

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM723783

| | | | |
|---|-------------------------------------|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Media Return Exchange, LLC | | 04/22/2022 | Limited Liability Company: MICHIGAN |
| RECEIVING PARTY DATA | | | |
| Name: | SPP Credit Advisors LLC | | |
| Street Address: | 550 5th Avenue, 12th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10036 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5558850 | MRX | |
| Registration Number: | 5724608 | MEDIA RETURN EXCHANGE | |
| Registration Number: | 5558852 | MR X | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9188355997 | | |
| Email: | shiers@mcguirewoods.com | | |
| Correspondent Name: | Fredericka J. Sowers | | |
| Address Line 1: | 501 Fayetteville Street | | |
| Address Line 2: | Suite 500 | | |
| Address Line 4: | Raleigh, NORTH CAROLINA 27601 | | |
| NAME OF SUBMITTER: | Fredericka J. Sowers | | |
| SIGNATURE: | /Fredericka J. Sowers/ | | |
| DATE SIGNED: | 04/25/2022 | | |
| Total Attachments: 4 | | | |
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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Date: April 22, 2022

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Term Loan and Security Agreement dated as of April 22, 2022 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Loan and Security Agreement") by and among MEDIA RETURN EXCHANGE, LLC, a Michigan limited liability company (the "Grantor"), certain affiliates of the Grantor party thereto and SPP CREDIT ADVISORS LLC, as Agent (together with its successors and assigns, in such capacity, the "Agent"), and each of the lenders from time to time party hereto, the Grantor has granted to the Agent a continuing security interest in and continuing lien upon, among other things, the trademarks set forth on Schedule 1 hereto.

The Grantor and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (a) may only be terminated in accordance with the terms of the Loan and Security Agreement and (b) is not to be construed as an assignment of any trademarks.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Very truly yours,

MEDIA RETURN EXCHANGE, LLC

By: 

Name: Matthew Steven Murphy

Title: Authorized Representative

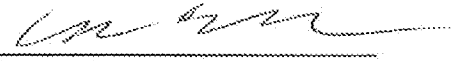
{Signature Page to Notice of Grant of Security Interest in Trademarks}

TRADEMARK
REEL: 007702 FRAME: 0015

Acknowledged and Accepted:

SPP CREDIT ADVISORS LLC

By: SPP Principal Investors II LLC, its Manager

By: 

Name: Charles Kumble


Title: Treasurer

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 007702 FRAME: 0016

SCHEDULE 1

REGISTERED U.S. TRADEMARKS

| Mark | Registration Number | Registration Date |
|---|----------------------------|--------------------------|
| MRX | 5,558,850 | September 11, 2018 |
| MEDIA RETURN EXCHANGE | 5,724,608 | April 16, 2019 |
|  | 5,558,852 | September 11, 2018 |