

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM723608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MEDIA RETURN EXCHANGE, LLC		04/22/2022	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	WINTRUST BANK, N.A.		
Street Address:	231 LaSalle Street		
Internal Address:	2nd Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60604		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5558850	MRX	
Registration Number:	5558852	MR X	
Registration Number:	5724608	MEDIA RETURN EXCHANGE	
CORRESPONDENCE DATA			
Fax Number:	3177133699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3177133412		
Email:	twagner@taftlaw.com		
Correspondent Name:	Tiffini Wagner		
Address Line 1:	One Indiana Square		
Address Line 2:	Suite 3500		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Tiffini Wagner		
SIGNATURE:	/ Tiffini Wagner /		
DATE SIGNED:	04/25/2022		
Total Attachments: 4			
source=Wintrust Fusion92 Notice of Grant of Security Int Media Return Exchange LLC Executed#page1.tif			

OP \$90.00 5558850

source=Wintrust Fusion92 Notice of Grant of Security Int Media Return Exchange LLC Executed#page2.tif
source=Wintrust Fusion92 Notice of Grant of Security Int Media Return Exchange LLC Executed#page3.tif
source=Wintrust Fusion92 Notice of Grant of Security Int Media Return Exchange LLC Executed#page4.tif

**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Date: April 22, 2022

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that (a) pursuant to the Amended and Restated Loan and Security Agreement dated as of April 22, 2022 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Loan and Security Agreement") by and among MEDIA RETURN EXCHANGE, LLC, a Michigan limited liability company (the "Grantor"), certain affiliates of the Grantor party thereto and WINTRUST BANK, N.A., a national banking association (the "Lender"), the Grantor has granted to the Lender a continuing security interest in and continuing lien upon, among other things, the trademarks set forth on Schedule 1 hereto.

The Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks (a) may only be terminated in accordance with the terms of the Loan and Security Agreement and (b) is not to be construed as an assignment of any trademarks.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Very truly yours.

MEDIA RETURN EXCHANGE, LLC

By: 

Name: Matthew Steven Murphy

Title: Authorized Representative

{Signature Page to Notice of Grant of Security Interest in Trademarks}

TRADEMARK
REEL: 007701 FRAME: 0108

Acknowledged and Accepted:

WINTRUST BANK, N.A.

By: BLW

Name: Brett Wallace

Title: Vice President

[Signature page to Notice of Grant of Security Interest in Trademarks]