

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM724088

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Live Nation Worldwide, Inc.		04/13/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Insomniac Holdings, LLC		
Street Address:	9441 West Olympic Blvd.		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4239306	PARADISO FESTIVAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	EDM-US-00287		
NAME OF SUBMITTER:	Ellie Schwimmer		
SIGNATURE:	/ES/		
DATE SIGNED:	04/26/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK AGREEMENT ("Agreement"), effective as of April 13, 2022, is made by and between Live Nation Worldwide, Inc., a Delaware corporation ("Assignor"), and Insomniac Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns fifty percent (50%) of all right, title and interest in and to the trademark "PARADISO FESTIVAL," and corresponding U.S. Registration Number 4,239,306 (the "Trademark").

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all of its right, title and interest in and to the Trademark pursuant to the terms of this Agreement.

NOW, THEREFORE, in consideration of mutual promises contained herein and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys exclusively to Assignee and its successors all of Assignor's right, title and interest in and to the Trademark, including all statutory and common law rights in and to the Trademark, all goodwill symbolized by or otherwise associated with the Trademark, all listed application and registration for the Trademark and all extensions and renewals thereof, and the right to sue, make claims, and recover damages for any past, presents or future infringement of the Trademark; all of such right, title and interest to be held and enjoyed by Assignee to the same extent as they would have been held and enjoyed by Assignor had this Assignment not been made. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademark.

It is expressly understood and agreed that Assignee shall be entitled to record this Assignment with the U.S. Patent & Trademark Office and take such other actions as it deems necessary to effect the transfer of ownership contemplated by this Assignment.

IN WITNESS WHEREOF, the parties have duly executed this Agreement as of the effective date first written above.

ASSIGNOR:

ASSIGNEE:

LIVE NATION WORLDWIDE, INC.

INSOMNIAC HOLDINGS, LLC

By: 

Michael Rowles
EVP, General Counsel and Secretary

By: 

Ian Humphrey
Senior Counsel