United States	5678089	36	Giftcards.Com, LLC
MAKE 'EM SMILE	United States	4577024	36	Giftcards.Com, LLC
G and Design 	International (WIPO), with protection granted in China and the European Union	1175807	36	GiftCards.com, LLC
G and Design 	United Kingdom	UK00801175807	36	GiftCards.com, LLC