

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM723791

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WHITE OAK COMMERCIAL FINANCE, LLC		04/25/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PROJECT SAGE ACQUISITION, LLC		
<b>Street Address:</b>	33 McAllister Farm Road		
<b>City:</b>	Portland		
<b>State/Country:</b>	MAINE		
<b>Postal Code:</b>	04103		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2871916	SHOEBUY	
<b>Registration Number:</b>	5069373	SHOEBUY	
<b>Registration Number:</b>	2518099	SHOEBUY.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3108490336		
<b>Email:</b>	jason@cypressllp.com		
<b>Correspondent Name:</b>	Jason Zedeck		
<b>Address Line 1:</b>	11111 Santa Monica Blvd., Suite 500		
<b>Address Line 2:</b>	Cypress LLP		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>ATTORNEY DOCKET NUMBER:</b>	Project Sage - SI Release		
<b>NAME OF SUBMITTER:</b>	Jason Zedeck		
<b>SIGNATURE:</b>	/jasonzedeck/		
<b>DATE SIGNED:</b>	04/25/2022		
<b>Total Attachments: 3</b>			
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**RELEASE OF TRADEMARK SECURITY INTEREST**

This **RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of April 25, 2022 (this “Release”), is made by **WHITE OAK COMMERCIAL FINANCE, LLC**, as Administrative Agent, Collateral Agent and Swing Line Lender (“Agent”), in favor of **PROJECT SAGE ACQUISITION, LLC**, a Delaware limited liability company (the “Grantor”).

**WHEREAS**, pursuant to that certain Grant of Security Interest in Trademarks dated as of May 28, 2021, among Grantor, Agent, and the other parties thereto (the “Security Agreement”), Grantor granted to Agent a continuing security interest in all right, title and interest of Grantor in and to the Trademark Collateral (as defined in the Security Agreement), including the trademarks identified on the attached Schedule A; and

**WHEREAS**, the security interests identified herein were recorded with the United States Patent and Trademark Office (“USPTO”) on June 2, 2021, at Reel 7314 Frame 0371.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent and Grantor agree as follows:

**SECTION 1. Defined Terms**. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement referenced in the preamble and recitals hereto.

**SECTION 2. Termination and Release**. Agent without any representation, warranty, recourse, or undertaking of any kind (whether express or implied), hereby:

(a) terminates, cancels, discharges and releases the continuing security interest in, Grantor’s right, title, and interest in and to the trademarks identified on Schedule A attached hereto, granted pursuant to the Security Agreement; and

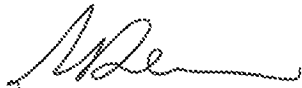
(b) authorizes the recordation of this Release with the USPTO at Grantor’s expense.

**SECTION 3. Choice of Law**. This Release shall be governed by and construed in accordance with the laws of the State of New York.

[Continued on following page.]

IN WITNESS WHEREOF, the undersigned has caused this Release to be duly executed as of the date first set forth above.

**WHITE OAK COMMERCIAL FINANCE, LLC**

By:  \_\_\_\_\_

Name: Robert Dean

Title: Managing Director

SCHEDULE A  
(Trademark Registrations)

OWNER	REGISTRATION NUMBER	TRADEMARK
Project Sage Acquisition, LLC	2871916	SHOEBUY
Project Sage Acquisition, LLC	5069373	SHOEBUY and Design
Project Sage Acquisition, LLC	2518099	SHOEBUY.COM

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RECORDED: 04/25/2022

TRADEMARK  
REEL: 007702 FRAME: 0075